# OVERVIEW OF COOKIES

nordicspirit.ch

| Cookie name | Cookie category | Cookie function | Cookie retention period |
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| **form_key** | Strictly necessary cookies | A security measure that attaches a random sequence of characters to all form submissions as a way of protecting the data against cross-site request forgery (CSRF). | per session |
| **PHPSESSID** | Essential cookies | Saves the user name of a registered user and a 128-bit encryption key. The information is necessary so a user can remain registered on a website without having to enter their user name and password for every page visited. Without this cookie, users cannot reach areas of the website that require authenticated access. It is also used to save a user's shopping basket. | per session |
| **alter_verifikation_zeit** | Essential cookies | Age verification cookie | per session |
| **mage-banners-cache-storage** | Strictly necessary cookies | Saves banner content locally to improve performance | One year |
| **mage-cache-sessid** | Strictly necessary cookies | The value of this cookie triggers clearing of the local cache memory. If the cookie is removed from the back-end application, the manager clears the local memory and sets the cookie value to "true". | per session |
| **mage-cache-storage** | Strictly necessary cookies | Saves visitor-specific content enabling e-commerce functions locally. | per session |

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| **mage-cache-storage-section-invalidation** | Strictly necessary cookies | Requires certain sections of content that are to be invalidated to be saved locally. | One hour |
| **mage-messages** | Strictly necessary cookies | Tracks error messages and other notifications displayed to the user, e.g. the cookie consent message and various error messages. The message is deleted from the cookie once it has been displayed to the buyer. | One year |
| **produkt_daten_speicher** | Strictly necessary cookies | Saves the configuration for product data relating to the products last viewed/compared. | One hour |
| **kürzlich_verglichenes_Produkt** | Strictly necessary cookies | Saves the product IDs of the products last compared. | One hour |
| **kürzlich_verglichene_produkte_vorherige** | Strictly necessary cookies | Saves the product IDs of products compared previously to simplify navigation. | One hour |
| **kürzlich_angesehenes_Produkt** | Strictly necessary cookies | Saves the product IDs of products viewed previously to simplify navigation. | One hour |
| **kürzlich_angesehenes_Produkt_vorherige** | Strictly necessary cookies | Saves the product IDs of products you have viewed recently to simplify navigation. | One hour |
| **X-Magento-Vary** | Strictly necessary cookies | Configuration setting that improves performance when using Varnish caching for statistical content. | per session |
| **C** | Cookies for marketing purposes | Shows whether the user's browser accepts cookies. <br> 1 - cookies permitted <br> 3 - refused | If C=1 60 days <br> If C=3 3650 days |
| **CM** | Cookies for marketing purposes | Identifies whether it is necessary to reconfirm partner cookie is present (set by AdServing) | One day |
| **CM14** | Cookies for marketing purposes | Identifies whether it is necessary to reconfirm partner cookie is present (set by Cookie Matching) | 14 days |
| **TPC** | Cookies for marketing purposes | Identifies whether the user's browser accepts third-party cookies | 14 days |

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| **uid** | Cookies for marketing purposes | Unique identifier | 60 days |
| **anj** | Cookies for marketing purposes | The anj cookie contains data showing whether a cookie ID is synchronised with our partners. | Persistent. 90 days. |
| **icu** | Cookies for marketing purposes | The icu cookie is used to select ads and limit the number of ads a viewer sees.<br> It contains information such as how often an ad is shown, how recently an ad has been shown or how many ads have been shown in total. | Persistent. 90 days. |
| **uids** | Cookies for marketing purposes | This cookie contains a base 64 encoded JSON object which contains external unique randomly-generated values that enable other Prebid Server demand partners to distinguish browsers and mobile devices. | Persistent. 90 days. |
| **usersync** | Cookies for marketing purposes | The usersync cookie contains data showing whether a cookie ID is synchronised with our partners. | Persistent. 90 days. |
| **uuid2** | Cookies for marketing purposes | This cookie contains a unique, randomly generated value that enables the platform to distinguish browsers and devices. | Persistent. 90 days. |
| **DSID** | Performance cookies | DSID are used to link your activity across devices if you have previously logged on to your Google account on a different device. We do this to coordinate the ads you see in different devices and measure conversion events. | Up to six months |
| **IDE** | Performance cookies | To prepare ad displays or retargeting. | One year |
| **1P_JAR** | Cookies for marketing purposes | This cookie saves information on how the end-user uses the site and what ads the end-user has seen before visiting the site. | One month |
| **AID** | Cookies for marketing purposes | Google uses cookies for marketing, including placing and showing ads, personalising ads (depending on the display settings under g.co/adsettings), limiting the number of ads a user sees, switching off ads you no longer wish to see and measuring the effectiveness of ads. | 540 days |

