

RunSafe Early Access Campaign — Terms & Conditions

Campaign name: RunSafe Early Access Campaign (“Campaign”)

Promoter: Drova Pty Ltd (ACN 134 219 284) of Australia (“Drova”, “we”, “us”).

Contact: marketing@drova.com (Campaign enquiries)

1) Campaign period

1.1 The Campaign commences on **1 December 2025** and ends at **11:59pm AET on 30 June 2026** (“Campaign Period”), unless ended earlier under clause 1.2.

1.2 Drova may end the Campaign early once **100 Qualifying Subscriptions** (defined below) are reached, or extend/modify the Campaign where reasonably necessary (including for compliance reasons), subject to applicable law and clause 13.

2) Definitions

In these Terms:

AET means Australian Eastern Time (including AEST/AEDT as applicable in NSW).

Applicant means a business that submits a waitlist registration for RunSafe during the Campaign Period.

Eligible Customer means an Applicant that meets the eligibility criteria in clause 3 and is approved by Drova in its reasonable discretion following a Sales qualification process.

Qualifying Subscription means a net-new paid subscription agreement executed with Drova for the RunSafe Risk & Controls module only (“RunSafe”), with the subscription commencing during the Campaign Period, after the Eligible Customer has been approved and onboarded to paid status by Drova.

Early Access Member means one of the first 100 Qualifying Subscriptions (per clause 4.2).

Subscription Fees means recurring fees payable for RunSafe under the customer's subscription contract, excluding taxes and excluding any professional services, onboarding services, implementation services, training, or other non-recurring fees.

Early Access Discount means the 20% discount described in clause 5.

Bring-a-Mate Discount means the additional 10% discount described in clause 9.8 (for both referrer and referred customer).

Adoption Leaderboard means the merit-based adoption award described in clause 9.

Adoption Period means 1 December 2025 to 11:59pm AET on 30 June 2026.

Beta Access Date means the date Drova first provides the customer with access credentials and/or tenant access to the RunSafe beta or early access environment.

Feedback Call means a product feedback session (remote video call or phone call) with Drova, reasonably requested by Drova for the purpose of collecting product feedback and usability insights.

Year 1 Fee Waiver means the prize described in clause 9.9 (a \$0 first-year subscription cost delivered via crediting/fee-waiver mechanics, not a cash refund).

Qualifying Referral has the meaning given in clause 9.7.

3) Eligibility

3.1 The Campaign is open to **businesses only**. Individuals/consumers are not eligible.

3.2 Applicants must be **net-new to Drova** (i.e., not an existing Drova customer at the time of waitlist registration and not previously subscribed to Drova).

3.3 There are no industry or geographic restrictions; however, eligibility is subject to Drova's Sales qualification process and Drova may decline an Applicant where reasonably necessary (e.g., to meet product fit, compliance, risk, or onboarding capacity requirements).

3.4 By participating, each Applicant represents that the person registering has authority to do so on behalf of the business.

3.5 **One entry per business:** Only one (1) waitlist registration is permitted per business. Drova may treat registrations from the same organisation, domain, ABN/ACN (or equivalent), or materially similar business identity as a single entry and may disregard duplicates.

3.6 Competitors not eligible: Competitors of Drova (including businesses that develop, sell, or provide products or services that compete with Drova or RunSafe) are not eligible to participate in Early Access. If Drova reasonably believes an Applicant is a competitor (or is acting on behalf of a competitor), Drova may decline the Applicant and/or exclude the Applicant from Early Access Member status and Campaign benefits. Any such excluded Applicant will not be counted toward the first 100 Qualifying Subscriptions.

4) How to participate (waitlist → approval → paid subscription)

4.1 To participate, an Applicant must:

- (a) submit a waitlist registration during the Campaign Period;
- (b) complete the Sales qualification/eligibility process; and
- (c) enter into a Qualifying Subscription.

4.2 Only the first **100 Qualifying Subscriptions** (chronologically by paid subscription start/activation timestamp as determined by Drova's systems) receive the Early Access benefits described in clauses 5–7 and 9 ("Early Access Members").

4.3 Waitlist registration alone does not guarantee eligibility, approval, pricing, or Early Access Member status.

5) Early Access Discount — 20% off for life

5.1 Early Access Members receive **20% off Subscription Fees** for RunSafe ("Early Access Discount") for the life of the customer while continuously subscribed to RunSafe, provided the customer remains continuously subscribed and in good standing (fees not overdue).

5.2 The Early Access Discount:

- (a) applies only to the RunSafe module;
- (b) applies to future price increases for RunSafe (i.e., the discounted rate is calculated from the customer's agreed Year 1 RunSafe rate, and continues while continuously subscribed);
- (c) applies regardless of billing cycle (monthly or annual), provided the customer remains continuously subscribed; and

(d) applies to Subscription Fees only, not to any additional services or non-recurring fees (definition above).

