OFFICIAL RULES FIJI WATER 77TH EMMY® AWARDS SWEEPSTAKES

ENTRY INTO THE <u>FIJI WATER 77TH EMMY® AWARDS SWEEPSTAKES</u> ("<u>SWEEPSTAKES</u>") CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. NO ALCOHOLIC BEVERAGES ARE INCLUDED IN ANY PRIZE. WITHOUT LIMITATION, THIS CONTRACT PROVIDES FOR INDEMNIFICATION OF THE SPONSOR AND OTHER PROMOTION ENTITIES BY YOU, A CLASS ACTION AND JURY TRIAL WAIVER, A REQUIREMENT THAT MOST DISPUTES BE SETTLED BY MANDATORY BINDING ARBITRATION, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. VOID WHERE PROHIBITED BY LAW AND OUTSIDE OF THE 50 UNITED STATES AND DC.

SWEEPSTAKES ENTRY DATES: Overall Sweepstakes begins August 20, 2025, at 12:00 a.m. Pacific Daylight Time ("PDT") and ends on August 31, 2025, at 11:59 p.m. PDT ("Sweepstakes Period"). Sponsor's computer is the official time keeping device for the Sweepstakes.

WHO MAY ENTER: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least 18 years of age or older (19 in Alabama, Delaware and Nebraska; 21 in Mississippi; or otherwise the age of majority in their state) at time of Entry. Void outside the forty-eight (48) contiguous United States, DC and where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state and local laws and regulations. Employees, directors, and officers of FIJI Water Company LLC ("Sponsor"), the Academy of Television Arts & Sciences, and their parent, affiliates, subsidiaries, advertising and promotion agencies, or any other party associated with the development or administration of this Sweepstakes, and their immediate family members (parent, spouse, sibling, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related (collectively, the "Promotion Entities"), are not eligible to enter or win the Sweepstakes. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify eligibility qualifications of any winner(s).

HOW TO ENTER: To enter the Sweepstakes, during the Sweepstakes Period, an entrant must visit https://fijiwater.com/campaign/emmys-sweepstakes-2025, complete the Sweepstakes entry form with their name, email, date of birth, and phone number (optional), accept the Official Rules and Sponsor's Privacy Policy, and submit the form to receive one (1) entry into the Sweepstakes ("Entry"). Standard Internet access, phone, and usage charges imposed by your online or phone service may apply. If you are entering via a mobile device and using your wireless carrier's network, standard data charges from your wireless carrier may apply.

Limit of one (1) Entry per entrant throughout the Sweepstakes Period regardless of Entry method. To enter, you must (i) follow the Entry instructions and (ii) provide any required information requested. Entering the Sweepstakes constitutes your consent for Sponsor and its affiliates and subsidiaries to use your information to send you marketing communication, promotions and special offers they feel may be of interest to you subject to the terms of Sponsor's Privacy Policy. You may opt-out from receiving further marketing communication from Sponsor by following opt-out instructions sent by Sponsor. Any Entry that

does not include all required information and adhere to the foregoing and following requirements will be void and will not be considered in this Sweepstakes.

This Sweepstakes is in no way sponsored, endorsed, or administered by the Academy of Television Arts & Sciences, CBS, and their respective affiliates. You understand that you are providing your information to Sponsor and not to Academy of Television Arts & Sciences, CBS, and their respective affiliates. The information you provide will only be used for the administration of this Sweepstakes or and in accordance with these Official Rules.

CONDITIONS OF ENTRY: All Entries must be received by 11:59 p.m. PDT on August 31, 2025 to be eligible for the Prize. For purposes of these Official Rules, "receipt" of an Entry occurs once all Entry requirements are met.

<u>Use of Entries and Names</u>: By submitting an Entry, entrant: (a) grants a license to Sponsor and its designees to use entrant's name (first name, last initial) on the Sponsor's websites (including <u>www.fijiwater.com</u>) or any other website related to the Sweepstakes, or to use the Entry at any time or times, in any media, and entrant shall have no right of notice, review or approval of any such use of the Entry and/or his/her name; and (b) acknowledges and agrees that the Entry and/or his/her name, image or likeness may be used in whole or in part, alone or in combination with other works, and that the Entry may be changed or modified, as solely determined by Sponsor or its designees (other than for the Sweepstakes itself).

Sponsor reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion.

RELEASES: By entering the Sweepstakes, entrants agree to release and hold harmless the Promotion Entities, any prize providers, Academy of Television Arts and Sciences, CBS, and each of their respective parents, affiliates, subsidiaries and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") from and against any claim, cause of action, liability, loss, injury or damage, including, without limitation, personal injury, death or damage to personal or real property, or any claims based on publicity rights, defamation or invasion of privacy, to entrant or any other person or entity arising out of, in whole or in part, directly or indirectly, participation in this Sweepstakes, or the acceptance, possession, use or misuse of any prize (including any travel or activity related thereto), the substitution of a prize in accordance with these Official Rules, the administration of the Sweepstakes, the operation of the Sweepstakes and the various methods of Entry or the Released Parties' use of any of the rights granted herein. Entrant will indemnify and hold harmless the Released Parties from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of its representations and warranties herein, the Entry, or Entrant's conduct in creating the Entry, the acceptance or use of any prize or otherwise in connection with this Sweepstakes.

