

# RAFTRx Roofing & Exteriors

## Huntress helps RAFTRx's IT team scale securely and grow with ease

RAFTRx isn't your typical roofing company. Powered by strategic acquisitions, this fast-growing network of regional brands now helps customers across multiple states—with more expansion already in motion.

But keeping up with rapid growth is far from simple.

"Our IT department is just me and my VP," says Reese Borel, System Administrator and Cybersecurity Lead at RAFTRx. "When your company scales this fast, you need trusted tools that do the heavy lifting."

### The challenge | Fast growth means growing pains

For RAFTRx, every new acquisition means onboarding hundreds of users while navigating complex IT environments, Google-based workflows, and bring-your-own-device (BYOD) policies. With a lean in-house IT team, streamlining cybersecurity isn't just important. It's critical.

"We're growing at an insane rate," says Borel. "And my job felt underwater trying to secure, onboard, and manage all these additional users."



#### Location

Duluth, GA

#### Solutions deployed

- Managed EDR
- Managed ITDR
- Managed SIEM
- Managed SAT

#### About

RAFTRx is a multi-regional leader in residential re-roofing and exterior solutions. Operating across the country, they specialize in storm damage restoration, insurance claim support, and premium roofing services.

**2023** Year founded

**600** Endpoints protected

**2025** Year Huntress partnership began

Learn more at [raftroxroofing.com](https://raftroxroofing.com)



## The turning point | Scaling with security in mind

Things got serious when RAFTRx faced a wave of security threats—phishing emails, suspicious logins, and even compromised user accounts. With limited time, tight resources, and growing risks, Borel knew it was time to bring in extra help.

Inspired by John Hammond, Huntress' Principal Security Researcher, and his engaging, educational content, Borel decided to trial the Huntress Managed Platform. It turned out to be exactly what RAFTRx needed: simple, effective protection without the extra noise or hassle.

In only two weeks, Huntress was successfully running across seven Microsoft 365 tenants, each corresponding to a distinct acquired brand.

“Onboarding was stupid easy,” says Borel. “The system did the heavy lifting. I could onboard users, assign permissions, and deploy protection across multiple tenants without losing sleep.”

The platform—featuring Managed EDR, Managed ITDR, Managed SIEM, and Managed SAT—gave RAFTRx instant insight into endpoints, identity activity, and external threats, quickly spotting suspicious logins, BYOD risks, and compromised accounts before any harm was done.

Instead of just sending alerts, Huntress' 24/7 human-led Security Operations Center (SOC) teams up with Borel to investigate threats and fix issues, providing actionable insights and clear, step-by-step support along the way.

“When one of my employees clicked a malicious link, I got an alert almost instantly,” recalls Borel. “I called him, and he said, ‘Yeah, I realized it probably wasn’t good.’ But Huntress already had it contained.”

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**Transitioning security operations to Huntress has been a pivotal move, enhancing visibility across all seven Microsoft tenants and significantly strengthening our security posture.**<sup>e.</sup>”

**Reese Borel**  
System Administrator and Cybersecurity  
Lead | RAFTRx

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## The payoff | Big benefits for small IT teams

Huntress now gives Borel something every IT specialist craves. “I log in each morning, scan my dashboard in five minutes, and I’m done unless something serious pops up,” he says. “Time: that’s my ROI.”

Borel also benefits from:

- **24/7 threat detection and response.** From account takeovers to phishing attempts, Huntress helps RAFTRx detect and contain threats quickly, often responding in minutes and resolving issues within hours.
- **Multi-tenant simplicity.** Even across seven Microsoft tenants, Huntress brings centralized visibility and control for RAFTRx.
- **BYOD-friendly security.** Huntress protects company data without forcing a rigid device policy, which is critical for RAFTRx’s mobile, distributed workforce.
- **Proprietary tech fully managed by experts.** Huntress solutions are designed specifically for the SOC and managed directly by it, ensuring seamless integration between human expertise and advanced tech. This approach minimizes delays in threat detection and response, delivering swift, 24/7 protection RAFTRx can rely on.
- **Scaling without stress.** As RAFTRx welcomes a surge of new users, Huntress scales along with them to meet their expanding needs.

Huntress empowers fast-growing businesses by giving their IT teams tools to simplify their daily operations. With Huntress behind them, RAFTRx proves that cybersecurity doesn’t have to be a burden—it can be a catalyst for growth.

Security shouldn’t slow you down. [Start your free trial today](#) and see how our team can protect your growth at every step.

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**Huntress stood out as the clear choice from the outset. After installing the trial, the combination of functionality and cost-effectiveness made the decision straightforward.**

Reese Borel  
System Administrator and Cybersecurity  
Lead | RAFTRx

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# About Huntress

Huntress is the enterprise-grade, people-powered cybersecurity solution for all businesses, not just the 1%. With fully owned technology developed by and for its industry-defining team of security analysts, engineers, and researchers, Huntress elevates underresourced tech teams whether they work within outsourced IT environments or in-house IT and security teams.

The 24/7 industry-leading Huntress Security Operations Center (SOC) covers cyber threats for outsourced IT and in-house teams through remediation with a false-positive rate of less than 1%. With a mission to break down barriers to enterprise-level security and always give back more than it takes, Huntress is often the first to respond to major hacks and threats while protecting its partners and shares tradecraft analysis and threat advisories with the community as they happen.

As long as hackers keep hacking, Huntress keeps hunting. Join the hunt at [www.huntress.com](http://www.huntress.com) and follow us on [X](#), [Instagram](#), [Facebook](#), and [LinkedIn](#).

To learn more, visit [huntress.com](http://huntress.com)

