

HEAT PUMP TECHNOLOGY



THE SWITCH IS ON

This healthier, cleaner option is the future of water heating



Your water heater is the second largest user of natural gas in your home – and water heating accounts for 20% of our country's overall energy use.

Since a gas-powered water heater is the second-largest user of natural gas in your home after furnaces, that means we are combusting a ton of methane just to take our daily hot shower or wash our dishes. There is a more environmentally friendly option that's easy, safe, and cost efficient: a heat pump water heater uses proven technology to keep your water hot and your energy use low.

A heat pump water heater works by pulling heat from the surrounding air into a hot water tank. Think: a heat pump water heater pulls in air like a vacuum pulls in dirt. This heated water is then piped throughout the home to all the places you need it: showers, dishwashers, sinks, and washing machines.

THE BOTTOM LINE: Heat pump water heaters can be **three times** more efficient than conventional water heaters.

Learn more at SwitchIsOn.org/water-heating

Perks and Benefits:



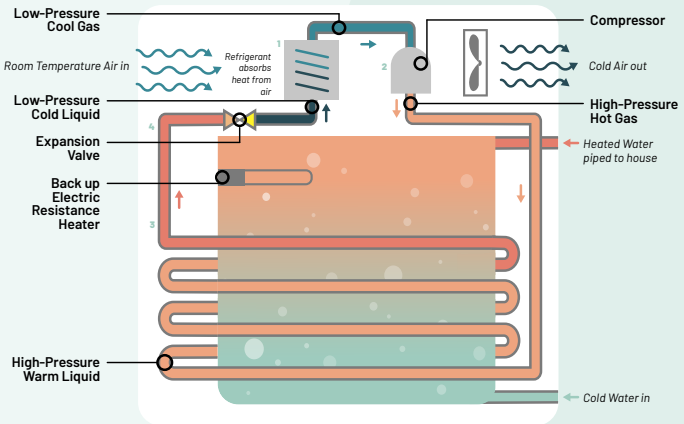
Cost. A heat pump water heater can cut utility bills by pairing with your home's solar.



Efficiency. Three times more efficient than traditional water heaters.



Safety. Gas water heaters require open flame to heat water, but heat pump water heaters require no on-site combustion.



There are many reasons to switch to a heat pump water heater – safety, efficiency, and cost. You can get started right away by finding incentives in your area.

Thanks to incentives in California, a new heat pump water heater is more affordable than ever.

When you purchase a heat pump water heater through a contractor, it allows you to take full advantage of the available incentives.

You can find a contractor and learn more about cost-savings on our website!

Scan the QR code to learn more!



Learn more at SwitchIsOn.org/incentives