

UNICITY
Press
kit



- 3 Company background**
- 6 Products & science**
- 8 Make Life Better Foundation**
- 11 Company bios**
- 15 Team Unicity | Sports sponsorship program**
- 17 Digital artwork | Branding**
- 22 Contact info**



COMPANY BACKGROUND

As The Health Intervention Company, Unicity designs and develops innovative nutritional products that make healthy living doable in an on-the-go world. Products are sold through a direct selling model all around the world.

Our reason for being

Make life better



UNICITY



FAST FACTS

UT

headquartered in
Provo, Utah, USA

50+

global offices in 60+
countries

30+

years in business

50+

scientific studies
conducted

400+

products

800+

employees

PRODUCTS & SCIENCE

Unicity not only believes in creating products that are innovative but also based on science. This belief has led to various clinical studies, additional third-party certifications, US patents, publication in various scientific journals, and more.





Popular Unicity products



BALANCE

First created as Bios Life in 1990, this proprietary fiber blend supports healthy cholesterol, blood sugar levels, and overall metabolic health.

Balance is a pre-meal drink with a proprietary fiber matrix designed to help ease some of the impact excess dietary carbohydrates and cholesterol can have on the body. It is also formulated to provide essential vitamins, minerals, and soluble fibers to help curb your appetite.

UNIMATE

Ultra-concentrated yerba mate drink mix formulated to promote mental clarity, endurance, appetite control, and an improved mood. Contains up to 10 times the amount of chlorogenic acids (feel-good elements) found in a typical cup of coffee.

Formulated with high-quality yerba mate, an adaptogen known to help your body adapt to external stressors, Unimate helps support mental clarity, endurance, appetite control, focus, and an improved mood. Unimate is great in the mornings, afternoons, or whenever you need a pick-me-up.

OMEGALIFE-3 RESOLV

Patented high-quality Omega-3 fish oil supplement that takes a novel approach to increase the body's production of resolvins—compounds derived from omega-3 fatty acids renowned for promoting healthy inflammation levels.

IMMUNIZEN

Contains a proprietary blend of ingredients that supports the body's natural immune function.

BONE FORTIFY

Formulated with a unique blend of calcium, vitamin D, vitamin K, and magnesium, Bone Fortify is a multitiered approach to bone health and is a delicious powdered drink mix designed to support the body's natural processes responsible for overall bone health.

MATCHA

Unique Chi-Oka blend that can help increase energy and concentration without the crash that accompanies most traditional energy drinks. Specifically formulated to energize the body and mind.



MAKE LIFE BETTER FOUNDATION

Unicity is committed to making life better in its local communities and throughout the world. Through their corporate charity, the Make Life Better Foundation, Unicity has participated in sustainable development projects and hands-on service opportunities around the globe.



UNICITY
Make Life Better
Foundation



Some recent highlights

TURKEY

Provided medical support to Turkey for earthquake relief

JORDAN

Distributed more than 500 goats to Syrian refugees in Jordan

UNITED STATES

Distributed 17,000 books to children at seven Native American pediatric clinics in Utah, Wyoming, and Montana

PHILIPPINES, ETHIOPIA, UNITED STATES

Provided scholarships for students in the Philippines, Ethiopia, and the United States

WORLDWIDE

Donated more than 90,000 meals to individuals and families in need all around the world

Operating in more than 50 countries, the Unicity Make Life Better Foundation is a truly global community that cultivates strong networks. We choose locally run programs that enrich the communities we serve, ensuring positive change for generations



MIDDLE EAST & NORTH AFRICA

Unicity employees and Distributors have donated many hours to serve others, including helping to paint a school in Jordan

KOREA

Unicity volunteers often spend time helping at a local orphanage

NORTH AMERICA

Unicity North America donates more than 80,000 nutrient-dense meals to food banks in the United States

PHILIPPINES

Unicity compiled and gave care packages to those who are homeless

COMPANY BIOS

Unicity leaders are dedicated to Unicity's goal to Make Life Better. Each has unique experience and skills that help the company thrive.



Unicity leadership team



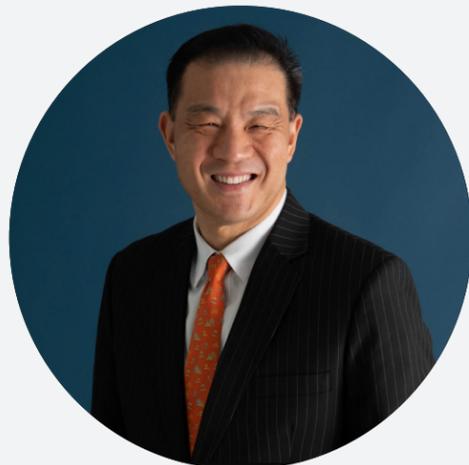
STEWART HUGHES

Chairman & Chief Executive
Officer

Prior to joining Unicity International, Stewart Hughes spent 15 years in the financial services industry and launched an independent distributor organization committed to bringing cutting-edge preventive health care products to market worldwide.