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| **NID** | Performance cookies | Registers an unique ID that identifies the device of a returning user. The ID is used for targeted advertising. | Six months |
| **__Secure-3PAPISID** | Performance cookies | Creates a profile of website users' interests in order to display relevant and personalised ads by retargeting. | Two years |
| **__Secure-3PSID** | Performance cookies | Creates a profile of website users' interests in order to display relevant and personalised ads by retargeting. | Two years |
| **ANID** | Cookies for marketing purposes | Used for marketing purposes | Two years |
| **APISID** | Cookies for marketing purposes | This cookie is normally set by advertising partners through the website and used by them to create a profile of the site user's interests and display relevant ads on other sites. The cookie functions by uniquely identifying your browser and device. | Two years |
| **google.com** | Consent | Google uses this to save the consent to use third-party content in Frames. | 20 years |
| **HSID** | Functional cookies | Google uses this cookie in conjunction with the SID to verify a Google user account and the time of last log-in. | Two years |
| **OTZ** | Functional cookies | This cookie is used by Google Analytics to track information on website traffic. | One month |
| **SAPSID** | Functional cookies | This cookie is normally set by advertising partners through the website and used by them to create a profile of the site user's interests and display relevant ads on other sites. The cookie functions by uniquely identifying your browser and device. | Two years |
| **SID** | Functional cookies | This is a very common cookie name, but when used as a session cookie is probably used to manage session status. | Two years |
| **SIDCC** | Functional cookies | This cookie saves information on how the end-user uses the site and what ads the end-user has seen before visiting the site. | Three months |
| **SSID** | Cookies for marketing purposes | This cookie saves information on how the end-user uses the site and what ads the end-user has seen before visiting the site. | Two years |

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| **__Secure-3PSIDCC** | Performance cookies | Creates a profile of website users' interests in order to display relevant and personalised ads by retargeting. | One year |
| **_ga** | Performance cookies | Registers a unique ID used to draw up statistical data on how the visitor uses the website. | Two years |
| **_gcl_au** | Performance cookies | Used by Google AdSense to test the efficiency of ads on websites using its services. | Three months |
| **_gid** | Performance cookies | Registers a unique ID used to draw up statistical data on how the visitor uses the website. | One day |
| **NID** | Functional cookies | Registers an unique ID that identifies the device of a returning user. The ID is used for targeted advertising. | Six months |
| **JSESSIONID** | Strictly necessary cookies | JSESSIONID is a session cookie that is deleted when the browser is closed. | per session |
| **tt_viewer** | Performance cookies | Analytics, (re-)targeting, limiting user frequency, showing ads, training algorithms, cross-device experience | One year |
| **JSESSIONID** | Performance cookies | This cookie is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications. | per session |
| **TSNGUID** | Performance cookies | New Relic is used to ensure the service works as expected. It is partly based on monitoring users' page loading times and notifying when the services falls below a certain level. Individual users cannot be identified from New Relic cookies. | One year |
| **adroll_fpc** | Performance cookies | Used to identify the user across visits and devices. This makes it possible to show the user relevant ads. The service is used by third-party advertising hubs which facilitate real-time bidding for advertisers. | One year |
| **_ar_v4** | Performance cookies | Optimises ads displayed based on the user's movements combined with various advertiser bids to display user ads. | One year |
| **_qca** | Performance cookies | This cookie is used to record data on web viewers and make it possible to accurately measure web traffic and viewer characteristics | Two years |

| | | by tracking visits to the pages of the website. The cookie collects information anonymously. | |
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| **_biz_flagsA** | Performance cookies | This cookie is used to save user settings and for authentication and analysis. | One year |
| **_c.es** | Performance cookies | Not known | Five years |
| **_rdt_uuid** | Performance cookies | This cookie is set by Reddit and used for remarketing on reddit.com. | Three years |
| **vid** | Performance cookies | Not known | Two years |
| **optimizelyEndUserId** | Performance cookies | Saves a visitor's Optimizely unique user ID. This is a combination of a time stamp and a random digit. No other information about you or your visitors is saved. | Six months |
| **_biz_nA** | Performance cookies | Cookie for saving information and personalising content. | One year |
| **_biz_pendingA** | Performance cookies | Cookie for saving information and personalising content. | One year |
| **_biz_uid** | Performance cookies | User ID in the current domain. | per session |
| **_mkto_trk** | Performance cookies | Allows a website to link visitor behaviour to the recipient of an email marketing campaign to measure campaign effectiveness. | Two years |
| **ajs_anonymous_id** | Performance cookies | Randomly generated ID for anonymous visitors. Used to count different users. | One year |
| **ei_client_id** | Performance cookies | This cookie is used for user analysis. | Two years |
| **sprechanlage-id-cyym0u3i** | Performance cookies | Enables access to our service functions, based on your account profile. | 300 days |

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| **Gegensprechanlage-cyym0u3i** | Performance cookies | Enables access to our service functions, based on your account profile. | Seven days |
| **ageBarrier** | Strictly necessary cookies | The cookie is used to save the status of the age verification. | per session |
| **cookieConsent** | Strictly necessary cookies | Ask yourself whether you have consented to the use of cookies. | per session |
| **_fbp** | Social media cookies | These cookies are used by Facebook to show a series of ad products such as real-time bids from third-party providers. | Three months |

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