



MAYTAG[®]

WHAT'S INSIDE MATTERS[™]



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For nearly 130 years, Maytag brand has stood by our promise - We exist to carry the load for our consumers.

No matter what life throws at you, count on a Maytag® water treatment system to keep your home running smoothly. Maytag brand works hard so you don't have to.

When you have a Maytag® water treatment system in your home, there's something extra inside. Hardworking, American dependability.

Dependability means protecting your family from the adverse effects of untreated water.

So take a shower, wash clothes, and drink water without a care. Your Maytag® water treatment system has it all under control.







HARD WATER IS HARD ON YOUR HOME

Unconditioned water from wells or municipal water supplies contains undesirable contaminants like calcium, magnesium, and iron. These are what make water “hard”.

Without the Maytag® water treatment system, these contaminants in your water enter your home like uninvited guests, clogging your fixtures, making clothes and linens stiff and scratchy, leaving spots on glassware, and stains on sinks and toilets.



THE HIDDEN COSTS

Beyond the visible detrimental effects of hard water, there's evidence that you can't see. Behind the scenes, unconditioned water robs your home by degrading your plumbing. Minerals build up in your water heater and other water-using appliances, shortening their life and decreasing their efficiency.

And those water-contaminant trespassers mean you have to spend more of your hard-earned money on soaps, shampoos, and cleaning products, along with spending too much of your valuable time cleaning showers, toilets, bathtubs, sinks, and fixtures.

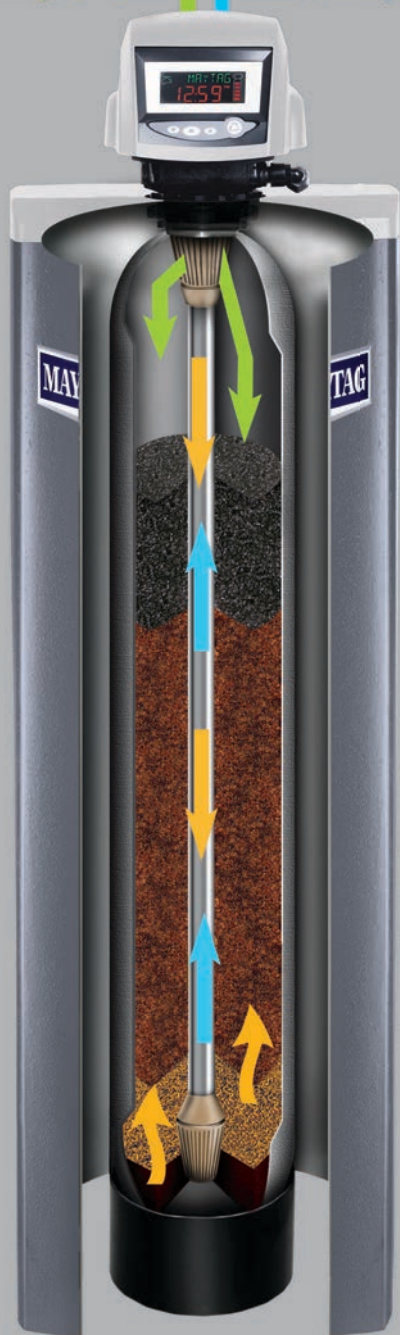
Maytag brand knows you don't have time for that.

Get on with your busy life and cross water quality off your to-do list, because you can depend on your Maytag® water treatment system to kick worrisome water to the curb.



HOW IT WORKS

Before water can enter your home, it must first pass through your Maytag® water treatment system.



1 Unconditioned water enters the mineral tank, which contains a proprietary filtering media that acts like a magnet, attracting undesirable contaminants to its surface and separating them from the water.

2 Then, the clean, treated water flows back up the riser tube to be distributed throughout your home.

THE MAYTAG® APR SERIES IS PROVIDED WITH A SPECIALIZED CONFIGURATION OF MEDIA



HIGH MICROPOROSITY GRANULAR ACTIVATED CARBON

Reduces chlorine, bad taste, and odors by trapping them in millions of tiny pores



ION EXCHANGE MEDIA

High-capacity ion exchange resin works to reduce the high concentrations of calcium and magnesium that create hard water



BACTERIOSTAT 55

Designed to reduce chlorine and water-soluble heavy metals as it controls the buildup of bacteria, algae, and fungi

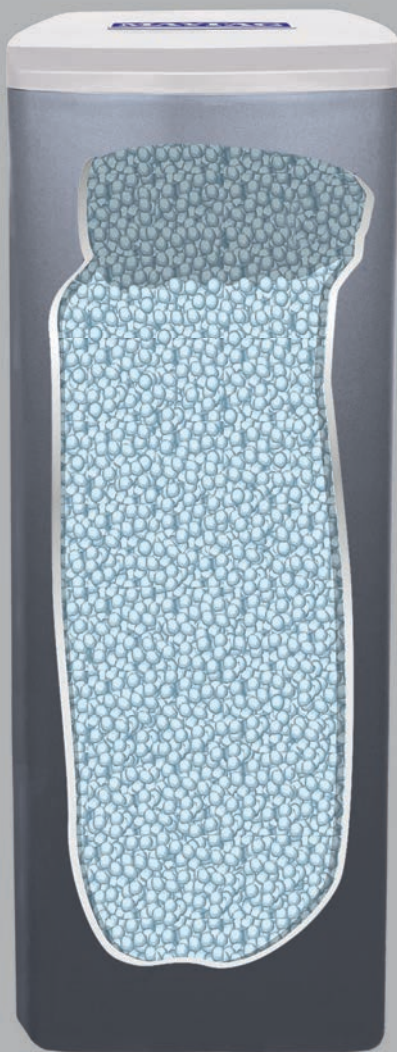


SUPPORT BED

Extracted from a clean glacial sand deposit, the support bed provides optimized flow and filtration media performance

3

Next, treated water from the brine tank – the mineral tank’s trusty sidekick – recharges the filtering media so your Maytag® water treatment system can stay ready to treat your water 7 days a week, 365 days a year.



ENVIRONMENTALLY FRIENDLY

The Maytag® water treatment system saves money and conserves resources through a process called Upflow Proportional Regeneration – a fancy term for an innovative process that only regenerates the depleted portion of the media. And since your Maytag® water treatment system is more efficient than other water treatment systems in regard to water and salt usage, it’s environmentally friendly too.

THE REWARDS OF CONDITIONED WATER

When you bring a Maytag® water treatment system home, you can count on years of dependability.

So bring on your dishes and glassware,
your clothes and linens.

You can trust the system to help your
water-using appliances get the job done right too—
machine washables that retain color longer,
fluffy towels, gleaming faucets and tiles,
great-tasting water, and sparkling glassware.
Soaps and shampoos rinse completely clean.



Feel good knowing that your environmentally friendly Maytag® water treatment system will be there for you.

Save your hard-earned money and your precious time for things you enjoy. Because when it comes to making your life easier, Maytag brand has you covered.



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Certified by
International Association of Plumbing and Mechanical Officials
(IAPMO) R&T to NSF/ANSI 42, 44, 61 & 372 · IPC · IRC
Reference Performance Data Sheet

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Limited warranty provided by the manufacturer.