

FORMULATION

Value Powder Laundry Detergent

Overview

- Value-driven powder laundry detergent with very good soil and stain removal
- Effective in hard and cold water conditions
- Keeps whites white and colors bright
- Biodegradable, free from environmentally persistent ingredients such as polyacrylates, and free-from phosphates

Composition

Ingredient	Trade Name	Function	% w/w
Sodium Carbonate		Buffering Agent/Mineral Based Cleaner	15.0
Zeolite		Mineral-Based Chelant/Water Softener	12.5
Sodium Percarbonate		Peroxygen Safe Bleach	4.0
TAED		Bleach Activator	1.0
Disilicate	Britesil H2O (PQ Corp)	Metal Corrosion Inhibitor	2.0
Sodium Lauryl Sulfate		Biodegradable Anionic Surfactant	6.0
Laureth-7 (100% active)	Genapol LA-070 (Clariant)	Biodegradable Nonionic Surfactant	2.0
Sodium Polyaspartate (40% active)	Soltellus 2101S (Lygos)	Biodegradable multi-functional polymer <ul style="list-style-type: none"> • Anti-redeposition agent for brighter colors and whiter whites • Anionic surfactant and enzyme booster 	2.0
Protease	Liquinase Evity 3.5L (Novonesis)	Facilitates the Breakdown of Protein Stains	0.50
Amylase	Amplify Prime 100L (Novonesis)	Facilitates the Breakdown of Starch Stains	0.20
Fragrance/Dyes	Adjuvants	Product Aesthetics	
Sodium Sulfate		Process Aid	QS to 100

Directions

1. Add sodium carbonate, zeolite and sulfate with uniform mixing (twin shell blender or ribbon mixer)
2. Spray the surfactants onto ingredients above while mixing until no clumps are present
3. Slowly add any remaining chelants, anti-foamers and Soltellus 2101S with continuous mixing to ensure homogeneity
4. If the temperature of the powder remains below 95°F (35°C), add sodium percarbonate, silicate and bleach activator (when present) and mix until homogeneous with no clumps
5. If the powder exceeds 95°F (35°C) during or after blending in sodium percarbonate, stop blending and undertake standard safety procedures to cool and isolate the powder
6. Slowly blend in the enzymes and adjuvants

Potential Claims

- Keeps whites white and colors bright
- Very good cleaning in hard water
- Saves money and the environment with a cold water clean
- Safe for sensitive skin
- Free from harmful ingredients
- Free-from polyacrylates and phosphates
- Biodegradable
- Safe for septic tanks

Product Properties

Parameter	Value
Appearance	Colorless to lightly colored formulation
pH (1% Solution)	10.0-10.5
Compatability	Limited compatability with cationic ingredients

