



# Attending College Fairs 101

## Before You Go

- Visit the fair website or flier to see which colleges and universities will be present and make a list of which colleges you would like to learn more about.
- Make a list of questions you may have for each college
  - Here are some starter questions to kick your conversation off:
    - Where can I find more information about your admission requirements?
    - When is your application deadline?
    - Do you require standardized tests for admission?
    - What kinds of scholarship opportunities do you offer to incoming students?
    - Are new students required to live on-campus?
    - What is the most popular area of study/major at your school?
    - What does campus life have to offer?
- Bring your list of questions, a pen, some paper, and a bag to hold all of the brochures and information you collect

## While You're There

- Get a map of the fair and plan a route to the colleges on your list. If no map is available, do a quick survey of the room to locate your colleges.
- Visit the booths on your list and ask the representatives the questions you prepared.
- Check out some of the other booths when you finish visiting the colleges on your list. You may find a great college you hadn't considered!
- Attend an information session, if any are offered. Typical topics for these sessions include applications and financial aid. These sessions are a great opportunity to get expert advice!





## When You Get Home

- Reflect on which colleges stood out to you and why.
- Organize the materials you collected and review it that week while it's fresh in your mind.
- Review any notes you took during the fair.
- Recycle the materials of colleges you've ruled out, so you can focus your attention on the schools you are most interested in.
- Do more research on the colleges you are thinking about. Explore their websites, contact the admissions office, or even plan to visit campus, if you are able.
- Use the **Encourage** app to dig deeper into your future plans. Explore careers, major options, scholarship opportunities, and use **My Library** to browse additional content on the best ways to prepare for college. Visit <https://app.encourageme.com/signup> to get started with **Encourage** today!

