



book cover display unit

ASSEMBLY INSTRUCTIONS

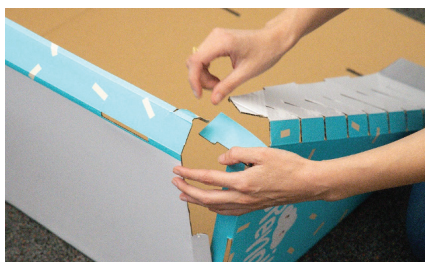
The Spencil Book Cover Display Unit is the new and improved merchandising solution to perfectly display your book covers year-round and during the peak back-to-school season. We have designed this new unit for ultimate flexibility – use as a stand-alone counter display, with multiples side-by-side and/or back-to-back or place on top of the Spencil Kiosk, without its header, taking out the top kiosk shelf.

In less than ten minutes you will have your display unit ready to be filled with up to 16 designs! A4s fit neatly side by side or you can place your scrapbooks beside your Exercise Book Covers, as you like.

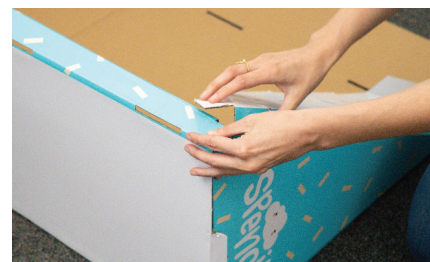
Each partition is designed to carry up to 12 covers in each of the designs (24 per partition).



1: Start with the base which is the biggest piece in the pack. Bend each section along fold lines inwards. Fold the bottom section up and connect the left and right side using the white tabs.



2: Tuck the longest blue tab under the long blue facing section.



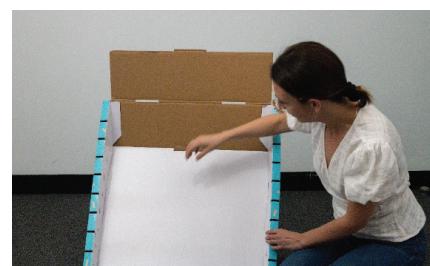
3: Insert the first white tab into position in the blue-facing section.



4: Find the second-largest piece in your box. Bend the three sides to meet in a triangle shape with the white sides on the outer.



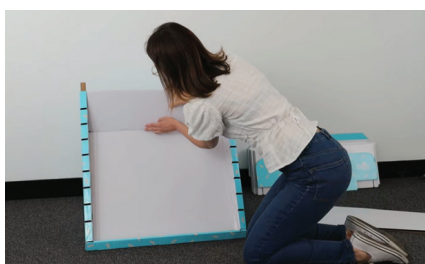
5: Place inside the display unit with the tab openings facing forward and the large tab opening at the top.



6: Tuck the serrate flaps down to connect the tabs with the inner triangle piece.



7: Fold down the top flap



8: Connect the centre tab with the inner triangle piece.



9: Fold each of the eight shelf pieces with white sides on the outer and slide into the grooves either side of the unit.



10: Add the header card to the top of the unit using the two connecting tabs.



11: Fill with Spencil Book Covers!

**And voila!
Your Spencil
Book Cover
display unit
is complete.**



**See our video for a
full demonstration.**