

Welcome to ParEvo

ParEvo is a structured method for collaborative scenario development. Multiple participants — contributing **independently and anonymously** — extend and select branching storylines about possible futures across multiple rounds. The goal is **preparedness, not prediction**.

Generative phase — Participants select and contribute to storylines, iteratively building a branching tree of possible futures. Anonymity preserves independent thinking and surfaces perspectives that group discussion often suppresses. Reiteration allows creative recombinations of different views

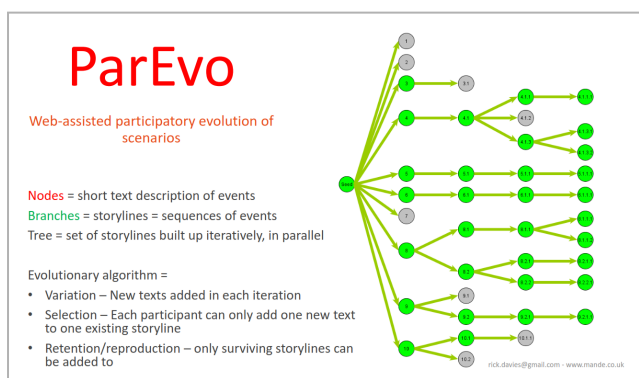
Evaluative phase — Storyline characteristics and implications are assessed using participatory, expert, and AI methods.

Outcomes — can be *cognitive* (changes in how participants think about futures) and/or *behavioural* (new decisions about how to respond).

Free to use · Technical support available at negotiated cost (£0–£n)

How it works - in brief

ParEvo applies an evolutionary logic — variation, selection, iteration — to collaborative storytelling about the future. Participants are distributed and asynchronous; the process can unfold over hours, days or weeks.



Phase 1 — Generative

1Seed story — The Facilitator provides a short opening scenario, setting the scene for what might happen next.

Getting started

PARTICIPANTS

Participants are invited by a Facilitator. Once you receive your login details, you can join an active exercise at any time. Your contributions are visible only in anonymised form.

If you haven't received an invitation, contact the person who directed you here. Accounts cannot be self-created.

FACILITATORS

Facilitators apply to create an account. Once approved, you can invite participants, configure exercise parameters, and manage one or more exercises — from the seed story through to data export.

2Contributions — Each participant independently writes "what happens next," creating a set of divergent first-iteration storylines.

3Selection — Each participant reads all contributions and selects one storyline to continue. This is the evolutionary selection mechanism.

4Elaboration — Participants extend their chosen storyline. Popular storylines grow; unchosen branches are preserved but become extinct.

5Iteration — Steps 3 and 4 repeat across multiple rounds. The Facilitator determines the number of iterations.

Phase 2 — Evaluative

Storyline characteristics and implications are assessed by participants, experts, and/or AI — covering probability, desirability, and other criteria. All data is exportable in Excel format for analysis and reporting.

[Full planning and implementation guide on parevo.blog →](#)

[View this ParEvo exercise, completed in 2023 →](#)

An introductory video call with Rick Davies, at no cost, is strongly recommended before beginning. Ongoing technical support is available at negotiated cost (£0–£n).

[Apply for a Facilitator account ↓](#)

Facilitator application

First name:

Last name:

Telephone or Skype:

Organisation affiliation:

Details of exercise:

☐ I have read and agree to the terms and conditions outlined in the [Privacy policy](#), [Copyright and Liability](#) statements



Apply now



Login

Logout

Please also note...

STAY INFORMED

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The ParEvo process is formally defined in: Davies, R., Hobson, T., & Beard, S. (2023). ParEvo: A methodology for the exploration and evaluation of alternative futures. *Evaluation*, 30(10).

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PRIVACY

Please review the terms and conditions outlined in the [Privacy Policy](#). Suggestions for improvements are welcome.

WHO DEVELOPED PAREVO

ParEvo was designed by [Rick Davies](#), an evaluation consultant based in Cambridge, UK. For published papers see his [ResearchGate profile](#). For the origins of the process design see [MandE NEWS — Evolving Storylines](#).

The ParEvo web application was built by [Aptivate](#): The Digital Agency for International Development. Full documentation, planning guidance, and the exercise library are at [parevo.blog](#).