



# GOLF X CLASSIC

Monday, June 24, 2024  
Glen Abbey Golf Club

[trilliumgolfclassic.ca](http://trilliumgolfclassic.ca)

# GOLF X CLASSIC

## MARK YOUR CALENDARS!

For 29 years, community members have enjoyed a day of friendly golf and fun to support top patient priorities at Trillium Health Partners. Thanks to support from friends like you, the annual Golf Classic has raised more than \$3 million, a most impressive sum!

Primarily of interest to corporate donors, this annual tournament consists of 36 foursomes and includes 18-holes of golf with a cart, lunch, on-course activities, drink sampling, prizes and golfer gifts followed by a cocktail reception at the end of the day.

The sponsorship opportunities and benefits have been outlined in the following pages. We would also be happy to customize any sponsorship level to meet your business needs.

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Monday, June 24, 2024  
Glen Abbey Golf Club  
1333 Dorval Dr, Oakville, ON L6M 4G2

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### AGENDA

<b>7:30 am</b>	<b>Registration</b>
<b>9:00 am</b>	<b>Shotgun Start</b>
<b>On course</b>	<b>Lunch</b>
<b>2:00 pm</b>	<b>Cocktail Reception and Silent Auction (Approximate start time)</b>

### PRICING

<b>\$4,100</b>	<b>Foursome registration</b>
<b>\$100</b>	<b>Passport includes opportunity to participate in all on-course activities, with \$50 donated to Trillium Health Partners Foundation</b>



## HELP US BUILD CANADA'S LARGEST HOSPITAL

Built in 1958, Mississauga Hospital has since grown into a major regional health care centre in Trillium Health Partners that offers programs such as cardiac health, stroke, neurosurgery, cancer care and more, providing a broad range of specialized, life-saving care for citizens of the West GTA. Although the hospital has expanded over time and continues to provide exceptional care to patients, our community is set to grow from 2.2 to 3.3 million residents by 2041. We need to accommodate further growth as the hospital standards have also evolved and, as the pandemic made it clear, we need a new, modern and much larger hospital to ensure everyone has access to the care they need, when they need it the most.

By participating in this year's Golf Classic tournament, your support will help Trillium Health Partners provide the crucial funds needed to build the largest and most advanced hospital in Canada, the future home of The Peter Gilgan Mississauga Hospital.

The new hospital will replace the existing 65-year old facility and a key part of Trillium Health Partner's plan to build a new kind of health care to serve the needs of our growing and increasingly diverse community. The Peter Gilgan Mississauga Hospital will boast over 950 beds, two-thirds more surgical capacity and one of the largest emergency departments in the province. It will also house Ontario's first Women's & Children's Hospital to provide highest standards of care in Maternal and Newborn Health, Children's Health and Women's Health.

That's why we need your support to "unlock" the required provincial government funding for our new hospital, while also supporting research and innovation to advance a new kind of health care for our community.

Your participation in this year's golf tournament will ensure Trillium Health Partners can continue providing patients with access to state-of-the-art equipment today and far into the future.

Please join us on the green and help us build a new kind of health care!

# GOLF CLASSIC

## 2024 GOLF CLASSIC SPONSORSHIP BENEFITS

BENEFITS	LEAD \$25,000	PLATINUM \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	HOLE \$1,000
<b>PRE-EVENT MARKETING</b>							
<b>Sponsor category exclusivity</b>	●						
<b>Corporate logo</b> on all promotional material, including e-communications	●						
<b>Recognition on the Foundation's social media</b> (20,000 + followers)	●	●					
<b>Corporate logo</b> on event website	●	●	●	●	●	●	●
<b>EVENT PRESENCE</b>							
<b>Golfer registration</b> (each team consists of 4 golfers)*	2 Teams	2 Teams	1 Team	1 Team	2 Golfers	1 Golfer	
<b>Hole signage</b>	Exclusive Hole#1	Exclusive	Exclusive	Exclusive	Exclusive	Shared	Shared
<b>Opportunity for a table display</b> at the event featuring your corporate brochures/ information	●						
<b>Opportunity to provide giveaways</b> with your corporate logo to each participant	●	●					
<b>Advertisement</b> in golfer passport	●	●					
<b>Appreciation award</b> presented at the event with an opportunity to address the audience	●	●	●				
<b>Corporate logo</b> on welcome signage at registration	●	●	●	●			
<b>Corporate logo</b> on venue driveway signs	●	●	●	●	●	●	
<b>Corporate logo</b> on all thank you signage at the event	●	●	●	●	●	●	
<b>Corporate name</b> on thank you page of the golfer passport	●	●	●	●	●	●	●
<b>Personalized certificate of support</b>				●	●	●	●
<b>Recognition on the Foundation's Donor Wall</b>	●	●	●				

## 2024 GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

### LEAD SPONSORSHIP: \$25,000 - **SOLD**

As **Lead Sponsor**, you will enjoy category and industry exclusivity. To give your company even more exposure during the tournament, you will receive a full-page colour advertisement on the outside back cover of the golfer passport.

