

Electric Home Party Agreement Policy



This agreement policy outlines the terms and conditions for individuals who host a Electric Home Party as part of Building Decarbonization's The Switch Is On (SIO) initiative. By hosting a Electric Home Party, you agree to the following:

1. **Stipend and Beverage/Refreshment Purchase:** As a host of an Electric Home Party, you will receive a stipend of \$150 to cover the cost of groceries for your guests. This stipend is provided by the Building Decarbonization Coalition - The Switch Is On. You are responsible for purchasing the necessary groceries and beverages.
2. **Promotion of The Switch Is On (SIO):** You agree to actively promote The Switch Is On initiative during your Electric Home Party. This includes sharing information about the benefits of Heat Pumps (Heat Pump Water Heaters and Space Heating/Cooling), and their positive impact on energy efficiency, sustainability, and cost-saving measures. You may also distribute SIO collateral, such as brochures or pamphlets, to raise awareness among your guests.
3. **Showcasing your Heat Pump:** During the Electric Home Party, you agree to showcase your Heat Pump appliance(s) to your guests. This allows your guests to experience firsthand the technology and allows them to visualize the appliance in their own homes.
4. **Photographs and Social Media:** You agree to take photographs of your Electric Home Party event and upload them to your social media accounts. These photographs should showcase the guests and your Heat Pump appliance. Ensure that the post's messaging highlights the positive aspects of heat pump technology. Additionally, you should tag The Switch Is On in your social media posts to help generate awareness and drive engagement.
5. **Guests and Attendance:** It is your responsibility to invite guests to your Electric Home Party. The number of guests should be reasonable to ensure an enjoyable experience for everyone. Please keep in mind that the stipend provided is intended to cover the cost of beverages and refreshments for your guests.
6. **Event Feedback and Reporting:** After hosting the Electric Home Party, you agree to provide feedback to The Switch Is On. This may include sharing your experiences, any challenges faced, and the overall impact of the event. You may be asked to fill out a brief survey or provide a short written summary.

By hosting an Electric Home Party and accepting the stipend, you acknowledge that you have read and understood the terms and conditions outlined in this agreement. You agree to fulfill your obligations as described and to represent The Switch Is On (SIO) initiative positively during the event.

If you agree to the terms listed above, please sign below and return to the Ambassador Coordinator.

Signature:

Please Print:

Date:

