

# MITCH'S STORY

Mitch tragically lost his wife, Janet, to cancer in 2018. In the final days of her illness, their shared love of the music on K-LOVE kept them going. That journey inspired Mitch to create a charitable legacy with EMF.

“While Janet was sick, there were songs that came on that just gave her strength and comfort. There are so many things that reach out and touch you. If K-LOVE is doing that for me, think of what it’s doing for the millions of people it’s airing to.”



SCAN HERE TO WATCH MITCH'S STORY AND BE ENCOURAGED.



## LEGACY SOCIETY

When you make a legacy or planned gift to EMF, we have the honor of welcoming you into our Legacy Society. This tight-knit community is full of believers walking the same mission: Blessing future generations with the hope of Jesus through music and media. As members of our Legacy Society, you receive special communications and invitations to select fellowship and worship event experiences. We are so incredibly grateful for all our Legacy Society partners!

## ABOUT EDUCATIONAL MEDIA FOUNDATION

The heart of EMF is to create and amplify compelling media that inspires and encourages our audiences to have a meaningful relationship with Jesus Christ. The Lord is working through EMF and its brands, including K-LOVE, Air1 and AccessMore to reach more people in more ways. Our media ministry has expanded beyond radio to include streaming, podcasting, on demand video, books, films and live events.



# LEAVE A LEGACY

**CONTACT US**  
**1-888-475-5683**  
**WWW.KLOVE.COM/LEGACY**

We would love to hear from you. For more information, help with your planning or to let us know you've chosen to give, please contact our team. We are so grateful for you!



# LEAVING A LEGACY WITH EMF

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Thank you for considering a gift in your estate plan to Educational Media Foundation (EMF). Including EMF in your future plans creates a powerful legacy that will sustain the life-changing impact of our ministry for generations to come.

In 2 Corinthians, Paul writes: “As God’s grace reaches more and more people, there will be great thanksgiving, and God will receive more and more glory.” At EMF, it’s clear how relevant the Apostle’s words are to your role in the ministry, and for that, we are so thankful.

Legacy gifts, also known as planned gifts, are unique and substantial ways to support EMF long into the future. Many types don’t cost anything during your lifetime and provide for the longevity of the ministry, establishing it as a permanent voice of God’s hope and encouragement for generations to come.

Depending on the type of gift, you retain control during your lifetime, and you can modify your choices if circumstances change. Additionally, your gift may provide you with tax savings now and help reduce a future tax burden on your family. Please consult a tax professional for guidance regarding the benefits of specific charitable giving strategies.

# WAYS TO GIVE

## GIFTS DURING YOUR LIFETIME

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### IRA QUALIFIED CHARITABLE DISTRIBUTION (QCD)

If you are 70½ years old or older, you can take advantage of a simple way to benefit EMF. You can give up to \$100,000 per year from your IRA directly to EMF without having to take required minimum distributions and pay income taxes on the money. This popular gift option is also commonly referred to as the IRA Charitable Rollover.

### DONOR-ADVISED FUNDS

Donor-advised funds are one of the fastest-growing, easiest and most tax-advantaged ways to support a charity. They allow donors to make a contribution, receive an immediate tax deduction and then have great flexibility over how the funds are used. If you have a donor-advised fund, you may use the funds to make a positive and immediate impact to further the Kingdom of God.

### STOCK OR OTHER SECURITIES

You may be able to make your charitable dollars go further by donating publicly traded stocks, bonds or mutual fund shares that have increased in value from the time they were purchased. You may be able to claim a charitable tax deduction for the full, fair market value of these securities and pay no capital gains tax on the transfer.

## GIFTS AFTER YOUR LIFETIME

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### A GIFT IN YOUR WILL

Making a gift through your will is one of the easiest ways to give toward building the Kingdom of God. Many of our supporters designate a specific gift amount or a percentage of their estate to EMF.

### BENEFICIARY DESIGNATIONS

Many retirement plans, annuities, bank accounts and life insurance policies let you decide in advance how your assets will be distributed after your death. Simply designate EMF as a beneficiary on the account.

### GIFTS FROM A TRUST

Certain trusts allow you to support EMF, provide for your heirs and reduce your taxes. EMF gratefully accepts gifts from revocable life trusts, charitable remainder trusts and charitable lead trusts.

## CONTACT US

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If you’ve decided to make a planned gift to EMF or have any questions about the process, please let us know by using the contact information on the back.