Choose Your Starting Point

Decide which grade level or group is the best starting point for **Encourage** at your school.

Use this worksheet to reflect on your goals, capacity, and student needs to identify the best group to launch **Encourage**. Start small or go big; there's no wrong place to begin!

STEP 1: Identify Your Goals

What do you hope to accomplish by using Encourage this year? (Check all that apply)

☐ Help students explore career paths and career options

☐ Use data to support student meetings and counseling

☐ Strengthen my advisory/career class with ready-made lessons

☐ Support students through college/scholarship applications

☐ Build a stronger college-going culture in my school

☐ Other: _____

STEP 2: Assess Your Time & Support

How much capacity do you have to start this program? (Be hone—this helps you start sustainably).

☐ I can start with a small group (e.g., one class or cohort)

☐ I can support an entire grade level

☐ I want to launch across multiple grades or schoolwide

Who can help implement this program? (Check all that apply)

☐ Other counselors

☐ Advisory or homeroom teachers

☐ Career/CTE instructors

☐ Gear UP/AVID/College Access Coordinators

☐ Admin or leadership

☐ Other: _____

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STEP 3: Consider Student Readiness

Which grade(s) or groups are already engaging in college and career activities?

☐ Seniors - actively applying to college, making career decisions

☐ Juniors - starting test prep, narrowing down college/career choices

☐ Sophomores - beginning career exploration and academic planning

☐ Freshmen & 8th Graders - transitioning into high school and discovering interests

☐ Specific Programs or Clubs - AVID, CTE, GearUP, JROTC, etc.

Are there any other group(s) that could benefit from extra support or structure?

_____

_____

_____

STEP 4: Make Your Selection

What are your next steps to launch with this group?

☐ Invite students using the invite feature or preference forms sent to your school

☐ Share allowlist with your school's IT department for Encourage app access

☐ Explore lesson plans and select which ones meet your goals

☐ Schedule a classroom intro or 1:1 sessions

☐ Meet with other staff to share the plan

Tip: You can always expand later! Many educators start with one group, then scale after building confidence and gathering early wins.

Need help choosing or getting started? Reach out to our team—we're hereto support you!