**BUSCH LIGHT® STREAM HOME MAKEOVER**

**OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION IS OPEN ONLY TO PERSONS WHO ARE, AT THE TIME OF ENTRY, LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA AND AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER. PROMOTION WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.**

**1. ELIGIBILITY:**

The “Busch Light Stream Home Makeover” (“Promotion”) is open to legal residents of the fifty (50) United States and District of Columbia who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers, and representatives of Anheuser-Busch, LLC and its affiliates, subsidiaries, owners, shareholders, officers, directors, agents, representatives, employees, advertising and promotion agencies, wholesale distributors, retail licensees, all other service or governmental agencies and their employees involved with the Promotion, and members of their immediate families (spouse, parent, child or sibling; whether biological, adopted, step, or in-law) or households (whether related or not) are not eligible to participate. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes participant’s full and unconditional agreement to these Official Rules (“Official Rules”) and Sponsor’s and Administrator’s decisions which are final and binding in all matters related to this Promotion. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

**2. PROMOTION PERIOD:**

Promotion begins at 12:00:01 a.m. Eastern Standard Time (“EST”) on March 4, 2025, and ends at 11:59:59 p.m. Eastern Daylight Time (“EDT”) on May 16, 2025. The Promotion Period is divided into five (5) phases as described below. Administrator’s computer is the official time keeping device for this Promotion.

**3. PHASE ONE: PROMOTION ENTRY PERIOD:**

**The Promotion Entry Period begins at 12:00:01 a.m. EST on March 4, 2025, and ends at 11:59:59 p.m. EDT on March 28, 2025 (“Promotion Entry Period”).**

**How to Enter:**

(a) Internet: During the Promotion Entry Period, visit [www.busch.com/streamhomemakeover](http://www.busch.com/streamhomemakeover) (“Website”) and follow the online instructions to complete the online entry form and tell us in two hundred fifty (250) characters or less why you would want a stream in your front yard (“Entry”). If an Entry exceeds two hundred fifty (250) characters, only the first two hundred fifty (250) characters will be judged.

(b) Facebook: During the Promotion Entry Period, look for Sponsor’s Promotion post inviting followers to enter for a chance to win a prize. To enter, follow the instructions on Sponsor’s Promotion post. You will be redirected to [www.busch.com/streamhomemakeover](http://www.busch.com/streamhomemakeover) (also a “Website”). Follow the online instructions to complete the online entry form and tell us in two hundred fifty (250) characters or less why you would want a stream in your front yard (also an “Entry”). If an Entry exceeds two hundred fifty (250) characters, only the first two hundred fifty (250) characters will be judged.

You must be a registered user of Facebook and follow Busch beer on Facebook to enter the Promotion via Facebook. Facebook registration is free and can be obtained by logging on to [www.facebook.com](http://www.facebook.com/) and following the online instructions to open an account.

(c) Instagram: During the Promotion Entry Period, look for Sponsor’s Promotion post inviting followers to enter for a chance to win a prize. To enter, follow the instructions on Sponsor’s Promotion post. You will be redirected to [www.busch.com/streamhomemakeover](http://www.busch.com/streamhomemakeover) (also a “Website”). Follow the online instructions to complete the online entry form and tell us in two hundred fifty (250) characters or less why you would want a stream in your front yard (also an “Entry”). If an Entry exceeds two hundred fifty (250) characters, only the first two hundred fifty (250) characters will be judged.

You must be a registered user of Instagram and follow Busch beer on Instagram to enter the Promotion via Instagram. Instagram registration is free and can be obtained by logging on to [www.instagram.com](http://www.instagram.com) and following the online instructions to open an account.

(d) X: During the Promotion Entry Period, look for Sponsor’s Promotion post inviting followers to enter for a chance to win a prize. To enter, follow the instructions on Sponsor’s Promotion post. You will be redirected to [www.busch.com/streamhomemakeover](http://www.busch.com/streamhomemakeover) (also a “Website”). Follow the online instructions to complete the online entry form and tell us in two hundred fifty (250) characters or less why you would want a stream in your front yard (also an “Entry”). If an Entry exceeds two hundred fifty (250) characters, only the first two hundred fifty (250) characters will be judged.

You **must be a registered user of X and follow @buschbeer on X to enter the Promotion via X**. X registration is free and can be obtained by logging on to [www.x.com](http://www.x.com) and following the online instructions to open an account.

For All Entries:

See Appendix A for additional Entry Guidelines & Prohibited Content. Entry must comply with these Official Rules. Sponsor reserves the right, but not the obligation, to review any Entry for violation of these Official Rules and may, at its sole discretion, reject, delete, or otherwise exclude an Entry for any reason, including without limitation, if the Entry contains any Prohibited Content (as defined in Appendix A) or any other commentary or material which Sponsor, in its sole discretion deems inappropriate.

