

Black Jellyfish



TAGLINE:

the knowing before language



PROFILE:

Adapted from postnormal times theory (Sardar and Sweeney, 2016). Soft-bodied, distributed, difficult to grasp: diffuse threats or opportunities with no clear center, that sting on contact. The Jellyfish adds a somatic register. It has no brain. It navigates by reading the current, the pressure, the temperature of the water around it, sensing before naming.



GIFT:

somatic knowing



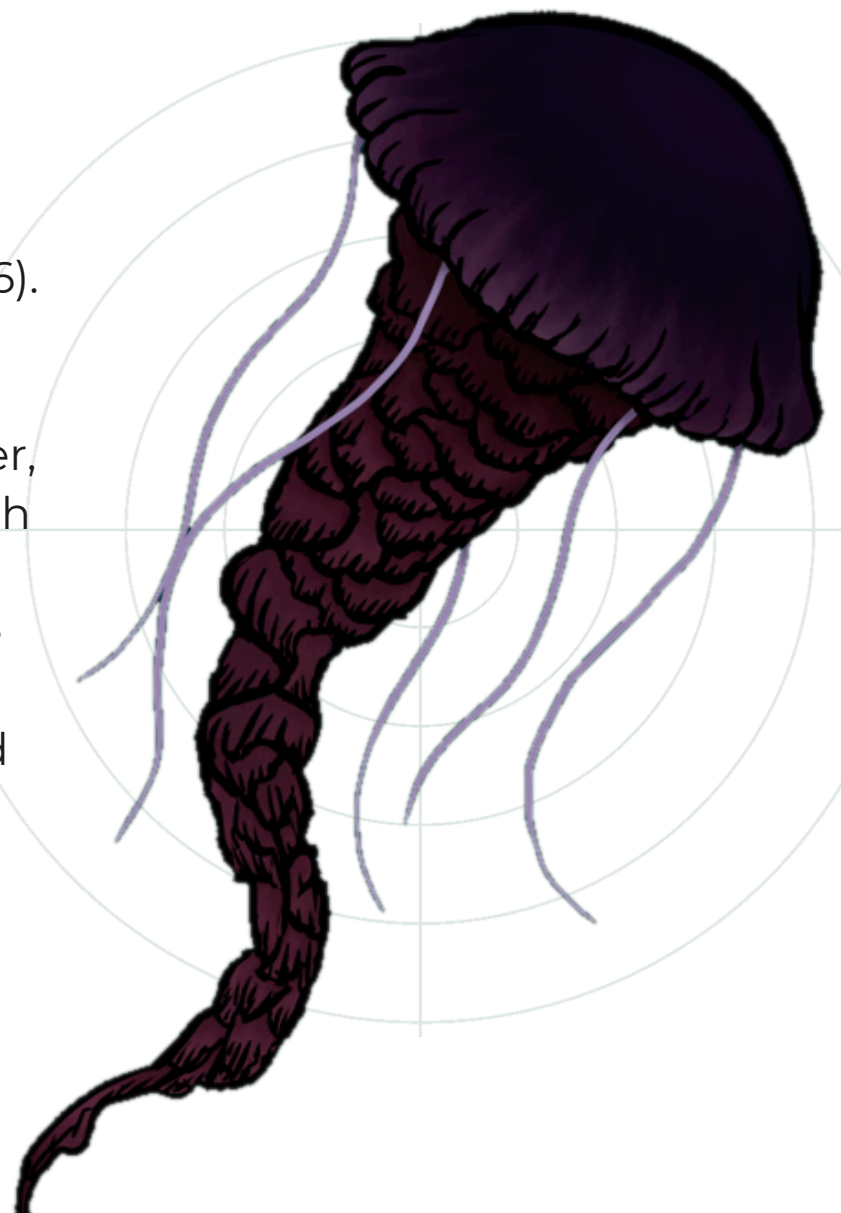
SHADOW:

overwhelm without language



WOULD YOU RATHER:

Would you rather act on a feeling before words arrive, or wait until you can explain it?



What are we feeling in our bodies about what is next?