

## How Encourage Can Support 1:1 Counseling Meetings

**Encourage is your partner in helping students explore, plan, and prepare for life after high school.** Our tools support **College and Career Readiness** while helping you lead meaningful 1:1 conversations aligned with **ASCA Mindsets & Behaviors**. Whether you're guiding students to set goals, build confidence, or explore their options, **Encourage** gives you timely, student-specific insights to personalize your support.

Leveraging your educator account, the guidance below connects **ASCA-recommended conversation starters** with specific **Encourage** features, helping you support student growth across academic, career, and social-emotional domains.



### ASCA Standard

**Understanding that postsecondary education and lifelong learning are necessary for long-term career success (M6)**



**Ask This:** "What kind of training do you think your future career might need?"

### Use This in Encourage:

- Go to **My Students** → Student Name → **Career Goal + Majors & Careers**
- Review their saved or matched careers to explore:
  - Education/training needed
  - How it connects to interests or current classes



### Suggested Follow-Up

"Let's look at one of your saved careers together. Does it feel like a good fit? What would it take to get there?"



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### ASCA Standard

**Self-confidence in ability to succeed** (M4)



**Ask This:** “How confident do you feel about reaching your career or academic goals?”

### Use This in Encourage:

- Go to **My Students** → Student Name → **Career Goal + Educational Pathway Goals**
- Open the **Majors & Careers** tab to explore:
  - **Matched** results from the **Majors & Career Quiz**
  - **Saved** majors and careers the student has explored



### Suggested Follow-Up

“What stands out to you in your saved results? Do they match your strengths or interests?”



### ASCA Standard

**Identify long- and short-term academic, career, and social/emotional goals** (B-LS7)



**Ask This:** “What are some of your goals this year and beyond?”

### Use This in Encourage:

- Within Encourage, **My Journey** provides grade-by-grade task lists to guide students through key planning moments.
- Each task includes clear steps, space for reflection and helpful resources like checklists or videos.



### Suggested Follow-Up

“Let’s take a look at your tasks in **My Journey**. Which ones can you tackle in the next two weeks to bring you closer to your next step?”



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### ASCA Standard

**Demonstrate perseverance to achieve long- and short-term goals** (B-SMS5)



**Ask This:** “Tell me about a time you set a goal for yourself and stuck to it.”

### Use This in Encourage:

- Go to **My Students** → student name
- In their profile, you'll see their:
  - Career goal
  - Educational pathway goal
  - Planned field of study
- Use these goals as starting point to explore whether their current choices are aligned with that they want for their futures.



### Suggested Follow-Up

“I see you have shared some goals in Encourage. Let’s discuss how those line up with what you are doing now. Are your classes, activities, or college ideas helping you get closer to your path? ”

