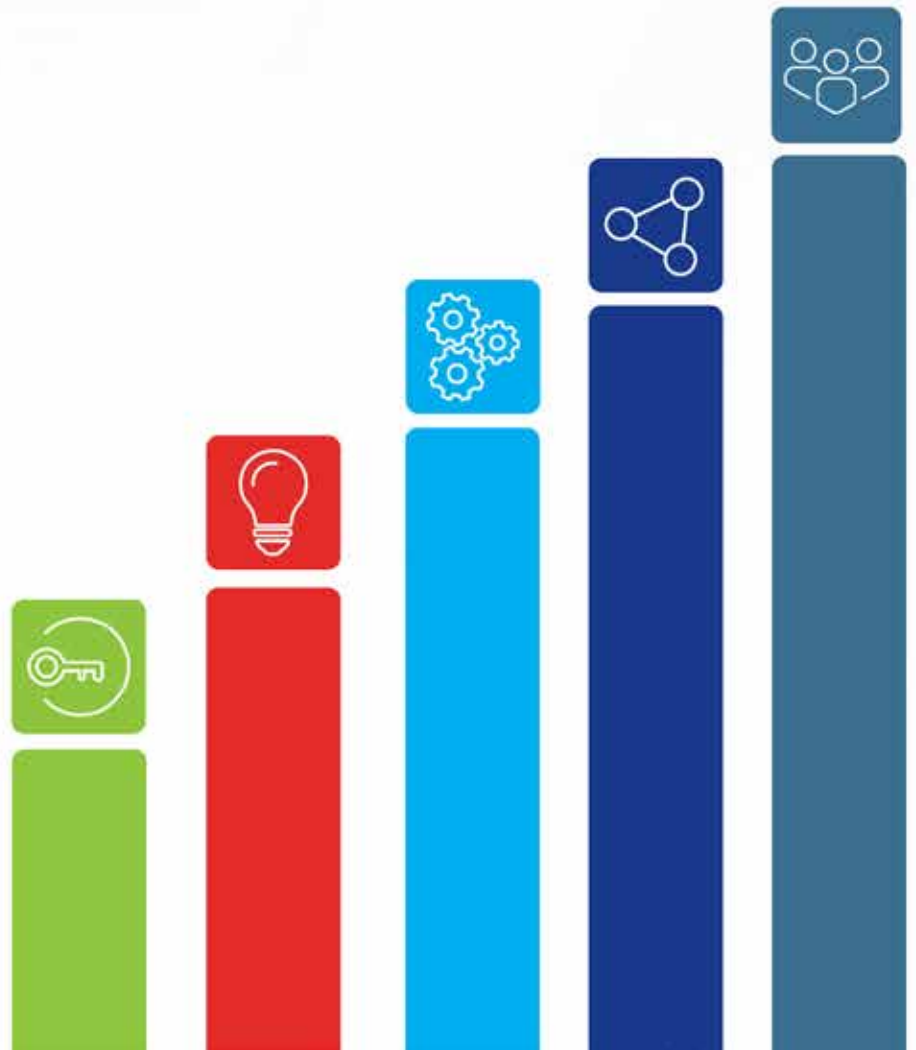


# GROW YOUR BUSINESS WITH **MHI**



The mission of MHI is to provide member value every day, and we do that through our five core value centers:

- **Market Access** to help grow your business.
- **Knowledge** to provide unique learning opportunities and insights for improved business decisions.
- **Industry Leadership** to provide industry standards, promote the safe use of products and to promote product solutions.
- **Connections** to provide mutually beneficial relationships.
- **Workforce Expansion** to inspire, recruit, develop, and retain our members' workforce.

These value drivers offer business tools and resources that are designed to help strengthen your knowledge base and grow your business. Membership in MHI offers a unique collaborative community where members and practitioners can prosper, providing value for your business and as an individual. The more you engage with MHI the more your member value and your business will likely grow.

MHI's industry-leading trade shows continue to set growth records and are your best opportunity to connect your manufacturing and supply chain solutions directly to future customers. Additionally, MHI marketing channels provide thought leadership, advertising and sponsorship opportunities that connect you with these key buyers year-round.

Membership in MHI and in MHI's Industry Groups also positions your company as a leader and gives you a voice in the future of the industry.

As the leading resource for the material handling, logistics and supply chain industry, MHI is proud to provide you with the people, resources and ideas that will help you to succeed in the marketplace – today and in the future.

