

Shashi Bhushan

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Communications Specialist

Communications and Project Management professional with experience in cross-sector environments. Holds a PM² certification alongside Master's and Bachelor's degrees in Mass Communication and Journalism. Skilled at managing multiple projects and keeping stakeholders aligned. Brings strong AI and IT proficiencies.

SKILLS

Communication: Communication Strategy, Content Writing, Critical Thinking, Documentation, Event Management, Public Speaking & Presentations, Stakeholder Coordination

Languages: English & Hindi: C2, French & Luxembourgish: A2

Tools & Platforms: AI Tools, Canva, CMS, Excel, Google Analytics, IT Tools, Jira, Notion, Office, SharePoint, Vibe Coding

WORK EXPERIENCE

Freelance & SOLACE asbl • Luxembourg • 11/2025 - Present

Communication Professional & Founder

- Founded SOLACE asbl; independently managing compliance and governance.
- Built partnerships with civil society organisations and facilitated community dialogues.
- Prepared competitive EU CERV funding application.

B.E sarl • Luxembourg • 10/2022 - 10/2025

Translation Project Coordinator

- Mapped agentic AI workflows, demonstrating capacity for analysing data systems.
- Developed training materials and operational workflows for international freelance contractor teams.
- Optimised technical and business workflows using AI agents on CrowdIn.

Social Business Incubator, Ministry of Labour • Luxembourg • 03/2025 - 06/2025

Social Entrepreneur

- Awarded mentorship, technical guidance, and incubator resources to design a pilot project.
- Conducted market research and user interviews.

Amazon EU sarl • Luxembourg • 05/2019 - 01/2022

Localisation Editor

- Led a project to onboard a new project management tool for the Software & Devices team.
- Managed Amazon vendor relationships and coordinated with contractors across international time zones.

TAG (Vendor for Google) • India • 12/2016 - 01/2019

Localisation Team Lead

- Primary Google client contact for localisation; awarded Exceptional Employee for quality delivery.
- Coordinated with 5 global Vendors and developed training programmes and quality frameworks.
- Led a team of 23 people, successfully managing daily meetings and client relationships.

Press Trust of India and Times Internet • India • 12/2010 - 06/2016

Senior Copy Editor

- Wrote and edited news under tight deadlines. Created content for the social media pages.

- Reported, edited and fact-checked news for national distribution, focusing on factual accuracy.

EDUCATION

Master in Applied Corporate Management (Evening Course)

University of Lorraine • Luxembourg • 11/2025 - Present

Certificate in Sustainable Development & Social Innovation

University of Luxembourg • Luxembourg • 09/2022 - 07/2023

Master of Arts (Mass Communication)

Guru Jambheshwar University of Science & Technology • India • 06/2010 - 01/2011

Post Graduate Diploma in Journalism

Indian Institute Of Mass Communication • India • 08/2009 - 04/2010

Bachelor of Journalism (Mass Communication)

Guru Gobind Singh Indraprastha University • India • 05/2006 - 06/2009

CERTIFICATIONS

Google AI Professional • 05/2026

Coursera

CSR & VSME for SME • 12/2025

IMS Luxembourg & PwC

PM² Essentials, Project Management Methodology • 01/2026

European Commission

Masterclass in Transition Planning • 10/2025

Oxford University - P3SA

Introduction to Cybersecurity • 02/2025 - 06/2025

Cisco - LLLC Luxembourg

Elements of AI • 01/2025

University of Luxembourg

Google IT Support Professional Certificate • 05/2022 - 08/2022

INCO Academy Luxembourg

AWARDS

Luxembourg Best Citizen Award 2026 • 01/2026

WeCitizens (Supported by Ministry of Family Affairs, Luxembourg)

Exceptional Employee Award • 10/2018

TAG Worldwide for Google

VOLUNTEERING & LEADERSHIP

European Commission • 01/2024 - Present

EU Climate Pact Ambassador

Foodsharing Luxembourg • 08/2025 - Present

Web Editor