

Lloyd Wilson

Entrepreneur | Investor | CEO | CTO, IT/MSP, eCommerce, Digital Media & Social Marketing Leader/Influencer | Father | Husband | Zio

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EXPERIENCE

Avaropoint, Brantford — *Founder, CEO & CTO*

Jan 2011 - PRESENT

Bootstrapped private SaaS cloud solution for SMBs, IT managed services & outsourcing, staff augmentation, client/server cloud & 24/7 enterprise application support, custom website & Shopify Plus eCommerce and related merchant solutions for 75+ customers.

Knit Agency, Toronto - CTO, Fractional CEO

August 2022 - PRESENT

Lead executive responsible for all agency growth, project delivery & operations for 50+ Shopify Plus government, private & public eCommerce brands overseeing customer accounts, solutions, development, QA, IT and security for a diverse team of 25+ staff and contractors.

Swell Commerce, Toronto - Head of Product, Ecosystem

Jan 2022 - August 2022

Lead product designer, development and implementation sponsor for the App Store, Partner Portal, Developer Platform and Ecosystem/Integrations.

Elite Digital, Toronto - CTO

Jan 2018 - Jan 2022

Lead executive responsible for all agency development, delivery & operations for 250+ enterprise brands overseeing solutions, development, QA, email marketing, IT & security with a diverse team of 100+ staff and contractors.

CGI, Markham — *Director of Consulting*

June 2011 - October 2017

Lead director, manager and solution architect for large enterprise-scale Tier I & II clients with contracts valued at over 10+ million ARR.

Many, Many — *Many*

June 1997 - June 2011

Held many positions in operations, web design & development, solution design & architecture as a leader and individual contributor towards many projects & organizations.

SKILLS

AWS, Google, Microsoft, Digital Ocean & Other Platforms

IT/Agile, DevOps Concepts, Automation & Integrations

SaaS Products & Solutions, APIs & Integrations, Headless (MACH) & Serverless Application & Infrastructure

Digital Transformation

Client, Partner & Contract Management & Negotiations

PCI, SOC2 & ISO27001 Compliance

SOFTWARE & SOLUTIONS

Ruby & Rails, JavaScript, HTML5, CSS3, React/Next.js, Vue/Nuxt, GIT, CI/CD, CMS, Swell, Magento, Shopify Plus eCommerce Merchant Solutions (Headless & Themes), Private/Public Apps, ERP Sync, Product Integrations, Website Migrations, many others

EDUCATION

Computer Programmer Diploma, 1998

INTERESTS

Sports, Investing, Travel