

FRANTZ LINDOR

FRONT END ENGINEER

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SUMMARY

Detail-oriented Front End Engineer with 3 years of experience designing, developing, and deploying enterprise-level applications. Proficient in multiple programming languages, software development methodologies, and database management systems. Strong problem-solving skills and ability to work effectively in a team-based environment.

SKILLS

- Headless CMS (Builder.io)
- Sveltekit
- Node.js
- SQL
- HTML, CSS, SCSS
- Javascript
- Figma
- Shopify, Wordpress, Adobe Experience Manager (AEM)

WORK EXPERIENCE

Anheuser-Busch InBev

Front End Engineer • Apr 2023 - Present

- *Developed a comprehensive internal full-stack liquid sampling application for brands seeking to introduce new flavors to consumers, supporting over 1000 active users with a data export/admin portal featuring a live data dashboard.*
- *Spearheaded the reconstruction of three major brand sites by leveraging Sveltekit in conjunction with a Headless CMS.*
- *Designed and developed a range of reusable components now globally used across all brand web experiences.*

Anheuser-Busch InBev

Front End Web Developer • Jan 2021 - Apr 2023

- *Developed user experiences for renowned global brand websites, surpassing 1 million page views, through the implementation of HTML, CSS, and JavaScript code.*
- *Learned and utilized HUGO to craft over 100 responsive campaign and landing pages for various brands.*
- *Revitalized websites within the AB portfolio, enhancing speed, SEO, and functionality to meet the preferences of key stakeholders.*

Digital Marketing Consultant

Software Developer • Jan 2017–Jul 2018

- *Spearheaded the creation and execution of successful digital marketing strategies, which led to a significant increase in online presence.*
- *Studied marketing data to identify target demographics, creating customized campaigns that effectively engaged potential customers.*
- *Devised innovative ways to optimize online channels, resulting in measurable gains in customer acquisition and retention.*

EDUCATION

Bachelors of Arts in Marketing

Lindenwood University • 2013 - 2017