5.3 The Early Access Discount is void (and will not be reinstated) if:

(a) the customer's RunSafe subscription is paused, suspended, terminated, cancelled, expires, or otherwise ceases for any reason; or

(b) the customer re-subscribes after a gap in service; or

(c) the customer changes the contracting entity name/identity (including assignment/novation to another entity), except where Drova agrees in writing (at Drova's sole discretion) that continuity is preserved.

5.4 Drova does not charge RunSafe on a per-seat basis. The discount applies to the customer's RunSafe Subscription Fees as set out in the customer's subscription contract/invoices.

5.5 Taxes (e.g., GST/VAT) are handled in accordance with the subscription contract and invoice requirements. Prices may be advertised as tax-inclusive, but tax treatment will be shown on the invoice.

6) White-glove onboarding (90-day use requirement)

6.1 Early Access Members receive "white-glove onboarding", which includes onboarding support delivered by Drova product managers and customer success staff via phone, email, and video conferencing.

6.2 Onboarding must be commenced and consumed within the first **90 days** from the start date of the Qualifying Subscription, unless Drova agrees otherwise in writing.

6.3 White-glove onboarding does not include bespoke development, guaranteed delivery timelines, or professional services beyond the onboarding support described above, unless separately contracted.

7) Feedback requirement (mandatory feedback call within 4 weeks)

7.1 Feedback Call requirement: As a condition of receiving and retaining Early Access Member benefits under these Terms, each Early Access Member must complete at least one (1)

Feedback Call with Drova within four (4) weeks of the Early Access Member's Beta Access Date.

7.2 Scheduling: Drova will make reasonable efforts to offer available times. The Early Access Member must also make reasonable efforts to schedule and attend the Feedback Call within the required timeframe.

7.3 Non-compliance: If an Early Access Member does not complete the Feedback Call within four (4) weeks of the Beta Access Date (other than where Drova agrees to an extension in writing), Drova may, acting reasonably, withdraw or suspend Campaign benefits (including the Early Access Discount, Bring-a-Mate Discount, and/or eligibility for Adoption Leaderboard prizes) until the Feedback Call is completed.

7.4 What the Feedback Call covers: The Feedback Call may include product walkthroughs, usability feedback, outcomes review, and feature requests. Drova may record the call for internal product improvement purposes, with notice provided at the time of recording and subject to applicable law.

7.5 No obligation to adopt feedback: Drova may consider feedback but is not obliged to implement any specific feedback.

8) Product status (early workable version)

8.1 RunSafe is an early workable version and may change during the Campaign Period. Features, user experience, and availability may be updated, added, removed, or modified.

8.2 Except as required by law, Drova is not liable for changes to RunSafe made in the normal course of product development.

9) Bring-a-Mate + Adoption Leaderboard (merit-based)

9A) Bring-a-Mate — additional 10% discount for both parties

9.1 Early Access Members may refer another organisation to subscribe to RunSafe ("Referred Customer").

9.2 A referral is a Qualifying Referral where:

(a) the referrer is an Early Access Member in good standing (fees not overdue);

(b) the Referred Customer is net-new to Drova and becomes a paying RunSafe customer under a Qualifying Subscription; and

(c) the referrer's introduction can be reasonably verified by Drova (e.g., referral form, tracked link, email confirmation, or written acknowledgement).

9.3 Bring-a-Mate Discount (10% each): For each Qualifying Referral, Drova will apply an additional 10% discount to Subscription Fees for RunSafe for:

(a) the referrer; and

(b) the Referred Customer,

(each, a "Bring-a-Mate Discount"), subject to the conditions below.

9.4 How long it lasts: The Bring-a-Mate Discount applies for the life of each customer while continuously subscribed to RunSafe and in good standing (fees not overdue).

9.5 How discounts stack: If a referrer is an Early Access Member receiving the Early Access Discount, the Bring-a-Mate Discount will apply in addition to the Early Access Discount (i.e., up to 30% off Subscription Fees), unless Drova states otherwise on the Campaign T&Cs page.

9.6 Applies only to RunSafe: The Bring-a-Mate Discount applies only to RunSafe Subscription Fees, and does not apply to services, onboarding/implementation fees, training, or other non-recurring fees.

9.7 Continuity rules: The Bring-a-Mate Discount is void (and will not be reinstated) for a customer if that customer's RunSafe subscription is paused, suspended, terminated, cancelled, expires, or otherwise ceases for any reason, or if the customer re-subscribes after a gap in service.

9.8 No cash alternative: The Bring-a-Mate Discount is not redeemable for cash and is not transferable.

9.9 Fraud / reversals: Drova may withhold, reverse, or remove the Bring-a-Mate Discount where a referral is found to be non-qualifying, fraudulent, misleading, or cannot be reasonably verified, or where the Referred Customer's subscription is cancelled, reversed, or refunded.