DRAWING: Potential winners will be selected in a random drawing held on or around September 2, 2025 from all eligible entries received. Odds of winning depend on the number of eligible entries received.

WINNER NOTIFICATION: The potential winners of the Prizes will be notified on or around September 5, 2025.

The potential winners will be notified via email, and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release as well as any other documents which may be required by Sponsor, all of which must be received fully-executed within seven (7) days of date printed on notification or he/she may be disqualified. Sponsor may also conduct a background check on

potenial winners. If after three (3) attempts to contact a potential winner, Sponsor has been unable to do so, he/she will be disqualified. In the event it is determined that a winner has not complied with these Official Rules, has failed to execute and return any required documents within the specified time period, has made false statements or prize notification is returned as undeliverable, then such winner will be disqualified. Should a winner make any false statement(s) in any document required by Sponsor or prize supplier, such winner will be disqualified and required to promptly return to Sponsor the value of his/her prize. If a potential winner is disqualified for any reason, or if any potential winner declines or refuses their prize, at Sponsor's discretion and time permitting, any runner up may be declared the alternate winner. Further, Sponsor reserves the right to forfeit or award any unclaimed or leftover prizes at its sole discretion. All prize awards are subject to verification of eligibility as determined by Sponsor in its sole discretion and strict compliance with these Official Rules.

PRIZE: There will be two (2) Sweepstakes Winners randomly selected for the following prizes:

- One (1) Grand Prize will be awarded. Approximate Retail Value ("ARV"): \$6,000 USD
 - Two (2) tickets to the Emmy Awards being held in Los Angeles, CA on September 14, 2025
 - o \$1,200 flight voucher to the airline of Winner's choice, if Winner is eligible for airfare
 - Two (2) night stay for two (2) at the JW Marriott Los Angeles L.A. Live in downtown Los Angeles, CA
 - o Three (3) months of FIJI Water
 - One (1) case of FIJI Water 500 mL bottles (24 bottles per case) will be delivered every month for a total of three (3) months

Grand Prize Terms and Conditions: The Grand Prize Winner will be subject to the terms and conditions applicable to attendees of the Emmy Awards or otherwise required by the Academy of Television Arts & Sciences as a condition of or necessarily incident to attending the Emmy Awards, flight voucher company, and the JW Marriott Los Angeles L.A. Live. The Winner's guest will be required to complete a Travel Guest Release Form. Sponsor will, in its sole discretion, determine which airport is closest to the Winner's home. If Winner resides within a 200 mile radius of Los Angeles, California, Sponsor reserves the right to substitute round trip ground transportation to/from Winner's residence in lieu of air transportation. Winner and guest must travel together. Travel subject to availability and blackout dates. Winner and guest are responsible for obtaining all necessary travel documents. Travel arrangements must be made through Sponsor's agent and on an airline carrier of Winner's choice. If required, winner must be available to travel on dates specified by Sponsor or risk forfeiting prize. Certain travel restrictions may apply. Winner's travel companion must be at time of prize fulfillment the age of majority in the jurisdiction in which s/he resides (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian, and must complete and return a liability/publicity release prior to prize award. If travel companion is a minor in his/her state of residence, minor's parent/legal guardian must complete and return all releases on behalf of minor. Winner and guest must travel together on the same itinerary. If Winner elects to travel or participate in the prize travel without a guest, no additional compensation will be awarded. If Winner elects to travel or participate in prize travel with more than one guest, such additional guest(s) shall be responsible for any and all costs associated with such travel and/or ticket(s) to the Emmy Awards. Winner and guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. No refund or compensation will be made in the event of the cancellation or delay of any flight or the Emmy Awards except at the sole discretion of Sponsor. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by Winner's airline carrier of choice as detailed in the passenger ticket contract. The passenger contracts in use by the airlines or other transportation companies shall constitute the sole contracts with respect to the prize winner's and his/her guest's transportation and such contracts shall be solely between the prize winner, his/her guest and such transportation companies. Lost, stolen or damaged airline tickets will not be replaced or exchanged. No stopovers are permitted on tickets issued as part of the prize. If a stopover occurs, the prize travel will terminate and Winner and his/her guests will be responsible for the full fare which will be charged from the stopover point for the remaining trip segment(s), including the return. Sponsor shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by any air carrier(s) or other transportation companies or any other persons providing any of these services to passengers including any results thereof such as changes in services or accommodations necessitated by same. Airline tickets issued in connection with the prize may not be eligible for frequent flyer miles or upgrades. Winner and guests must comply with all hotel check-in requirements, including, but not limited to, the presentation of a payment card. Air transportation and hotel accommodations must be taken together and cannot be taken separately.

