

# WHAT IS COMMCON?

- A leading conference in the RTC & Open Media industry
- ✓ Two locations: London and San Francisco
- Each event has a hackathon and a day of technical talks
- Talks by leading Real Time Comms and Open Media experts
- An opportunity to create longlasting industry connections IRL
- An open source event, championing project-agnostic content









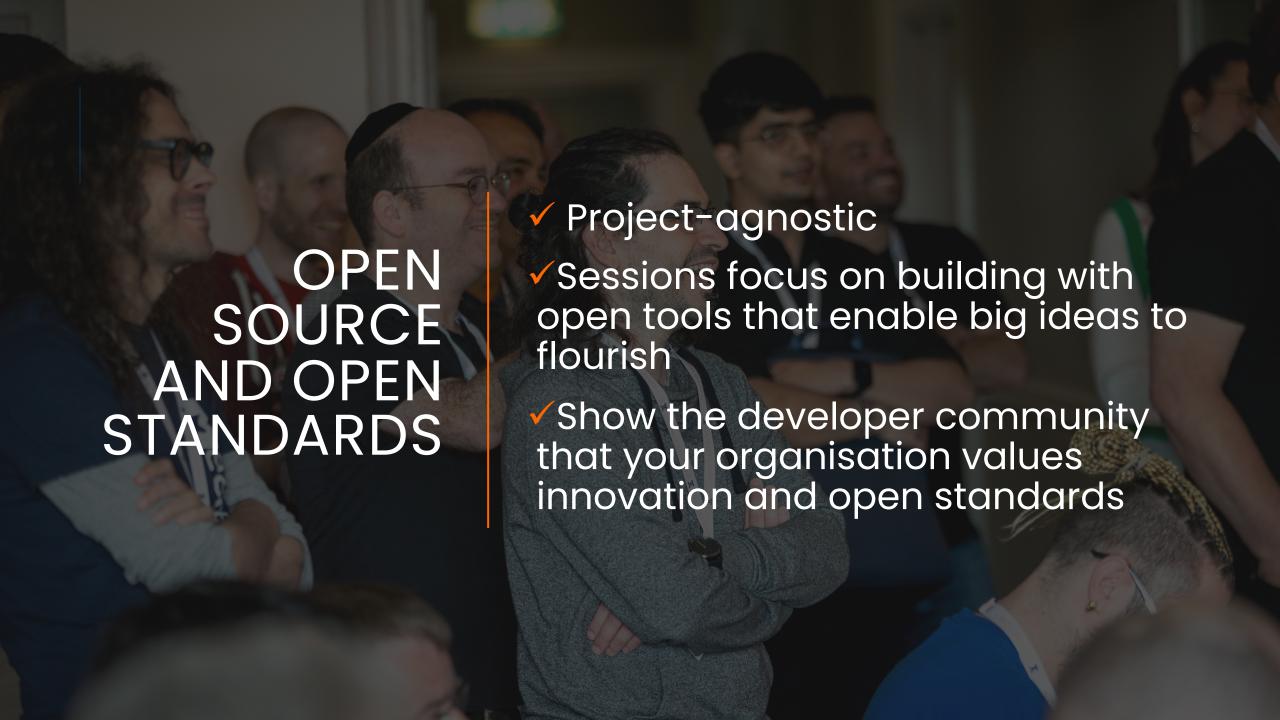




# DEVELOPERS, FOR DEVELOPERS

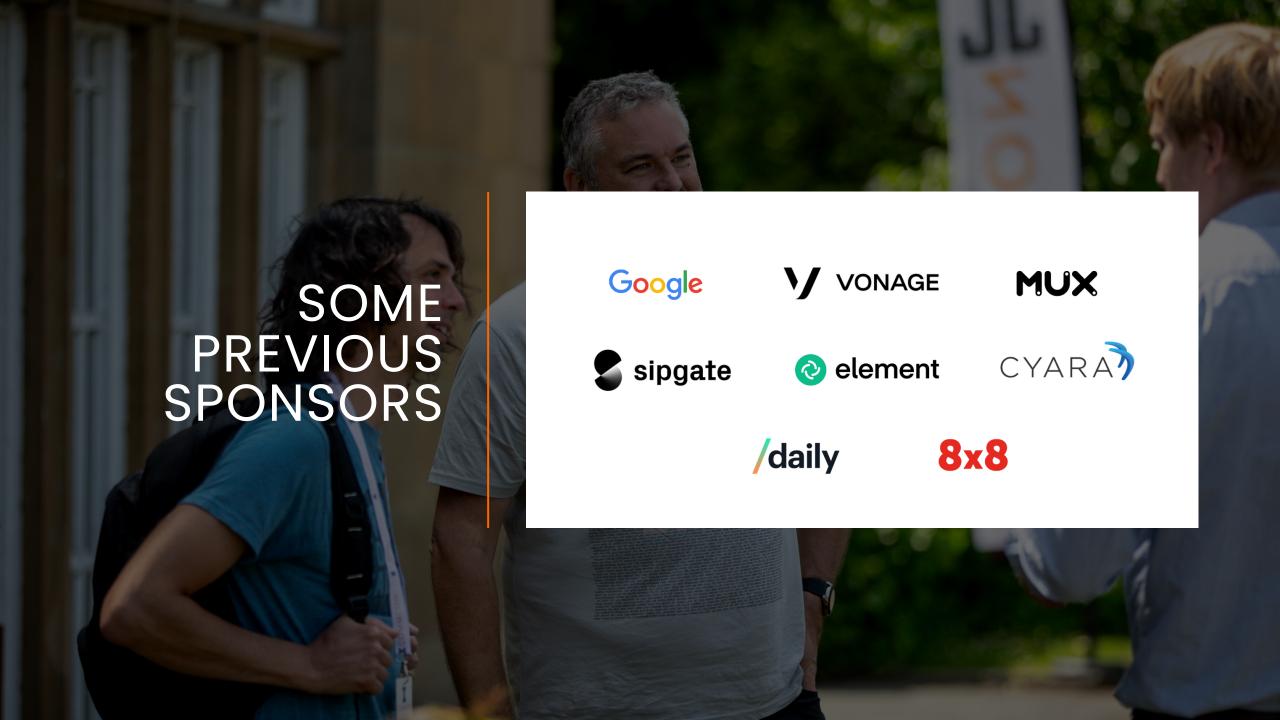
- ✓ Trusted technical content from the best in RTC and Open Media - no sales pitches here
- ✓ Covering WebRTC, VoIP, Open Media, video tech
- Super-smart highly engaged audience of developers, CTOs and founders
- Get your product or service in front of a savvy, technical crowd













#### **YOUTUBE**

Almost 1000 subscribers

76k views and 7.7k watch hours to date

Top 2 most-viewed videos cover WebRTC SFUs with a combined 12.4k views

## **ATTENDANCE**

333 in-person attendees so far (2018, 2019 & 2023)

5.5k virtual delegates so far (2020 and 2021)

## **SOCIAL MEDIA**

Over 1k followers across X, LinkedIn, Mastodon, Facebook, Instagram and growing



PLATINUM - £6000 +VAT

**GOLD** - £4000 +VAT

SILVER - £2000 +VAT

COMMUNITY - £1000 +VAT

**CUSTOM** – Email us!



- Primary sponsor of CommCon London & San Francisco