9B) Adoption Leaderboard (merit-based) — prizes based on product usage + referrals

9.10 Nature of award: The Adoption Leaderboard is a merit-based competition determined by adoption outcomes and genuine use of RunSafe (including verified referrals), and is not determined by chance.

9.11 Adoption Period: 1 December 2025 to 11:59pm AET on 30 June 2026.

9.12 Who can participate: Early Access Members only (and subject to the Feedback Call requirement in clause 7).

9.13 How points are earned: Points are awarded based on (i) product adoption/usage and (ii) verified referrals, as measured by Drova's systems and records during the Adoption Period.

9.14 Product usage scoring (proposed model): Product usage points are awarded based on genuine usage and may include (without limitation) the following:

Daily login: 10 points per calendar day with at least one authenticated login (max 10/day).

Session duration: 1 point per minute of active in-product session time (max 120 points/day).

Tracking events: 1 point per 10 qualifying tracking events generated by real use of RunSafe workflows (max 300 points/day).

9.15 Referral scoring: Drova will award referral points for each Qualifying Referral. The referral points value will be published on the Campaign T&Cs page and may be updated under clause 9.20.

9.16 Winner determination: The winner is the Early Access Member with the highest total points at the end of the Adoption Period, as recorded by Drova's systems.

9.17 Prizes (Adoption Leaderboard): At the end of the Adoption Period, Drova will award:

(a) Grand Prize — Year 1 Fee Waiver: the top-ranked Early Access Member receives a waiver so that the next 12 months of RunSafe Subscription Fees are \$0 (excluding taxes and excluding services) ("Year 1 Fee Waiver").

(b) Drova may also award additional runner-up prizes (e.g., partial credits) if published on the Campaign T&Cs page before the end of the Adoption Period.

9.18 How the Year 1 Fee Waiver is delivered: It will be applied as invoice adjustments, credits, or credit notes against future RunSafe Subscription Fee invoices. It is not a cash refund.

9.19 Non-transferability: The Year 1 Fee Waiver is non-transferable, not redeemable for cash, and applies only to RunSafe Subscription Fees.

9.20 Refinements / anti-gaming: Drova may refine the points model where reasonably necessary to reflect genuine usage and prevent manipulation (including adjusting referral points), provided any changes are published on the Campaign T&Cs page and do not materially disadvantage participants unfairly.

9.21 Tie outcomes: In the event of a tie, Drova will make the final decision acting reasonably based on criteria that may include (without limitation):

(a) highest number of distinct "active days" (days with qualifying use);

(b) highest total qualifying tracking events;

(c) highest number of Qualifying Referrals;

(d) evidence of the most genuine end-to-end workflow adoption (as determined by Drova's systems); and/or

(e) earliest Qualifying Subscription start timestamp.

9.22 Audit and disqualification: Drova may audit usage and disqualify a participant where it reasonably believes there has been cheating, scripting, bot activity, artificial event generation, credential sharing beyond normal business use, or other manipulation.

9.23 Announcement: Drova may publish a winner announcement (business name only) unless the winner opts out in writing.

10) Public use of feedback

10.1 Participants may be asked to provide feedback, participate in interviews, surveys, or provide product usage insights.

10.2 If a participant provides testimonials, quotes, or case study content, Drova may use it publicly only with the participant's prior review and approval (email approval acceptable).

11) Privacy and publicity

11.1 Drova will collect and use personal information in connection with the Campaign (e.g., contact details, usage analytics) in accordance with Drova's privacy policy and applicable privacy laws.

11.2 Drova may use Campaign analytics and de-identified usage data to improve RunSafe.

11.3 Leaderboard display consent: As a condition of entry into Early Access, the participant consents to Drova displaying the participant's company name on the Adoption Leaderboard (including rank/position and points) during the Campaign Period and for a reasonable period after the Campaign to administer and announce results. Drova will not display individual personal names unless agreed separately in writing.

12) General terms

12.1 Drova may verify eligibility and may require reasonable proof (e.g., business details, authority to represent the business).

12.2 Drova may refuse, disqualify, or withdraw benefits where it reasonably believes there has been fraud, misconduct, or a breach of these Terms.

12.3 If the Campaign or a benefit is affected by tampering, technical failure, or circumstances beyond Drova's control, Drova may suspend, terminate, or amend the Campaign to the extent reasonably necessary, subject to applicable law.

12.4 To the maximum extent permitted by law, Drova excludes liability for loss connected with the Campaign. Nothing limits liability that cannot be excluded under law (including under Australian Consumer Law).

12.5 Governing law: New South Wales, Australia. Courts of NSW have exclusive jurisdiction.

13) No lottery / no chance-based draw statement

13.1 The Campaign includes discounts and awards. Where an award is granted (including Adoption Leaderboard prizes), it is granted based on merit/adoption criteria and verified referrals, not random chance.

13.2 Nothing in these Terms is intended to create a lottery, raffle, or game of chance.