

Not Your Same Old Story:

Boosting Productivity and Protection with Fully Managed Security Awareness Training

How Tech Partners Hawaii elevated their clients' security with episode-driven Huntress Managed Security Awareness Training (SAT)

Episode 1

The Big Picture: Protecting Paradise from Cyber Threats

Jason Stone, president of Tech Partners Hawaii, is more than a managed service provider (MSP). He's a protector of paradise, securing the islands' businesses from cyber threats. But amid the sparkling waters of Maui, hackers lurk in the darkness, looking to exploit human error. They know organizations are only as strong as their weakest link—their people.

That's why Stone deploys a robust SAT program, a vital solution to help his clients combat social engineering tactics like phishing.



TECH PARTNERS
HAWAII

Company

Tech Partners Hawaii

Location

Kahului, Hawaii

Solution Deployed

Managed Security Awareness Training

About

For decades, Tech Partners Hawaii has assisted countless businesses from Honolulu to Hanalei leverage cutting-edge technology to optimize their operations. They offer comprehensive IT support, proactive maintenance, technology consulting, network management, cybersecurity, cloud services, and disaster recovery to keep businesses running at peak condition.



Episode 2

The Challenge: “Free” Solutions Come at a Cost

Tech Partners Hawaii serves a range of industries, from hospitality to construction development to non-profits. While each of these have their own unique challenges, they also have one thing in common: they’re prime targets for cybercriminals.

Stone had relied on Huntress products for nearly a decade to keep his clients secure, but when another vendor rolled out a free SAT solution, he was intrigued. After all, “free” is a tempting price point, especially in a world where cybersecurity costs can add up. But as Stone would soon discover, there’s often a hidden price to pay when something seems too good to be true.

Episode 3

The Reality: You Get What You Pay For

The free SAT solution required more effort than Stone expected. It wasn’t just the initial setup; ongoing management became a drain. “It took a lot of resources and a lot of man hours for something that should’ve been easy from the start,” says Stone. “In fact, we ended up writing some of our own PowerShell scripts to do a lot of the heavy lifting.”

The time and resources spent on setup alone were overwhelming. To make matters worse, when Stone launched the SAT program, user engagement remained disappointingly low. The payoff just wasn’t there. Stone noticed it in the numbers and felt it in day-to-day operations. The time wasted on this solution could’ve been better used elsewhere—on critical tasks, business growth, or just about anything else meaningful.

Episode 4

The Turning Point: Going Back to a Trusted Partner

Time is the most valuable commodity anyone can have, especially in Hawaii, where labor costs are high. Stone knew he couldn’t afford to keep throwing precious hours at a problem that wasn’t solving itself. He needed a SAT solution that was intuitive, engaging, and effective—something that would free up his team’s time and deliver real results for his clients.

Coincidentally, Huntress had just released its Managed SAT. Stone says, “When I first heard Huntress was offering a SAT, I was really looking forward to it, because I knew the quality was going to match that of the brand.”

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I feel like Huntress cares about their partners. That’s a huge plus for me. I’m actually somebody. I’m not just a line item.

Jason Stone
President | Tech Partners Hawaii

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Episode 5

The Fix: Huntress Helps Tech Partners Hawaii Reclaim Control

With Huntress Managed SAT, Stone regained valuable time he lost managing the free solution. Because both cybersecurity practitioners and award-winning storytellers design it, every episode is current, informative, and entertaining. Stone chuckles as he watches episodes, often reflecting, "Oh, that happened the other month."

And since Managed SAT tackles a range of real-world topics, it helps users see cybersecurity as relevant in both physical and digital environments, further helping Stone and his business meet critical compliance requirements. Plus, with it being a fully managed program, Stone doesn't have to stress about deploying lessons or repeatedly reminding his clients to take crucial cybersecurity training.

"Thanks to Huntress SAT, I've seen improved security postures and positive behavioral changes all around," Stone says.

Episode 6

The Payoff: Efficiency, Engagement, and Value

Praising Huntress Managed SAT as "pretty hands-off," Stone mentions that tasks like setup and onboarding, which were once a hassle, are now a breeze. He values the automated training that goes out every few weeks without manual assignment.

This streamlined approach saves significant time and money. Stone explains, "With Huntress SAT, we don't have to worry about our clients because we don't have to do as much in-person training or explain to them after the fact why they shouldn't have clicked a link."

Because time is money, Stone concludes, "Having the end user trained properly is more profitable."

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Huntress has a pretty good brand image when it comes to security and response. If you use one of their products, you want all of them.

Jason Stone
President | Tech Partners Hawaii

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Key Benefits of Huntress Managed SAT

MSPs

- ✓ Set up and onboard clients easily, quickly
- ✓ "Set it and forget it"—Automate monthly training deployment
- ✓ Improve clients' security postures

End Users

- ✓ Engage with memorable, story-driven episodes
- ✓ Retain critical knowledge better, longer
- ✓ Improve compliance and security awareness for organizations

To see how Huntress Managed SAT
can elevate security postures,

start your free trial today.

And be sure to follow Huntress (@HuntressLabs) on [X](#) [in](#) [YouTube](#) [f](#)

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