

FOR IMMEDIATE RELEASE

## STOCKING STUFFERS FOR SENIORS CAMPAIGN RETURNS FOR THE SEVENTH YEAR AT LONDON DRUGS

*This Community Initiative Helps Provide Gifts and Holiday Cheer for  
Seniors Across Western Canada*



**Richmond, BC (November 10, 2022)** – Starting Saturday, November 12 through Thursday, December 8 [London Drugs](#) invites customers to help lift the spirits of seniors over the holidays with the return of Stocking Stuffers for Seniors. This holiday donation program is available at 78 participating locations across Western Canada.

London Drugs has been supporting seniors over the holidays for more than 20 years, but Stocking Stuffers for Seniors officially began in 2015, and has since helped over 60,000 seniors. Over the years, London Drugs employees have heard many touching stories from families that have participated in the program. From customers that have chosen tags which remind them of loved ones that have passed, to families or businesses taking part as a holiday tradition, many see the program as a way to give back to the community during the season of giving.

“Stocking Stuffers for Seniors has become an annual tradition that our customers and staff look forward to year after year. It is so heartwarming to see the enthusiasm that each community brings to this program to ensure their local seniors feel supported and celebrated during the holiday season,” says **London Drugs president and COO, Clint Mahlman**. “This campaign truly proves the sense of togetherness and support that this time of year brings to those who need it most.”

To support **Stocking Stuffers for Seniors**, customers can visit any participating [London Drugs location](#) and pick a tag from the *Stocking Stuffers for Seniors Christmas tree*, with a senior’s gift wish. They can then purchase the item on the tag and bring it back to the same location. The gifts are then delivered to seniors ahead of the holidays.

There is a wide array of gifts that are requested by the seniors and care facilities, including necessities such as toiletries and clothing garments. Popular gifts for seniors this year include:

- Toiletries: no scent shampoo and conditioner, body wash, body cream, toothpaste, and toothbrush, make up and nail care
- Treats: small boxes of chocolates, candy, cookies, diabetic treats/gluten-free treats
- Jigsaw puzzles or large print puzzle books
- Blankets
- Gloves, mittens, scarf

- Slippers, socks, underwear

New this year, London Drugs has partnered with Carlton Cards to provide customers with an in-store coupon for a free card or their senior when purchasing a Carlton Card or Papyrus Card this holiday season. In addition, members of the London Drugs loyalty program, **LDExtras** will receive a reward of 500 bonus points when they bring their gift for a senior to the store, as a thank you for participating in the program.

For more information, visit [londondrugs.com](http://londondrugs.com).

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## **About London Drugs**

Founded in 1945, B.C.-based London Drugs sells to every province and territory in Canada through its online store [www.londondrugs.com](http://www.londondrugs.com) and has 79 physical stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan, and Manitoba. London Drugs offers customers a range of products from personal protection equipment for pandemic safety to digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 9,000 people with pharmacy and health care services at the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring Canadian company that supports Canadian brands and continues to position itself for future growth and development.

## **Social media:**

**Facebook:** [/LondonDrugs](https://www.facebook.com/LondonDrugs)

**Twitter:** [@LondonDrugs](https://twitter.com/LondonDrugs)

**Instagram:** [@LondonDrugs](https://www.instagram.com/LondonDrugs)

## **Hashtag Intel:**

#StockingStuffersForSeniors

#LondonDrugs

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