COMMCON

London & San Francisco June 2024

Sponsorship Opportunities

CommCon Events Ltd

WHAT IS COMMCON?

- ✓ A leading conference in the RTC & Open Media industry
- ✓ Two locations: London and San Francisco
- ✓ Each event has a hackathon and a day of technical talks
- ✓ Talks by leading Real Time Comms and Open Media experts
- ✓ An opportunity to create long-lasting industry connections IRL
- ✓ An open source event, championing project-agnostic content

BY DEVELOPERS, FOR DEVELOPERS

✓ Trusted technical content from the best in RTC and Open Media - no sales pitches here

✓ Covering WebRTC, VoIP, Open Media, video tech

✓ Super-smart highly engaged audience of developers, CTOs and founders

✓ Get your product or service in front of a savvy, technical crowd

QUALITY CONNECTIONS

✓ **All-access**: Sponsors, speakers and attendees on-site for the whole event, learning and connecting together - no standing at a booth, no VIP spaces

✓ **Great brand awareness**: packages that include promotion ahead of both events, digital and physical signage plus mentions in announcements on site

✓ **Quality networking**: Space for meaningful attendee conversations about your product or service

OPEN SOURCE AND OPEN STANDARDS

- ✓ Project-agnostic
- ✓ Sessions focus on building with open tools that enable big ideas to flourish
- ✓ Show the developer community that your organisation values innovation and open standards

WHERE IS COMMCON?

✓ 2-day event in **London**
5 – 6th June 2024

✓ 2-day event in **San Francisco**
12 – 13th June 2024

✓ Location Sponsor: **Cloudflare**

ATTENDEES

- ✓ Senior engineers, CTOs, founders and industry thought leaders

- ✓ Professionals who build tech products either in-house or for others

- ✓ Global reach, with high numbers from UK, Europe & USA

- ✓ Active contributors to open source tools and standards

SOME PREVIOUS SPONSORS

Google VONAGE MUX

sipgate element CYARA

/daily 8x8

SOME STATS

YOUTUBE

Almost 1000 subscribers

76k views and 7.7k watch hours to date

Top 2 most-viewed videos cover WebRTC SFUs with a combined 12.4k views

ATTENDANCE

333 in-person attendees so far (2018, 2019 & 2023)

5.5k virtual delegates so far (2020 and 2021)

SOCIAL MEDIA

Over 1k followers across X, LinkedIn, Mastodon, Facebook, Instagram and growing

SPONSORSHIP PACKAGES

PLATINUM – £6000 +VAT

GOLD – £4000 +VAT

SILVER – £2000 +VAT

COMMUNITY – £1000 +VAT

CUSTOM – Email us!

PLATINUM SPONSORSHIP

£6000+VAT

- ✓ Primary sponsor of CommCon London & San Francisco
- ✓ Address attendees during the conference openings
- ✓ 3 x free conference tickets plus 15% off additional tickets
- ✓ 2 x standing banners at the events (company to provide)
- ✓ Dedicated post on the CommCon blog pre-events
- ✓ 2 x Inclusivity Tickets to assign
- ✓ Your logo on the CommCon website and on on-screen media at the events and video recordings

PLATINUM
SPONSORSHIP

£6000+VAT

"We've sponsored CommCon multiple times. It's the best-of-the-best of the RTC industry. All the CTOs and influential senior engineers gathered in one place, with a great balance of presentations and actual tech; a proper grassroots vibe. And, yes, we've even got some leads as a result of sponsoring."

Steve Loynes, Head of Marketing, Element

Platinum Sponsor 2023 & 2021, Gold Sponsor 2020

GOLD SPONSORSHIP

£4000+VAT

✓ Sponsor both CommCon London & San Francisco

✓ 2 x free conference tickets plus 10% off additional tickets

✓ 1 x standing banner at the events (company to provide)

✓ 1 x Inclusivity ticket to assign

✓ Your logo on the CommCon website and on on-screen media at the events and video recordings

SILVER SPONSORSHIP

£2000+VAT

✓ Sponsor both CommCon London & San Francisco

✓ 1 x free conference ticket per location, plus 5% off additional tickets

✓ Your logo on the CommCon website and on on-screen media at the events and video recordings

COMMUNITY SPONSORSHIP

£1000+VAT

✓ Suitable for open source projects and individuals

✓ Your logo on the CommCon website and on on-screen media at the events and video recordings

By agreement of the organisers only, please email sponsorship@commcon.xyz to apply

COMMUNITY SPONSORSHIP

£1000+VAT

"Voneto benefits from CommCon by knowing it's helping to bring together people and supporting an event that spotlights some of the best content in the industry."

Corey McFadden, Founder, Voneto

Community Sponsor 2023

BENEFITS	PLATINUM	GOLD	SILVER	COMMUNITY
Sponsor both **London & San Francisco**	✓	✓	✓	✓
Listed as **Primary Sponsor**	✓			
Introduced during **welcome address**	✓			
Free tickets per location	x 3	x 2	x 1	
Discount on additional tickets	15%	10%	5%	
Standing banners in high-traffic areas	x 2	x 1		
Dedicated **blog post** ahead of events	✓			
Inclusivity tickets to assign	x 2	x 1		
Logo on website & on-screen at events	✓	✓	✓	✓

CUSTOM PACKAGES

There are plenty of opportunities to sponsor other key parts of the event, for example:

- Sponsoring the hackathons
- Sponsoring the WIFI
- Sponsoring an evening activity
- Sponsoring live streaming
- Sponsoring premium coffee

Get in touch to discuss custom options: sponsorship@commcon.xyz

HOW DO I SPONSOR?

Please email sponsorship@commcon.xyz with details of which level of sponsorship you are interested in.

Thank you for your support!

CommCon Events Ltd