

Shashi Bhushan

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Portfolio: <https://shashibhushan.lovable.app>

Science Communications Specialist | Climate and Sustainability Communication

Communications professional with 6+ years in journalism and 5+ years in climate and public engagement in Luxembourg. Experience includes citizen science research and translating environmental topics into clear content for public audiences. Web Editor at Foodsharing Luxembourg and EU Climate Pact Ambassador.

PROJECTS

Citizen Science for Fresh Water Bodies - University of Luxembourg • 09/2022 - 07/2023

- Co-authored a report on Citizen Science for Fresh Water Bodies.
- Interviewed 4 stakeholders from nature parks and river partnerships to understand public engagement.
- Conducted usability research with 15 participants on the WaterLinx mobile app.

WORK EXPERIENCE

Freelancer • 11/2025 - Present

Communication and Project Professional

- Work on communication projects focused on youth engagement in climate and sustainability.
- Manage website content and produce audience-focused articles.
- Conduct user interviews to understand engagement barriers and information needs.

Byborg sarl • Luxembourg • 10/2022 - 10/2025

Translation Project Coordinator

- Developed training materials and operational workflows for international freelance contractor teams.
- Recruited vendors and managed invoices of vendors and contractors.
- Mapped agentic AI workflows, demonstrating capacity for analysing data systems.

Social Business Incubator, Ministry of Labour • Luxembourg • 03/2025 - 06/2025

Social Entrepreneur

- Awarded mentorship, technical guidance, and incubator resources to design the pilot.
- Conducted market research and 10 user interviews.

Amazon EU sarl • Luxembourg • 05/2019 - 01/2022

Localisation Editor

- Led a project to onboard a new project management tool for the Software & Devices team.
- Piloted Neural Machine Translation + Post-editing programs, establishing quality gates.

TAG (Vendor for Google) • India • 12/2016 - 01/2019

Localisation Team Lead

- Led a team of 23 translators delivering localisation for Google products.
- Coordinated with 5 global Vendors and developed training programmes and quality frameworks.

Times Of India Group • India • 05/2013 - 06/2016

Senior Copy Editor

- Wrote and edited news under tight deadlines. Created content for the social media pages.

Press Trust of India • India • 12/2010 - 05/2013

Correspondent Cum Desk Editor

- Reported, edited and fact-checked news for national distribution, focusing on factual accuracy.

EDUCATION

Master in Applied Corporate Management (Evening Course)

University of Lorraine • Luxembourg • 11/2025 - Present

Certificate in Sustainable Development & Social Innovation

University of Luxembourg • Luxembourg • 09/2022 - 07/2023

Master of Arts (Mass Communication)

Guru Jambheshwar University of Science & Technology • India • 06/2010 - 01/2011

Post Graduate Diploma in Journalism

Indian Institute Of Mass Communication • India • 08/2009 - 04/2010

Bachelor of Journalism (Mass Communication)

Guru Gobind Singh Indraprastha University • India • 05/2006 - 06/2009

CERTIFICATIONS

IISD Next Sustainability Certificate Program • 03/2025 - 03/2026

International Institute of Sustainable Development (IISD)

PM² Essentials, Project Management Methodology • 01/2026

European Commission

Communicating Carbon Pricing • 01/2026

The World Bank Group

Masterclass in Transition Planning • 10/2025

Oxford University - P3SA

Elements of AI • 01/2025

University of Luxembourg

SKILLS

Communication: Content Writing, Critical Thinking, Stakeholder Engagement

Languages: English: Native, French: A2, Hindi: Native, Luxembourgish: A2

Tools & Platforms: AI Tools, Canva, CMS, Confluence, Excel, Jira, Notion, Office, SharePoint, Social Media

AWARDS & SCHOLARSHIPS

Luxembourg Best Citizen Award 2026 • 01/2026

WeCitizens (Supported by Ministry of Family Affairs, Luxembourg)

Exceptional Employee Award • 10/2018

TAG Worldwide for Google

VOLUNTEERING & LEADERSHIP

Foodsharing Luxembourg • 08/2025 - Present

Web Editor

European Commission • 01/2024 - Present

EU Climate Pact Ambassador