



TRENDS

FOR CAMP

SPRING/SUMMER



TRENDS IN APPAREL

GARMENTS:

- 1 **Next Level 6210 CVC Tee**
4.3 oz./yd², 60/40 combed ring-spun cotton/polyester
- 2 **ASColour 5001 Staple Tee**
5.3 oz, 100% combed cotton (heathers 15% viscose)
- 3 **ASColour 5160 Crewneck Sweat**
9.4 oz, 80% Cotton 20% recycled polyester fleece
- 4 **Lost Hat Co. Goat Rope Hat**
100% Cotton, 550 Paracord, Mid Crown
- 5 **Lost Hat Co. Corduroy Goat Rope**
Medium Wale 100% polyester Corduroy, 550 Paracord, Mid Crown

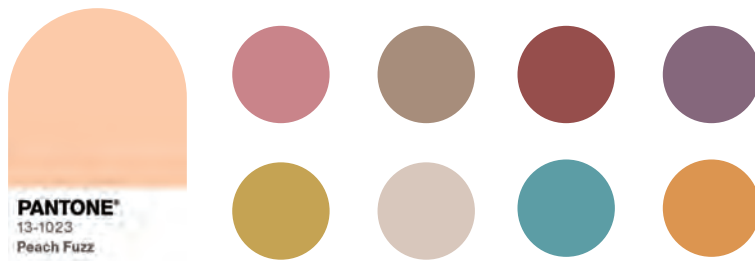
STYLES:

- Oversized fits
- Heavy Weight Cotton
- Drop Shoulder
- Boxy, Modest Crops



TRENDS IN COLOR

COLORS OF THE YEAR



MORE IDEAS

- A Earth Tones with Pops of Color
- B Muted Pastels
- C Duotone

TRENDS IN DESIGN

GRAPHIC STYLES

- 1 Minimal Typography, Serifs
- 2 Small Center Chest Print
- 3 Flat Doodles
- 4 Chaotic, Oversized
- 5 National Park, Full Illustrations
- 6 Simple 1-color Assets, Grid



TRENDS IN DECORATION

APPLICATIONS

- 1 Embroidered Apparel
- 2 Puff Ink
- 3 Woven Labels
- 4 Flocking



TRENDS IN PRODUCTS

PROMO / ASI

- Woven Bracelets
- Crossbody Bags
- Jibbit
- Enamel Pins
- Stuffed Animals
- Pennant Flags
- Keychains
- Stanley Tumblers (or Comparable)