In leaving his highly successful distributorship with Unicity to become the company's CEO, Stewart has made the strongest possible

statement about his commitment to Unicity and to its distributors. His passion to Make Life Better for employees, distributors, and customers has led to quality products, proven personal development programs, and lives that have truly been made better.



CHRISTOPHER KIM

President, Global Markets

Christopher Kim serves as the president of Unicity International, global markets. As president, he oversees all of the global markets for Unicity, working to help orchestrate and accelerate the company's growth.

Prior to joining Unicity, Christopher served in various executive positions for more than 14 years. When he joined Unicity in 2005, he not only brought his extensive experience to the company, but also distinguished himself as an

exceptionally intelligent and effective leader. Christopher has a unique ability to connect with people from diverse cultures, allowing him to strengthen the company on both a micro and macro level. In the almost two decades he's been with Unicity, he has successfully managed some of the company's largest and most complicated markets. Because of his contribution, Unicity International has experienced significant growth and expansion.

Unicity leadership team



DANIEL HUGHES

Chief Operating Officer

Dan Hughes joined Unicity in 2008 as part of the operations team, and currently serves as the chief operating officer (COO). Previous to joining Unicity, Dan was an engineer for Boeing Commercial Aircraft.

Dan now leads the global operations, product development, marketing, and information technology groups and is a strong driving

force behind Unicity's mission to Make Life Better. Dan is focused on advancement and improvement of Unicity manufacturing facilities and continuing to deliver products that counter the growing threat to metabolic health.



COLETTE DAHL

Chief Experience Officer

As chief experience officer, Colette leads the brand communications and product development teams at Unicity. She has over 20 years of experience in marketing and product development, as well as 13 years in the direct selling industry.

With her expertise on brand and product development, Colette is a key contributor in every step of bringing Unicity products to life.

She is passionate about the opportunity Unicity provides, particularly to women, to improve lives through better health and a robust business platform.



TEAM UNICITY: SPORTS SPONSORSHIP PROGRAM

Unicity is proud to partner with many world-class athletes and teams around the world. We are committed to supporting the growth, development, and health of all of our athletes.

Our sports sponsorships cover a wide range of countries and sports:

5

professional teams

18

athletes

11

sports

BRANDING & DIGITAL ARTWORK

Collectively, our visuals present a consistent story, build trust and meaning for the brand, and convey the Unicity personality without saying a word. It's the difference between telling the world who we are and showing it.



Primary brand color

WHITE
R 0 G 0 B 0

UNICITY

NAVY
R 0 G 55 B 100
C 100 M 83 Y 35 K 24
#003764
PMS 2955 C

UNICITY

Secondary palette

BLUE
R 153 G 188 B 223
C 43 M 17 Y 0 K 0
#99BCDF
PMS 278C

PURPLE
R 186 G 113 B 174
C 26 M 66 0 Y 0 K
#BA71AE
PMS 2352C

GREEN
R 71 G 136 B 137
C 70 M 0 Y 30 K 10
#478889
PMS 2461C

Tertiary palette

LIGHT BLUE
R 215 G 236 B 235
C 20 M 0 Y 10 K 0
#D7ECEB
PMS 7457C

LIGHT PURPLE
R 207 G 172 B 209
C 18 M 38 Y 0 K 0
#CFACD1
PMS 2563C

LIGHT GREEN
R 157 G 203 B 160
C 40 M 0 Y 30 K 0
#9DCBA0
PMS 558C

LIGHT ORANGE
R 251 G 190 B 152
C 0 M 29 Y 40 K 0
#FBBE98
PMS 1555C

LIGHT YELLOW
R 245 G 232 B 156
C 1 M 0 Y 44 K 0
#F5E89C
PMS 600C





Go to

[Presskitimages.unicity.com](https://presskitimages.unicity.com)

to download images, headshots, logos, and other digital assets.

Our fish oil
won't give you
bad breath.*



8 oz unsweetened
almond milk



TAKING UNICITY
BALANCE MAKES
ME FEEL _____.



The benefits of
Vitamin A



For more information or for media inquiries, contact us:



Phone

801-226-2600
or toll-free at
800-UNICITY
(800-864-2489)

Address

1712 South East Bay Blvd
Suite 101
Provo, UT 84606 U.S.A.

Email

pr@unicity.com

International social media



facebook.com/unicityinternational/



instagram.com/unicityinternational



twitter.com/unicity

Website

unicity.com

Other sites

ufeelgreat.com
unicityscience.org

Blog

blog.unicity.com