### PLATINUM SPONSORSHIP: \$15,000

#### Golf Cart Sponsor

Kick off the tournament by participating as our **Golf Cart Sponsor**. Advertise your company to all participants at the tournament with a half-page colour advertisement in the golfer passport. You will also receive exclusive signage in the golf cart staging area, and the opportunity to leave a branded item in each golf cart.

#### On Course Activities Sponsor - **SOLD**

Join in the fun as our **On Course Activities Sponsor**. Your corporate logo will be prominently displayed at all of the on course activities, which include but are not limited to: closest to the case of beer, straightest drive and take a chance challenge. You will have the opportunity to advertise your company to all participants at the tournament in a half page colour advertisement in the golfer passport.

### DIAMOND SPONSORSHIP: \$10,000

#### Breakfast Sponsor

Start the day as our **Breakfast Sponsor**. Your corporate logo will be prominently displayed on signage at the breakfast station, which will be visited by all participants during the tournament. Your corporate name will also be listed on all thank you signage at the event and on the thank you page of the golfer passport.

#### Cocktail Reception Sponsor - **SOLD**

Help finish off a great day as the **Cocktail Reception Sponsor**. Your corporate logo will be prominently displayed on signage and custom branded napkins within the cocktail reception space while our guests mix and mingle.

### GOLD SPONSORSHIP: \$7,500

#### Bag Drop Sponsor - **SOLD**

Be recognized as the **Bag Drop Sponsor** at the bag drop area, and have your corporate logo branded on a luggage tag along with the golfer's name and starting hole.



# GOLF X CLASSIC

## **Golfer Passport Sponsor**

Receive recognition as the **Golfer Passport Sponsor** with your corporate logo prominently placed on the front cover.

## **Registration Sponsor**

Your corporate logo will greet the golfers as they register for the tournament, with your corporate logo prominently displayed on signage at the registration table.

## **SILVER SPONSORSHIP: \$5,000**

### **Silent Auction Sponsor**

Your corporate logo will be prominently displayed on all signage within our Silent Auction space as well as on the bidding forms.

### **Eagle Sponsor**

Make an impression at the tournament with your corporate logo on and off the course.

## **BRONZE SPONSORSHIP: \$2,500**

### **Birdie Sponsor**

Get the best of both worlds with an individual registration and corporate logo recognition.

## **HOLE SPONSORSHIP: \$1,000**

Have your corporate logo on the course as a Hole Sponsor.

Thank you for taking the time to consider the opportunities presented in this package. We rely on corporate leaders like you for sponsorship, and we hope that you will consider supporting Trillium Health Partners Foundation through Golf Classic.

For more information, or if you would like to discuss tailoring a sponsorship level to meet your business needs, please contact:

### **Lida Klemmensen**

Senior Development Officer, Community Engagement  
Trillium HealthPartners Foundation  
Lida.Klemmensen@thp.ca  
416-274-8465

[www.trilliumgolfclassic.ca](http://www.trilliumgolfclassic.ca)



# GOLF X CLASSIC

Organization (Please print or type): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## YES, we would like to attend:

☐ Foursome registration: \$4,100   ☐ Individual registration: \$1,050   ☐ Passport: \$100 (qty: \_\_\_\_\_)

TOTAL: \$ \_\_\_\_\_

## YES, we would like to sponsor:

- ☐ \$25,000 Lead Sponsorship
- ☐ \$15,000 Platinum Sponsorship: ☐ On Course Activities Sponsor   ☐ Golf Cart Sponsor
- ☐ \$10,000 Diamond Sponsorship: ☐ Breakfast Sponsor   ☐ Cocktail Reception Sponsor
- ☐ \$7,500 Gold Sponsorship: ☐ Bag Drop Sponsor   ☐ Golfer Passport Sponsor   ☐ Registration Sponsor
- ☐ \$5,000 Silver Sponsorship: ☐ Eagle Sponsor   ☐ Silent Auction Sponsor
- ☐ \$2,500 Birdie (Bronze) Sponsorship
- ☐ \$1,000 Hole Sponsorship
- ☐ Gift-in-kind item of \_\_\_\_\_   ☐ Cash Donation \_\_\_\_\_

## Payment options:

☐ Enclosed is my cheque payable to Trillium Health Partners Foundation

## Please charge:

Credit Card: ☐ MasterCard   ☐ Visa   ☐ American Express

Credit Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ / \_\_\_\_\_  
Month Year

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ Please invoice

Charitable registration number: BN 119 245 678 -RR0001

Trillium Health Partners Foundation (THPF), respects your privacy and protects your personal information in compliance with THPF's privacy policy available at: <https://trilliumgiving.ca/privacy-policy/>. If you would like to be removed from our contact list, please call us at 905-848-7575 or send an email to [lida.Klemmensen@thp.ca](mailto:lida.Klemmensen@thp.ca).