One (1) Second Place Prize will be awarded. ARV: \$504 USD

- o One (1) year of FIJI Water
 - One (1) case of 500 mL bottles (24 bottles per case) will be delivered every month for a total of twelve (12) months
- One (1) 6-pack of FIJI Water Reusable Straws (330mL/500mL size)

Actual value of the Prizes may vary depending on fluctuations in price for any portion(s) of the Prizes, product availability, Sweepstakes winner location, local taxes, and other circumstances. Any difference between the stated ARV and actual value of the Prize will not be awarded as cash or cash equivalent.

<u>Terms and Conditions</u>: Except where prohibited, an Entrant eligible to win a Prize may be required to execute an Affidavit of Eligibility, a Liability Release, and a Publicity Release ("Affidavit/Release") and, if applicable, an IRS W-9 form for tax purposes as well as any other documents which may be required by Sponsor. The Released Parties will be held harmless from any liability, loss, injury or damage, including, without limitation, personal injury, death or damage to personal or real property, to Entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize.

TOTAL ARV OF ALL PRIZES TO BE AWARDED IN THIS SWEEPSTAKES IS US \$6,504 USD.

All prizes are awarded by Sponsor. All prize details are at Sponsor's sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winner is solely responsible for all federal, state and local taxes (including income and withholding taxes) and any other expenses, costs or fees associated with acceptance and/or use of the prizes not specified herein as being awarded. Winner may not substitute, assign or transfer prizes or redeem prizes for cash, credit or merchandise except as specified; provided, however, that Sponsor reserves the right, at its sole discretion, to substitute a prize (or any portion thereof) with one of comparable or greater value. LIMIT OF ONE (1) PRIZE PER PERSON FOR THE ENTIRE SWEEPSTAKES. Additional restrictions may apply.

GENERAL CONDITIONS: Winning constitutes permission (except where prohibited by law) for Sponsor and its designees to use a winner's name, hometown, likeness, prize won, and photo and video (all at Sponsor's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification or permission to or from winner. The Released Parties are not responsible for lost, late, misdirected, damaged, stolen, altered,

garbled, incorrect, incomplete or delayed Entries or votes; all of which will be void. The Released Parties are also not responsible for problems uploading or downloading any Sweepstakes-related information or materials from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any Entry or vote to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit a entrant's ability to participate in this Sweepstakes. The Released Parties are not responsible for any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the submitting or tabulating of votes, the announcement of the prizes or in any Sweepstakes -related materials. Mass Entries or Entries or votes generated by a script, macro or use of automated devices will be disqualified. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event it becomes infected by a computer virus or is otherwise technically impaired, and to cancel or suspend the Sweepstakes in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes and, if terminated, at Sponsor's discretion, determine the winner using all non-suspect, eligible Entries received up to time of cancellation. In the event of a dispute regarding Entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of Entry will be deemed to be the entrant and must comply with these Official Rules. Authorized subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. Sponsor reserves the right at its sole discretion to disqualify any individual (and void his/her Entry) it finds to be tampering or have tampered with the Entry or voting process or the operation of this Sweepstakes or website, intending to annoy, abuse, threaten or harass any other entrant, Sponsor or any of its representatives or to otherwise be acting in violation of these Official Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER SUCH REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW AND TO DISQUALIFY SUCH ENTRANT FROM THE SWEEPSTAKES.

MISCELLANEOUS CONDITIONS: By participating in the Sweepstakes, entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes, and (iii) agree to receive electronic communications from Sponsor, as well as any information or promotional material that entrants opt-in to receive. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules and void all associated Entries.

ARBITRATION AND CHOICE OF LAW: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will

entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA without regard to California's choice of law rules.

WINNERS LIST: If you would like a copy of these official rules and/or the winners list (available after September 5, 2025), please send a self-addressed stamped envelope by no later than December 31, 2025 to: <u>FIJI WATER 77TH EMMY® AWARDS SWEEPSTAKES</u> Winner, c/o FIJI Water Company LLC, 11444 West Olympic Blvd., Los Angeles, CA 90064.

SPONSOR: FIJI Water Company LLC, 11444 West Olympic Boulevard, Los Angeles, CA 90064.

THIS SWEEPSTAKES AND THESE OFFICIAL RULES MAY NOT BE REPRODUCED, REPRINTED OR PUBLISHED ELSEWHERE IN ANY FORMAT WITHOUT THE WRITTEN PERMISSION OF THE SPONSOR.

All trademarks used herein are the property of their respective owners in the United States and abroad. All rights reserved. Academy of Television Arts and Sciences is not a sponsor of this Sweepstakes. Academy of Television Arts and Sciences is in no way responsible for the administration of the Sweepstakes, the verification of any winner(s), or the fulfillment of the Prize(s). All inquiries regarding the Sweepstakes should be directed to the Sponsor and not to the Academy of Television Arts and Sciences.