

Pricing plan comparison

Customer Feedback & Insights	Starter	Essentials	Pro	Enterprise
Customer insights repository	50 Notes	250 Notes	Unlimited	Unlimited
Product Portal	1	1	1	3+
Feedback forms	✓	✓	✓	✓
Export list of feature requesters	✓	✓	✓	✓
Portal moderation		✓	✓	✓
Custom voting questions & scale			✓	✓
Embedded Portal			✓	✓
Portal SSO			✓	✓
Roadmaps	Starter	Essentials	Pro	Enterprise
Timeline & column-based roadmaps	✓	✓	✓	✓
Customizable description templates	✓	✓	✓	✓
Release planning		✓	✓	✓
Multiple release groups			✓	✓
Prioritization & Planning	Starter	Essentials	Pro	Enterprise
Feature list backlog import	✓	✓	✓	✓
Feature idea hierarchy	✓	✓	✓	✓
Drivers	1	✓	✓	✓
Custom prioritization formulas	1	2	4	✓
Objectives	1	1	10	Unlimited
Dependency tracking			✓	✓
Customizable feature statuses			✓	✓
Custom fields			✓	✓
Objective hierarchy				✓
Initiatives				✓
Key results				✓
Monitoring & Product Success	Starter	Essentials	Pro	Enterprise
Progress tracking	✓	✓	✓	✓
Health tracking		✓	✓	✓
Manual customer segments			✓	✓
Dynamic customer segments				✓
Collaboration & Sharing	Starter	Essentials	Pro	Enterprise
Contributors	Unlimited	Unlimited	Unlimited	Unlimited
Viewers	Unlimited	Unlimited	Unlimited	Unlimited
Teamspaces	1	1	3	Unlimited
Collaborative docs	25	✓	✓	✓
Notify idea & feedback contributors		✓	✓	✓
Board access controls				✓
Closed/Private Teamspaces				✓
Enhanced data governance				Available
Custom roles				Available
Fully white-labeled shared content				Available
Reporting	Starter	Essentials	Pro	Enterprise
Usage reports		✓	✓	✓
Trended usage reports			✓	✓
Efficiency reports				✓
Allocation reports				✓
Customer Success & Support	Starter	Essentials	Pro	Enterprise
Productboard Community	✓	✓	✓	✓
Email support		✓	✓	✓
Prioritized email support			✓	✓
Onboarding support				Available
Named CSM support				Available
Professional services support				Available
Security & Privacy	Starter	Essentials	Pro	Enterprise
Google Apps sign-in	✓	✓	✓	✓
Personal Teamspace	✓	✓	✓	✓
SAML SSO				✓
Google SSO enforcement				✓
SCIM provisioning				✓
Multiple workspaces				2+
IP address whitelisting				✓
Audit logs				✓
Customer Privacy Policy for Portal				Available
Integrations & Automations	Starter	Essentials	Pro	Enterprise
Automations		2 rules	10 rules	Unlimited
Jira integration	1	1	5	Unlimited
Azure DevOps integration	1	1	5	Unlimited
On-prem Jira or Azure DevOps integration				Available
API access	✓	✓	✓	✓
CRM CSV importer			✓	✓
Salesforce integration				✓
Product usage integrations (e.g., Amplitude & Mixpanel)			✓	✓
Embedded collaborative media (e.g., Figma, Miro, Mural)	✓	✓	✓	✓
Email integration	✓	✓	✓	✓
Chrome extension	✓	✓	✓	✓
Workplace collaboration (Slack, Microsoft Teams)	✓	✓	✓	✓
Customer feedback integrations (e.g., Zendesk, Gainsight PX)	✓	✓	✓	✓
Review site integrations	✓	✓	✓	✓