

2024-2025 INVITEES GUIDE

APPLIED UNDERWRITERS

Invitational



Whistling Straits, Irish Course

Welcome to the Applied Underwriters Invitational

Thank you for joining us at the #1 Charity Event in Golf™. This guide will introduce you to the event's celebrated history, tournament features, and the one-of-a-kind gifts and prizes available to all participants.

As title sponsor of the Applied Invitational, Applied Underwriters is committed to continuing the program's 37-year tradition of crucial charitable contributions made possible through the generosity of the amateur golfers participating in local tournaments throughout the nation. As the world's most successful charity golf event—benefiting over 75 local charities annually—all participants truly are champions.

We look forward to enjoying an exciting and rewarding day of golf with you this year. Best of luck to your team.

Sincerely,



Whistling Straits, Irish Course



Whistling Straits, Straits Course

A Record-Breaking Inaugural Year

Applied Underwriters proudly accepted stewardship of the Invitational in 2023, setting the single-season record in annual net proceeds in its first year as title sponsor. In our second season, our mission for the #1 Charity Event in Golf™ is to use the strong base of cooperation we built last season to drive the Invitational to even greater heights.

The Charities – A History

The National Kidney Foundation was the exclusive charitable beneficiary through 2006. Beginning in 2007, the program expanded to include tournaments which benefited additional national and local charitable organizations. Specific national charitable organizations that have participated in the program include the Disabled American Veterans Association, United Way, Boys Hope Girls Hope, Habitat for Humanity, The March of Dimes, the Alzheimer’s Association, the Autism Society of America, the American Diabetes Association, the Leukemia & Lymphoma Society, the Arthritis Association, The First Tee, and Easterseals.

The Invitational has also benefited local charities such as the Chinese Hospital of San Francisco, Caddy For A Cure, the Rehabilitation Institute of Michigan, Wide Horizons For Children, and the Northern Lights School, plus many other local causes.

See Invitational.com for more.

Make Your Mark

This season, the Applied Underwriters Invitational consists of 80+ tournaments, as well as the Applied Underwriters Invitational National Finals at Whistling Straits.

All participants make a charitable contribution to play in each local event, ensuring that each tournament will generate significant funds for worthy causes. Since its inception 37 years ago, the Invitational has raised \$287M in net proceeds. With your help, we aim to add upward of \$11M to that in the 2024-2025 season.

As a guest of Applied, your participation is complimentary. Join us and make your mark at the Applied Underwriters Invitational!

80+
Tournaments

11K+
Golfers

75+
Benefiting
charities

\$11M
Net proceeds
goal

\$287M
Lifetime net
proceeds



Whistling Straits, Straits Course



Gifts & Prizes

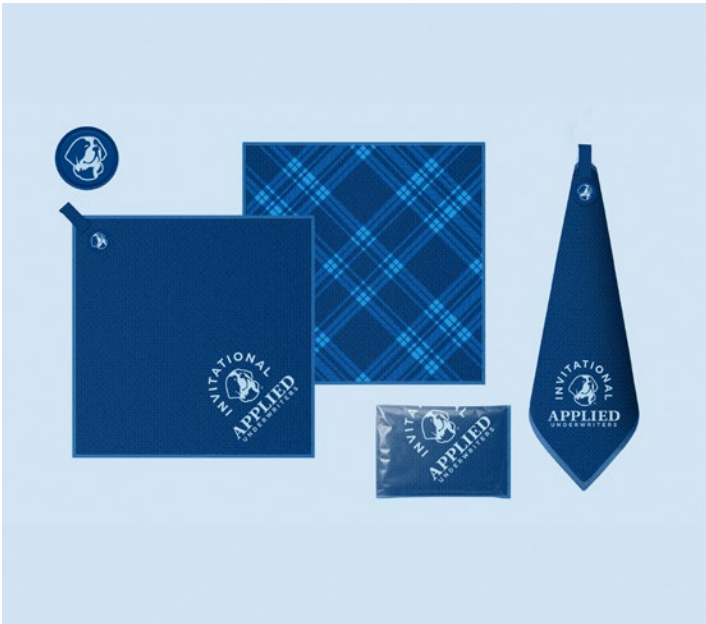
The Applied Underwriters Invitational is, most importantly, a driver of substantial fundraising which profoundly impacts the missions of each of our charitable partners.

In recognition of our generous participants' support, each local tournament receives more than \$91,000 worth of golfer gifts, prizes, and promotional materials through Applied Underwriters' title sponsorship and those of its national presenting and marketing sponsors.

Every Applied guest's entry into the tournament and green fees are covered by Applied Underwriters, and all competitors will receive a complete gift pack, as well as a chance to win prizes, including an invitation to the Applied Underwriters Invitational National Finals by winning your local event.