All Entries must be received and recorded by the deadline of Phase One: Promotion Entry Period. Only the methods of entry described herein are valid. No other forms of Entry are valid. To be valid, each Entry must comply with all of these Official Rules. **Limit one (1) Entry per person**.

Automated Entries are prohibited and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsor’s sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Promotion and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered an entrant and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Potential winner may be required to show proof of being the authorized account subscriber.

If entering with a mobile phone or other web-enabled device and using your wireless carrier’s network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

**4. PHASE TWO: RANDOM DRAWING TO DETERMINE THE SEMI-FINALISTS:**

Five hundred (500) potential Semi-Finalists (each a “Semi-Finalist”) will be selected in a random drawing to be held on or about March 29, 2025, from among all eligible Entries received by Administrator, whose decisions are final in all matters relating to this Promotion. The five hundred (500) Semi-Finalists will advance to Phase Three: Judging of Semi-Finalists to Determine the Finalists. Odds of advancing to Phase Three: Judging of Semi-Finalists to Determine the Finalists depend on the number of eligible Entries received during Phase One: Promotion Entry Period.

**5. PHASE THREE: JUDGING OF SEMI-FINALISTS TO DETERMINE THE FINALISTS:**

Between March 31, 2025 and April 28, 2025, each Entry of the five hundred (500) Semi-Finalists will be judged based on the following promotion judging criteria (“Promotion Judging Criteria”) by a panel of promotion judges (“Promotion Judges”) selected by Sponsor and/or Administrator to determine no more than ten (10) Finalists.

All Semi-Finalist and Finalist Entries will be judged on the following criteria in all rounds of judging, with equal weight given to each:

i. Overall quality, creativity, and originality of Entry;

ii. How well the Entry illustrates “why you would want a stream in your front yard”; and

iii. Appropriateness of the Entry to be used in connection with the Busch Light brand.

Any submitted entries containing inappropriate content of any kind or that are deemed to not be in keeping with Sponsor’s image will be disqualified. Sponsor and Administrator reserve the right to declare non-qualified entries (those that are plagiarized, created under false pretenses or with false statements, show obvious lack of effort, contain incomplete, inapplicable, or inappropriate content, etc. or that are otherwise not in compliance with these Official Rules as determined by Sponsor or Administrator in their sole discretion) ineligible.

The ten (10) Semi-Finalists receiving the highest cumulative scores awarded by the Promotion Judges will be deemed a Finalist (each a “Finalist”) and will advance to Phase Four: Judging of Finalists to Determine the Grand Prize Winner. In the event of a tie, tied Entries will be re-judged by a new panel of Promotion Judges based on the Promotion Judging Criteria stated above until the tie is broken. The decisions of the Promotion Judges are final in all aspects of the Promotion.

**6. PHASE FOUR: JUDGING OF FINALISTS TO DETERMINE THE GRAND PRIZE WINNER:**

Between April 29, 2025 and May 2, 2025, each Entry of the ten (10) Finalists will be judged based on the Promotion Judging Criteria listed above in Rule No. 5 by a panel of Anheuser-Busch judges (“A-B Judges”) selected by Sponsor. The one (1) Finalist receiving the highest cumulative score awarded by the A-B Judges will be deemed the Grand Prize winner. In the event of a tie, tied Entries will be re-judged by a new panel of A-B Judges based on the Promotion Judging Criteria stated above until the tie is broken. The decisions of the A-B Judges are final in all aspects of the Finalist Judging.

**7. PHASE FIVE: WINNER NOTIFICATION:**

Between May 5, 2025 and May 16, 2025, the potential Grand Prize winner will be notified via email from Administrator and will be required to complete and submit an online winner verification within forty-eight (48) hours of the date and time the initial notification is sent to the potential winner. If no response is received within the time allotted, prize will be forfeited, and an alternate winner will be determined and notified from the remaining group of Finalists in the manner set forth above. Any alternate potential winner selected will also be required to respond to the notification within forty-eight (48) hours.

Potential Grand Prize winner will also be required to provide their Social Security number, to be issued an IRS 1099-MISC tax form for the retail value of the prize won. Grand Prize winner agrees to receive the IRS 1099-MISC form via email. Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the Grand Prize winner is twenty-one (21) years of age or older, the potential Grand Prize winner will be declared the official Grand Prize winner of the Promotion. If Sponsor or Administrator cannot verify that the potential Grand Prize winner is twenty-one (21) years of age or older prior to winner notification, then the potential Grand Prize winner will be disqualified and an alternate potential Grand Prize winner will be determined as described above.

