

**Subject Line:** Give your pets the very best care with pet insurance 🐾

**Body copy:**

Our team wants to ensure your pet gets the best care possible, so we're excited to share a free pet insurance education and comparison tool. Our partners at [Pawlicy Advisor](#) make it easy to compare top insurance providers, find the best price for your unique pet, and enroll all in one place. *Did you know?* **1 in 3 pets will need emergency care** each year, costing thousands.

**Why We Recommend Pawlicy Advisor:**

- **100% free** to use. No fees. No commitments.
- **Licensed experts** can help answer your insurance questions
- **Personalized quotes and recommendations** for your unique pet

They'll help you make an informed decision about your pet's insurance options and guide you to the best financial solutions to keep your pet happy and healthy. The best time to enroll in pet insurance is while your pet is young and before pre-existing conditions develop. It only takes a few minutes to compare plans. Head to [Pawlicy.com](#) to check it out!

**Partnership Announcement Email**

Just copy and paste this email text and send to your pet parents!  
It's a simple way to let them know about Pawlicy and that you're partnering with us to bring ease into the pet insurance process

