

Media release

## Oettinger Davidoff extends its manufacturing site in the Dominican Republic to meet the increased demand for its premium cigars

Basel (Switzerland), Villa González (Dominican Republic) - February 19, 2025: Oettinger Davidoff, the worldwide leading manufacturer of handmade premium cigars, headquartered in Basel, Switzerland, celebrated the official inauguration of the new buildings and facilities of its production site in Villa González, Dominican Republic.

With this strategic expansion, the Swiss family-owned company responds to the fast-growing global demand for its handmade premium cigar brands, in particular the key brand Davidoff.

Beat Hauenstein, Chief Executive Officer, comments: "I am very proud to officially inaugurate this extension of our manufacturing facilities in the Dominican Republic. It is definitely a key milestone in our company's 150-year history and mirrors the strong growth and demand for our handmade premium cigars, in particular our core brand Davidoff, in the recent years. This investment, which follows our "crop to shop" philosophy, will allow us to double our annual production of handmade premium cigars in the Dominican Republic in order to continue providing our partners and aficionados around the globe with our fine brands in the renowned highest quality and consistency.

This expansion includes a new blending center of 1.700 m², an extension of the existing manufacturing halls, as well as increased tobacco storage at our tobacco processing site in Jicomé. In addition, a new entrance gives direct access to the facilities from the highway, and a new cafeteria caters to the well-being of the more than 1.200 employees working at Tabadom in Villa González.

"Leading and managing this splendid manufacturing site for ten years has been a great honor, and today's inauguration of the new buildings and extension is indeed a significant moment in my career", adds Hamlet Espinal, General Manager of Tabadom Holding, Inc. and VP Head of Global Production at Oettinger Davidoff AG. "It makes me very proud to see our team of tobacco experts, cigar artisans and Master Blenders striving relentlessly to delight and surprise aficionados around the globe with new and innovative taste experiences."

The inauguration and the official ribbon-cutting was celebrated with a select group of officials and guests who toured the new buildings and facilities while enjoying "time beautifully filled".



## **About Oettinger Davidoff**

Oettinger Davidoff Group, with sales of over half a billion Swiss francs and over 4,000 employees around the world, traces its roots back to 1875 and remains family-owned to this day. The company is dedicated to the business of producing, marketing, distributing, and retailing premium-branded cigars, tobacco products and accessories. The premium-branded cigar business includes Davidoff, AVO, Camacho, Cusano, Griffin's, Private Stock, Zino and Zino Platinum. Oettinger Davidoff Group is also the sole agent of many brands in several countries such as Haribo in Switzerland. Its business is anchored in a strong "crop to shop" philosophy, having pursued vertical integration from the tobacco fields in the Dominican Republic and Honduras to its global network of 65 Davidoff flagship stores/satellites and over 700 strong appointed merchants in more than 130 countries.

## **Further information**

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