If Sponsor so elects, potential Grand Prize winner may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that potential Grand Prize winner will not bring the Sponsor into public disrepute, contempt, scandal, or ridicule or reflect unfavorably on the Sponsor. If requested, potential Grand Prize winner agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited and will be awarded to an alternate Grand Prize winner to be determined as described above.

In the event of noncompliance within any of these time periods, prize will be forfeited, and an alternate potential Grand Prize winner will be determined as described above. Any alternate potential Grand Prize winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential Grand Prize winner, to be determined as described above.

The Released Parties (as defined in Rule No. 9) are not responsible for suspended or discontinued internet, wireless, or land-line phone service or change in an entrant’s email, phone number, mailing address, or social media account which may result in a potential winner not receiving initial prize notification of his/her prize information.

Grand Prize winner will be announced on or around May 20, 2025, pending verification of eligibility and compliance with these Official Rules.

**8. PRIZE DETAILS:**

One (1) Grand Prize: Winner will receive $50,000.00 payable by wire transfer or check. Retail Value of Grand Prize is $50,000.00. If winner cannot accept the prize as specified, prize will be forfeited and will be awarded to an alternate winner.

Grand Prize is non-transferable. Grand Prize winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used.

**9. LIMITATIONS OF LIABILITY AND RELEASE:**

Anheuser-Busch, LLC, Administrator, and each of their respective affiliates, and each of their respective employees, shareholders, officers, directors, subsidiaries, members, successors, assigns, and agencies (collectively the “Released Parties”) are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Promotion or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website’s terms of service, as solely determined by the Sponsor or Administrator, will be disqualified. Released Parties are not responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Promotion, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Released Parties are not responsible for injury or damage to participant's or any other person’s computer, or property related to or resulting from participating in this Promotion. Should any portion of Promotion be, in the Sponsor’s or Administrator’s sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Promotion, or submission of entries, Sponsor and Administrator reserve the right at its sole discretion to suspend, modify or terminate the Promotion, and select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. In the event of a dispute regarding the identity of an entrant, the authorized subscriber of the email address, Facebook, Instagram, or X account used to enter will be deemed to be the entrant and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address, Facebook, Instagram, or X account by the ISP or other organization responsible for assigning the email address, Facebook, Instagram, or X account. All materials submitted become the property of Anheuser-Busch, LLC and will not be returned.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR’S NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

Entrants agree (a) that Sponsor, Administrator, and their respective parents, subsidiaries and affiliated companies, and advertising and Promotion agencies, and their respective officers, directors, employees, wholesale distributors, representatives and agents, will have no liability whatsoever for, and are released and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, to persons, including death, or property, or rights of publicity or privacy, defamation, copyright infringement or portrayal in a false light resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Promotion or in any Promotion-related activity, and (b) winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor (and agrees to confirm such agreement in writing) and those acting pursuant to its authority to use his/her name, submitted biography, voice and/or likeness and prize information, and/or Entry (and assign the Entry, which may be altered, changed, modified, edited, used alone or with other works, as solely determined by Sponsor) for advertising, trade and promotion purposes without further compensation, at any times or time, in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval.

**10. PUBLICITY AND COPYRIGHT LICENSE:**

You grant Sponsor an exclusive, worldwide, perpetual, irrevocable, unrestricted, royalty-free, sub-licensable and transferrable right and license to exploit your Entry including, without limitation, your name and likeness and the names and likenesses of any and all persons in the Entry, and any intellectual property rights (e.g. copyright, trademark, etc.) contained in the Entry in any media now or hereafter known, without any payment or other consideration of any kind, or permission or notification, to you or any third party, for any purpose, including, without limitation, your Entry and any person’s property (physical, personal, intellectual property rights, and indicia) contained therein. The foregoing grant includes, without limitation, the right to reproduce, display, distribute, publicly perform, create derivative works of, alter, amend, broadcast, edit, publish, use, merchandise, license, sublicense, and adapt the Entry in any and all media now or hereafter known, throughout the world, for any purpose, whether commercial in nature or otherwise, including in contexts and circumstances that result in your Entry being associated with a particular Sponsor or Sponsors. Accordingly, you hereby waive any objection to, such use including without limitation, distribution, reproduction, creation of derivative works of, public performance, or display of your Entry, and any claim for compensation whatsoever in connection therewith. Such waiver shall include any claim for infringement of any so-called “Moral Right,” “Droit Moral” or similar right or interest.

**11. DISPUTE RESOLUTION:**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator, and Sponsor in connection with the Promotion, or any claim or dispute that has arisen or may arise between you, Administrator, and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be St. Louis, Missouri.

**12. PRIVACY POLICY:**

The information you submit in connection with this Promotion may be used by Sponsor and Administrator for purposes of administration and fulfillment of the Promotion, and in accordance with Sponsor’s privacy policy located at <http://www.busch.com/privacy-policy.html> (also a “Website”). If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly available winner’s list.