I also encourage you to reach out to the MHI team ([mhi.org/contact](http://mhi.org/contact)). They are supply chain professionals dedicated to delivering on the promise of providing member value every day. They are a great member resource for you and your business.



John Paxton  
CEO, MHI

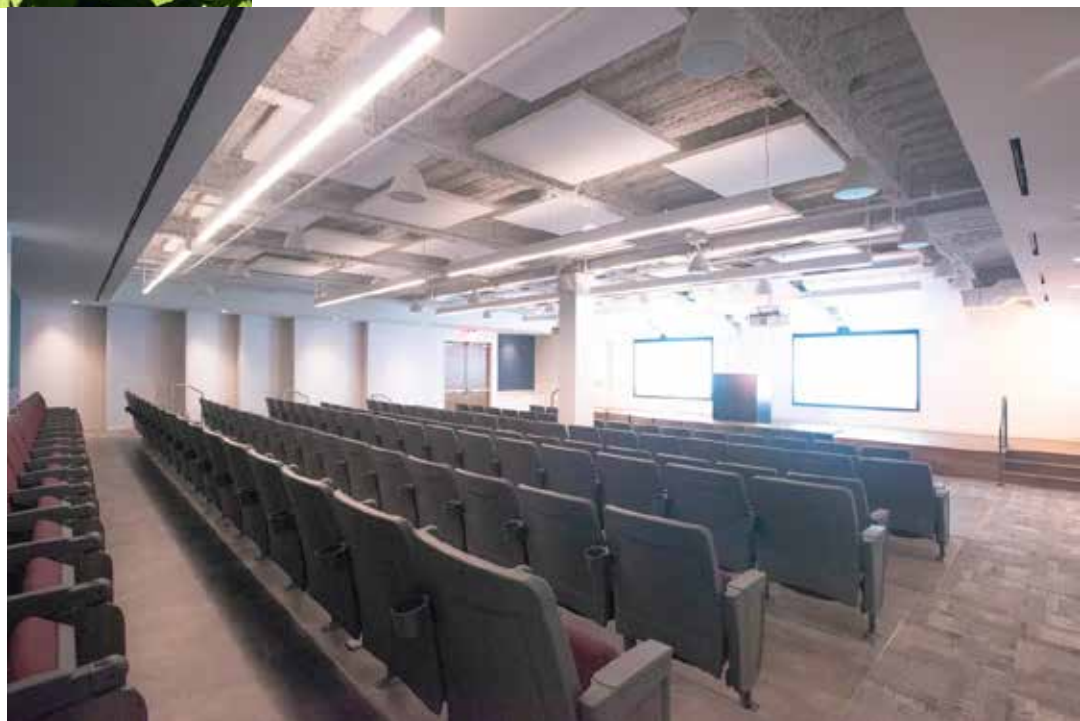


## MHI FACILITY IN CHARLOTTE, NC

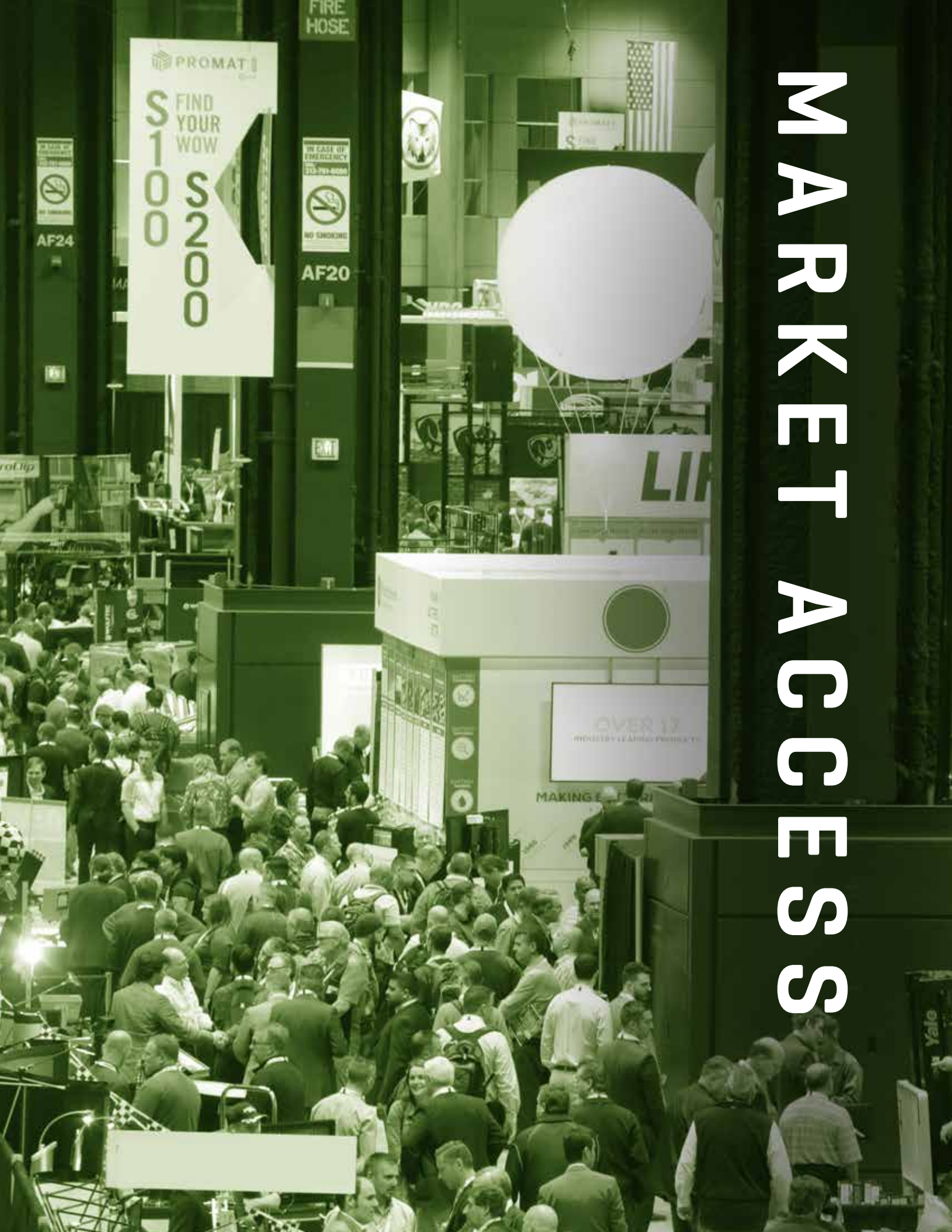
Members have free access to Water Oak Conference Center's state-of-the-art auditorium (145-person capacity) and meeting rooms (60-person capacity) perfect for sales presentations or client meetings.

### OUR AMENITIES

- High-speed WiFi
- Multiple projector screens
- Communal spaces
- Outdoor patio space
- Work spaces



**WATER OAK**  
CONFERENCE CENTER



# MARKET ACCESS

# WORLD CLASS TRADE SHOW EXHIBITION AT A DISCOUNT

MHI brings the industry together under one roof to provide unrivaled solution sourcing alongside educational and networking opportunities at ProMat and MODEX, TSNN Top 100 US Trade Shows.

MHI members receive significant discounts on booth space, so don't miss out on this opportunity to showcase your company.

## BENEFITS OF EXHIBITING

These trade shows attract tens of thousands of manufacturing and supply chain buyers, and companies who exhibit at them gain exposure to new markets and high-value leads over the course of the four-day event.

## INTRODUCING NEW TALENT TO THE INDUSTRY

MHI strives to elevate the talent level of workers in the material handling and supply chain industry. We hold a Student Day event at our MODEX and ProMat events to demonstrate to the future workforce the value and importance of a career in this industry.





## **BECOME AN INDUSTRY LEADER THROUGH MHI INDUSTRY GROUPS**

**MHI member companies have the exclusive opportunity to join specialized product-specific groups. Industry Groups bring members together to stay at the forefront of their respective areas of focus and meet regularly to create value in areas they cannot achieve independently. (Additional fees apply)**

## BENEFITS OF MEMBERSHIP

Industry Group membership positions your company as a leader in your specific area of expertise. Other benefits include industry statistics collection, standards development, technical publications, public relations, promotion of safe best practices and practitioner education.