Whistling Straits, Irish Course



APPLIED UNDERWRITERS
Invitational

Prizes	Retail Value
Cobra Darkspeed Drivers (1 st place)	\$549.00
Championship Trophies All American Classics (1 st place)	\$ 150.00
Bass Pro Shops Gift Card (1 st place)	\$100.00
Bridgestone Golf Balls (1 st place)	\$ 50.00
Applied Underwriters Invitational Dry Bag Large Duffel (2 nd place)	\$350.00
Applied Underwriters Invitational “Big Dog” Headcover (2 nd place)	\$ 50.00
Bass Pro Shops Gift Card (2 nd place)	\$100.00
Style Driver Gift Card (2 nd place)	\$100.00
Cobra Ultralite Golf Bags (3 rd place)	\$ 185.00
SportsBox 3D Golf Annual Membership (3 rd place)	\$ 120.00
Applied Underwriters Invitational “Big Dog” Headcover (3 rd place)	\$ 50.00
Under Armour Sunglasses (4 th place)	\$ 149.00
SportsBox 3D Golf Annual Membership (4 th place)	\$ 120.00
Bridgestone Golf Balls (4 th place)	\$ 50.00
Under Armour Sunglasses (5 th place)	\$ 149.00
Puma Players Duffel Bags (5 th place)	\$ 65.00
Style Driver Gift Card (6 th place)	\$100.00
Bridgestone Golf Balls (6 th place)	\$ 50.00
Applied Underwriters Golf Umbrella (7 th place)	\$ 55.00
Applied Underwriters Invitational Dry Bag Large Duffel (Closest to Pin)	\$350.00
Cobra Ultralite Golf Bag (Longest Drive – Women)	\$ 185.00
Bass Pro Shops Gift Card (Longest Drive – Men)	\$250.00
Hole in One Insurance for Prizes on 4 Par 3s	
Gifts	
Applied Underwriters Invitational Waterproof “Dry” Tote Bag	\$ 215.00
Applied Underwriters Invitational Waterproof Wireless Speaker	\$ 69.00
Applied Underwriters Invitational Tartan Valuable Pouch	\$ 20.00
Applied Underwriters Invitational Golf Hat	\$ 35.00
Applied Underwriters Invitational CapClip with Ball Marker	\$ 25.00
Applied Underwriters Invitational Magnetic Waffle Towel	\$ 40.00
Invitational Ball Mark Repair Tool w/Groove Cleaner	\$ 29.00
Style Driver Gift Card	\$ 50.00
Bridgestone Golf Balls (two sleeves)	\$ 25.00
Subscription to Global Golf Post and Free Trial to Global Golf Post	\$ 10.00
Trial Subscription SportsBox 3D Golf Training Program	\$ 25.00
Casa de Campo Gift Certificate (potential all-inclusive net value of \$1,500)	



Whistling Straits, Irish Course

Tournament Format

Each local tournament of the Applied Underwriters Invitational is designed to be inclusive and accessible for all participants. The preferred scramble format ensures that golfers of all skill levels are able to enjoy themselves throughout the day.

Local Tournament Agenda

The tournament schedule will vary slightly for each Applied Invitational event. Most events will begin with a complimentary breakfast before golf and conclude with a dinner and awards reception. Contact your Applied Host to learn more about your tournament's specific schedule.

Four-Person Scramble Competition

The preferred competitive format at Applied Invitational tournaments is a four-person scramble. In a scramble, all four members of the team hit a tee shot for each hole. The team then selects their best ball and all players play their second shot from that location. This procedure is repeated until the ball is holed out. A team score and a notation of which player's drive was used are then recorded, and the team proceeds to the next hole.

The Applied Underwriters Invitational National Finals

Each winning team from the Applied Invitational tournaments will be invited to compete at the National Finals, the end-of-season national championship tournament. Proceeds raised at National Finals will be distributed to our participating charitable partners.

The 2025 National Finals take place at Whistling Straits—a bucket-list destination and site of three PGA Championships and the 2021 Ryder Cup. Sculpted into the Lake Michigan coastline, the Straits and Irish are throwbacks to the raw freshness of Ireland, offering courses of dynamic contrast and world-class golf.

The National Finals tournament is a five-day, 72-hole competition (registration fee required). All participants and other attendees will be provided lodging on the property for the duration of the event.

In addition to golf each day, there are several other competitions (such as longest drive, closest-to-the-pin, and hole-in-one) and functions, including a gala dinner, auction, and awards banquet.

Stay Connected

Keep up-to-date and find more information at Invitational.com

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