**13. OFFICIAL RULES:**

The Official Rules of the Promotion are available for viewing at [www.busch.com/streamhomemakeover](http://www.busch.com/streamhomemakeover) during the Promotion Period.

**14. SPONSOR:**

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118.

**15. ADMINISTRATOR:**

 Promosis, Inc., 89 Front Street, Suite 205, Marblehead, MA 01945

**16. WINNER’S LIST:**

 For the name of the Grand Prize winner, send a standard-size postcard, only, with your return address to: Busch Light Stream Home Makeover Winner’s List, P.O. Box 38 Marblehead, MA 01945 for receipt within ninety (90) days after the end of the Promotion Entry Period.

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This Promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or X. Any questions, comments or complaints regarding this Promotion shall be directed to Sponsor and not to Facebook, Instagram, or X.

**APPENDIX A**

**ENTRY GUIDELINES & PROHIBITED CONTENT**

Entries must meet the following requirements:

* Entry cannot defame, misrepresent, or contain disparaging remarks about Sponsor or its products, or other people, products or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.
* Sponsor shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the Entry in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the World in any manner whatsoever and for any purpose.
* Entry cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (b) promote the excessive or irresponsible consumption of alcohol, or promote illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain an image of anyone under 21 years of age; (e) otherwise fail to comply with the Beer Institute Advertising and Marketing Code as made publicly available at the following online location: <https://www.beerinstitute.org/wp-content/uploads/2023/10/Beer-Institute-Advertising-and-Marketing-Code-Updated-Sept2023.pdf>; (f) contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Busch Light beer), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses; (g) contain copyrighted materials owned by others without permission; (h) contain materials embodying the names, likenesses or other indicia identifying any person, living or dead, without permission; (i) refer to or depict any names, logos or readily recognizable features of a retailer of alcohol beverages (such as a grocery store, convenience store, restaurant, bar, or any other retail location that sells alcohol beverages);or (j) depict, and cannot itself be in, violation of any law.
* Each entrant warrants and represents that the Entry: (a) is his/her original work, published; (b) has not received previous awards; and (c) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity;
* Any entrant whose Entry includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, depictions of persons, buildings, trademarks, or logos) must be able to provide legal releases for such use including Sponsor’s use of such Entry, in a form satisfactory to Sponsor, upon request, prior to award of prize and/or naming of entrant as a Winner.
* Any Entry that, in the sole opinion of Sponsor, is not in accordance with the guidelines as stated herein or on the Website or is deemed to be inappropriate for publication is ineligible.
* Incomplete, illegible, deceptive, or garbled Entries are not eligible.
* Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary.

All Entries are subject to Sponsor’s Digital Millennium Copyright Act policy, as follows: **Digital Millennium Copyright Act**—Anheuser-Busch is committed to respecting and protecting the legal rights of copyright owners. As such, Anheuser-Busch adheres to the following notice and take down policy, in full compliance with Section 512(c)(3) of the DMCA (17 U.S.C. § 512 *et seq*.). If you believe any of the Entries infringes upon your intellectual property rights, please submit a notification alleging such infringement (hereafter a “DMCA Takedown Notice”). To be valid, a DMCA Takedown Notice must (i) be provided to the Anheuser-Busch designated agent, (“Copyright Agent”), as set forth below, and (ii) include the following:

* A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
* Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works;
* Identification of the material claimed to be infringing or to be the subject of infringing activity and that is to be removed or access disabled and information reasonably sufficient to permit the service provider to locate the material;
* Information reasonably sufficient to permit the service provider to contact you, such as an address, telephone number, and, if available, an electronic mail;
* A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and,
* A statement that, under penalty of perjury, the information in the notification is accurate and you are authorized to act on behalf of the owner of the exclusive right that is allegedly infringed.

Anheuser-Busch’s Copyright Agent to receive DMCA Takedown Notices is trademarks@anheuser-busch.com. For clarity, only DMCA Takedown Notices should go to the Copyright Agent; any other feedback, comments, online purchases, or other communications should be directed to the applicable customer service links posted on the Website. You acknowledge that in order for Anheuser-Busch to be authorized to takedown any Content, your DMCA Takedown Notice must comply with all the requirements of this Section.

**By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, that it will not place Sponsor under any obligation other than as stated in these Official Rules, that Sponsor is free to publish or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does do not waive any rights to use similar or related ideas previously known to Sponsor or developed by its employees or obtained from sources other than you.**

By participating, you acknowledge that your Entry may be used in Sponsor's sole discretion. Entries are the views/opinions of the individual entrant and do not reflect the views of the Sponsor in any manner. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit.