

HOW ENABLED DIGITAL DAILY TIP PAYOUTS AND SAVED 40 HOURS OF MANUAL LABOR WITH

CUSTOMER NAME

Country Boy Brewing

INTERVIEWED

Larry Shaffer
Director of IT

PROJECT OBJECTIVE

Country Boy Brewing was seeking a solution to streamline payroll during large events, ensure accurate and timely tip distribution, and boost employee retention.



INTRODUCTION

Country Boy Brewing, known for its top-notch craft beers, found ensuring consistent and efficient management across their 3 locations challenging. Staff sizes varied greatly, with 30-40 employees in larger establishments and 10-12 in smaller ones. Before TipHaus, they had no way to provide digital daily tip payouts to their team. Now, more than 90% of front-of-house employees have opted into Earned Tip Access® and enjoy getting tipped out the very next day. Larry Shaffer, Director of IT at Country Boy Brewing, shares how TipHaus transformed their operations and boosted efficiency, employee satisfaction, and cost savings.

RESULTS

40 Hrs

Saved per month
in managers time

\$4,000

Saved in man-hours
each month

90%+

Adoption of Earned Tip Access
among front-of-house staff

CHALLENGE

Manual Processes & Time Drain:

Manually calculating and distributing tips was a **time-consuming process** prone to errors, especially during large events.

Employee Frustration:

Delayed access to credit card tips compared to immediate cash payouts frustrated employees, contributing to higher turnover.

Lack of Tip Transparency and Flexible Payout Options:

Unclear records of credit card tips created major headaches for employees when filing taxes or applying for car loans and mortgages. Without access to digital next-day payouts, team members had to wait until end-of-week or biweekly payroll, contributing to frustration, lower morale, and staff retention challenges.



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SOLUTION

Country Boy Brewing implemented TipHaus

This solution **streamlined their operations** by automating tip calculations, **eliminating manual counting**, and saving significant time during peak events. More importantly, **TipHaus enabled digital daily tip payouts through Earned Tip Access®, which over 90% of their front-of-house staff now use**. Since launch, Country Boy Brewing has seen reduced turnover and more excitement during hiring when they mention daily payouts via HausMoney. Employees appreciate the choice between HausMoney and HausDirect, depending on their preferences for speed, fees, or financial perks. With a **documented history of earnings** readily available through the platform, employees can easily **demonstrate their income** to lenders, dealerships, and other entities requiring income verification. By effectively tackling these pain points, TipHaus has transformed Country Boy Brewing's operations and fostered a more positive work environment for their staff.

"TipHaus and Earned Tip Access® have been a game-changer for us. It massively cuts down the hours we spend per week reconciling tips for bartenders and servers. It also works well for **both regular operations and events, allowing tip sharing and pooling**. Since implementing Earned Tip Access®, we're now able to tip our staff out the next day, which has helped with employee retention and morale. When given the choice, **over 90% of our employees prefer daily tips** over biweekly paychecks. Some staff prefer HausMoney for the fee-free access and credit-building perks, while others use HausDirect for the bank transfer option. Overall, they appreciate the flexibility and we love the ability to provide it to them!"

LARRY SHAFFER, DIRECTOR OF IT



Learn how your restaurant can elevate its operations with cutting-edge automatic tip calculation and distribution technology. Get in touch with our sales team at sales@tiphaus.com or [401.375.2536](tel:401.375.2536)