

MEMBERSHIP VALUE GUIDE

1 WHAT WE DO

Efficient storage and retrieval of product is crucial to ensuring order picking accuracy, timely processing and delivery turn around as well as maximizing facility space considerations. ASRS solutions integrate the latest software and emerging or existing technologies to ensure that the supply chain moves faster and more accurately. The ASRS industry group seeks to provide educational materials that help users find the right application for their facility.



2 HOW WE DO IT

ASRS Subject Matter Experts (SMEs) leverage their industry knowledge to contribute to the group's content creation efforts. This collaborative approach fosters a deeper understanding of ASRS solutions within the marketplace, while simultaneously providing industry viewpoints through several key channels:

- Development of Shareable Content: ASRS SMEs contribute to the creation of engaging content distributed via social media platforms. This content includes informative blog posts, podcasts, infographics, and articles published in industry publications.
- Standardization Efforts: Our members actively participate in the development of technology standards for ASRS. These standards offer valuable guidance to both providers and end users, further advancing the industry.
- Educational Programs: ASRS SMEs lead educational seminars and webinars, offering valuable knowledge and insights to the market.



3 WHY WE DO IT

Fueled by ever-evolving consumer demands for next-day or even same-day delivery, automation is experiencing a rapid innovation cycle. ASRS fosters collaboration among industry leaders, who convene regularly to discuss trends and promote automation solutions. This collaborative effort produces clear messaging for users, outlining best practices, industry standards, and emerging methodologies.

4 WHAT OUR MEMBERS SAY

Feedback from ASRS members that note some of the most valuable benefits of ASRS membership and participation:

"If knowledge is power and if there's strength in numbers, then ASRS committee membership grants us powerfully potent insights into the latest industry trends and best practices, gained through peer-to-peer interaction..."

CURRENT MEMBERS

"ASRS has given access to market data and education to help us make decisions, and we help grow the markets understanding of these kinds of solutions..."

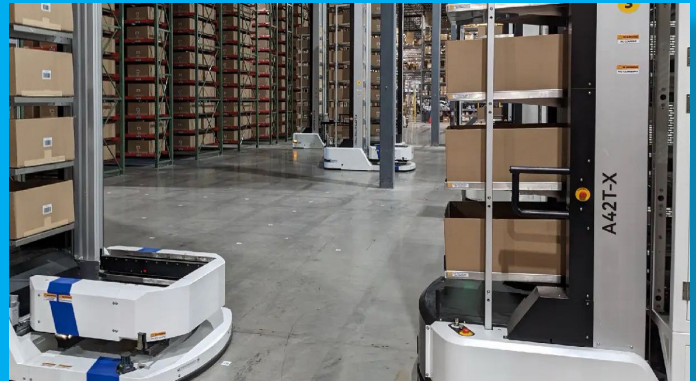
"We are part of the movement to provide thought leadership on ASRS for practitioners."

"ASRS gives us a great chance to give back and help push the automated storage and retrieval systems industry forward..."

5 WHAT WE'RE LOOKING FOR IN THE FUTURE!

The field of distribution automation is experiencing a period of rapid innovation. Automated Storage and Retrieval Systems (ASRS) are at the forefront of this progress, offering a multitude of benefits and cutting-edge advancements. A significant advantage of ASRS membership lies in its facilitation of discussions on emerging trends and technologies. These discussions translate into valuable industry-focused content produced by ASRS. Key areas identified by members as critical for the near future include:

- **The Impact of Automation on Workforce Challenges:** This area explores how automation can address current workforce limitations while fostering continuous improvement in operational efficiency.
- **ASRS and Brownfield Development:** This topic delves into the potential of ASRS technology to optimize existing warehouse facilities (brownfield development) and maximize their operational capabilities.



JOIN US!

MEMBERSHIP APPLICATION

- Mission:** Deliver member value by collectively and collaboratively growing and supporting the Automated Storage/Retrieval Systems market.
- Vision:** To be recognized as the independent authority on Automated Storage/Retrieval System solutions and technologies.