- Address attendees during the conference openings
- 3 x free conference tickets plus 15% off additional tickets
- 2 x standing banners at the events (company to provide)
- Dedicated post on the CommCon blog pre-events
- √2 x Inclusivity Tickets to assign
- Your logo on the CommCon website and on on-screen media at the events and video recordings



"We've sponsored CommCon multiple times. It's the best-of-the-best of the RTC industry. All the CTOs and influential senior engineers gathered in one place, with a great balance of presentations and actual tech; a proper grassroots vibe. And, yes, we've even got some leads as a result of sponsoring.

Steve Loynes, Head of Marketing, Element

Platinum Sponsor 2023 & 2021, Gold Sponsor 2020









BENEFITS	PLATINUM	GOLD	SILVER	COMMUNITY
Sponsor both <b>London &amp;</b> San Francisco	<b>O</b>	<b>⊘</b>	<b>⊘</b>	<b>②</b>
Listed as <b>Primary Sponsor</b>	<b>O</b>			
Introduced during welcome address	<b>O</b>			
Free tickets per location	x 3	x 2	хl	
<b>Discount</b> on additional tickets	15%	10%	5%	
Standing banners in high-traffic areas	x 2	хl		
Dedicated <b>blog post</b> ahead of events	<b>O</b>			
Inclusivity tickets to assign	x 2	хì		
Logo on website & on-screen at events	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>



