

MEMBERSHIP VALUE GUIDE

1 WHAT WE DO

The last 100 feet of a distribution center are particularly important to efficient, accurate and on-time shipment of goods for omni-channel distribution and ultimately customer satisfaction. The SLAM industry group aims to help companies optimize this small but critical part of the distribution process through education, exposure to emerging technologies and development of marketing and media content.



2 HOW WE DO IT

SLAM Members contribute their experience and expertise to the group's development of valuable content that broadens the market's view of SLAM solutions and provides unique market access to the group through:

- Shareable content via social media such as blogs, podcasts, infographics and publication articles
- Publication of technology standards that offer valuable guidance to providers and users alike
- Educational seminars and webinars



3 WHY WE DO IT

As the expectations of consumers and businesses continue to evolve and next-day or same-day delivery becomes the norm, the demand for technology is driving an ever-faster innovation cycle. SLAM provides an environment where industry-leading companies meet regularly to discuss industry trends and promote automation solutions by developing clear messaging for users around best practices, industry standards and emerging methodologies.

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WHAT OUR MEMBERS SAY

Feedback from SLAM members note some of the most valuable benefits of SLAM membership and participation:

"Education around best practices, market trends and leadership in the industry"

CURRENT SLAM MEMBERS

"Increased company credibility through education and contribution to SLAM"

"Networking opportunities unique to SLAM members and participant companies"

"Market access through speaking opportunities, content creation, and thought leadership"

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WE'RE LOOKING TO THE FUTURE!

Innovation around distribution automation is taking place at a rapid pace. Those last 100 feet of the distribution process are ever more critical in satisfying customers that measure delivery not in days, but in hours and minutes. A key benefit of SLAM membership is access to discussions around emerging trends and technologies that result in SLAM-produced content that benefits the industry. Some areas our members have identified as important in the near future:

- How and where will robotics fit into the last 100 feet and SLAM process?
- What role will Artificial Intelligence play?
- How will RFID tagging and reading technologies ultimately be integrated into SLAM processes?
- How are standards and best practices affected by these emerging technologies?



JOIN US!

MEMBERSHIP APPLICATION

Mission

To be the authoritative resource for transforming today's end of line fulfillment operations to address tomorrow's challenges.

Vision

To provide thought leadership for best practices within "the last 100 feet" of evolving warehouse and distribution operations.