

United Ag & Turf needed a unifying onboarding solution. Thankfully they started **onboarding with WorkBright.**

Case Study: United Ag & Turf

Imagine combining ten already established companies into one in a matter of months. As the largest single-day John Deere acquisition, United Ag & Turf needed to find a way to combine forces, resign critical legal documents, and bring all their people together under one onboarding system.



“Everything was done very manually.”

-Neal Opatkiewicz, Director Of Human Resources

Before WorkBright, United Ag & Turf was grappling with bringing ten companies together, each with their version of what HR should look like. As the acquisition was on the horizon, Neal and the United Ag & Turf team knew they needed a partner focused on customer service and employee onboarding to assist with the transition.



They needed a new system that was:

1

**Easy For Employees
To Understand**

2

**Accessible For
Consulting Partners**

3

**Quick To Implement
For 500 Employees**

see what happened on **page 2!**




workbright

After Implementing WorkBright

SAVED

two months of admin time during a huge company merger

CREATED

a new system for accepting documents in two weeks

BUILT

a process that any employee could easily use



We completed the project in an extremely aggressive time period. I can't thank WorkBright and my rep enough for doing it.



How WorkBright Met United Ag & Turf Goals in the words of Neal Opatkiewicz

EASY FOR EMPLOYEES TO UNDERSTAND

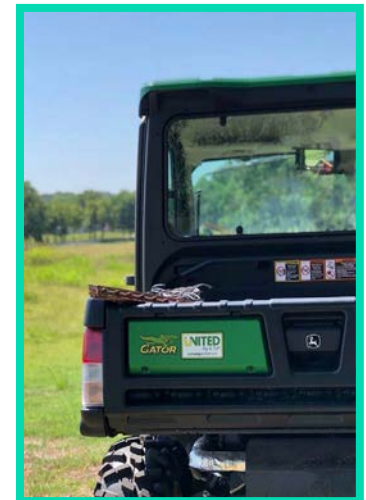
We wanted to make our new onboarding system as easy and simple as we could. We had 500+ employees that we were onboarding the same day. **E-signatures and kiosk mode helped out a lot.**

ACCESSIBLE FOR CONSULTING PARTNERS

To automate working with a consulting partner, we were able to take all the information from WorkBright, and **give them access to specific driver files.**

QUICK TO IMPLEMENT FOR 500 EMPLOYEES

My rep and I had **weekly meetings, daily meetings, sometimes.** She was extremely diligent in getting back to me, as well as telling me what she needed me to do on my end. WorkBright had **about two weeks** to get things set up.



want to see what workbright can do for you?

visit www.workbright.com/united-ag-and-turf for an inside look
drop us a line at info@workbright.com
give us a ring: (844) 370-1783

