



TFRG

THE ROBOTICS GROUP

powered by  **MHI**

VALUE STATEMENT

TRG MISSION STATEMENT

Mission:

Our team of technology leaders inspires user confidence and fosters the adoption of robotic solutions to drive efficiency in supply chain applications.

VALUE STATEMENT

To TRG Customers

TRG is a collaboration of trusted industry leaders that provide:

- Market Intelligence
- Market Awareness and Clarity
- Leadership
- Safety Advocacy
- Market Access

By:

- Delivering Promotional Marketing
- Providing Education on the Buyer's Journey
- Overcoming Barriers to Adoption

To TRG Members

Unique networking opportunities.

Provide opportunities for industry education, leadership, and increased market presence.

Lend your company the collective credibility of its industry leading members who create complete robotic solutions.

Provide exposure to end-users.

Access to data on industry trends and other market intelligence data.

1 Market Intelligence

- Market forecasts and economic indicator monitoring
- Industry forecasts
- Trend monitoring

2 Networking & Access to Industry Peers

- Leadership development
- Networking throughout the industry
- Peer-to-peer interaction

3 TRG Members are recognized as Market Leaders

- Are invested in the robotic solutions industry
- Have been recognized as industry leaders and innovators
- Are subject matter experts (SME)

4 Increased Exposure to Customers & Increased Business Opportunities

- Web-based case studies provide market solutions to end-users
- Podcasts, seminars, articles, blogs, and other media content for industry awareness and promotion
- End-User educational publications

TRG adheres to and adds value to MHI's mission to provide member value every day, through the four core value centers: Market Access, Knowledge, Industry Leadership and Connections.