[mhi.org/ace](http://mhi.org/ace)



[mhi.org/aec](http://mhi.org/aec)



[mhi.org/asrs](http://mhi.org/asrs)



[mhi.org/cmaa](http://mhi.org/cmaa)



[mhi.org/css](http://mhi.org/css)



[mhi.org/ease](http://mhi.org/ease)



[mhi.org/hmi](http://mhi.org/hmi)



[mhi.org/icwm](http://mhi.org/icwm)



[mhi.org/lift](http://mhi.org/lift)



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[mhi.org/rmi](http://mhi.org/rmi)



[mhi.org/sma](http://mhi.org/sma)



[mhi.org/slam](http://mhi.org/slam)



[mhi.org/trg](http://mhi.org/trg)



The Solutions Community brings MHI members & end users to collaborate in a "safe harbor" environment.

[mhi.org/solutions-community](http://mhi.org/solutions-community)

MHI is always researching emerging technologies and creating new groups as industry segments grow. If you don't see something that excites you or works for your company, stay tuned as we continue to develop new Industry Groups.

# JOIN A COMMUNITY AND BUILD YOUR NETWORK

MHI Communities are a space for demographic-specific learning and connection. All communities hold monthly virtual networking sessions, quarterly educational webinars, and in-person receptions at our events. Membership in these communities is a member-exclusive benefit, so join today to build your network.

## **YOUNG PROFESSIONALS NETWORK (YPN)**

This community is designed to help engage, develop, and retain the next generation of leaders through in-person networking events and professional development.

## **MARKETING PROFESSIONALS (MPRO)**

This community, designed specifically for marketing and communications professionals, is focused on education, idea sharing, networking, strengthening the voice of the industry and, ultimately, increasing awareness of MHI.

## **MHI STARTUP COMMUNITY**

A community created to support the next generation of material handling, supply chain, and logistics companies. The Startup Community offers educational and networking resources that assist startup companies in strengthening their business while also providing opportunities to cultivate connections within the industry.

## **MHI CEO NETWORK**

An exclusive community of leaders within the MHI membership (presidents and CEOs only) offering the opportunity to network with other leaders and exchange experience and knowledge. New in 2024, MHI will be launching peer-to-peer groups within this community to provide deeper, more personal connections.

## **DIVERSITY, EQUITY, AND INCLUSION**

The goal of MHI's Diversity, Equity, and Inclusion Advisory Committee is to identify opportunities and recommend strategies to actively involve, include, and invest in our communities - curating diverse, equitable, and inclusive opportunities for all. Visit [mhi.org/dei](https://mhi.org/dei) to learn more.





# CONNECT

TO BUILD YOUR NETWORK





## MEMBER EVENTS

One of the advantages of MHI membership is the opportunity to connect with industry leaders and peers at the MHI Annual Conference and MHI Spring Meeting.

The MHI Annual Conference is an interactive thought leadership event that explores in-depth the trends from the MHI Annual Industry Report. The conference provides valuable educational sessions led by industry experts, unique & numerous networking events along with the opportunity to join peers in product-specific Industry Group meetings. The MHI Spring Meetings are part of a biannual series of working meetings for our Industry Groups.

# POSITION YOUR COMPANY AS A THOUGHT LEADER

Companies are always searching for the latest solutions to fit the ever-changing needs of their supply chain. MHI members have a unique opportunity to educate end users to possible solutions through:

## **MHI BLOG GUEST POSTS**

Members can contribute education-focused guest blog articles to the MHI Blog credited to your company. We do not post guest blogs from any other source, so this is a member-exclusive benefit.

## **HOSTING AN EDUCATIONAL WEBINAR**

MHI members can host a sponsored educational webinar that MHI will promote as part of our educational offerings. This new member benefit includes three different sponsored webinar programs created to fit your individual company needs.

## **MHI MICROSITES**

As an exclusive member benefit, you can showcase your productions and solutions on your own member microsite hosted on mhi.org. This microsite landing page is customizable and can be an extension of your company, allowing you to take advantage of the 30,000 monthly visitors to mhi.org.

## **ONLINE NEWS ROOM**

MHI hosts an online newsroom for member and exhibitor press releases. All press releases are hosted at mhi.org/news and can be subscribed to in an RSS feed. Members also have exclusive access to the MHI press database of leading industry editors and publishers.

A woman with long dark hair, wearing a dark top and a white lanyard, is smiling and looking towards a man. The man is seen from the side, wearing a light-colored short-sleeved shirt and holding a glass. They are standing in front of a white metal railing. The background is dark and out of focus, suggesting an outdoor evening event.

## **EARN REWARDS THROUGH PARTICIPATION**

**MHI members are rewarded Loyalty Points for participation and engagement of various programs and events throughout a calendar year. Accumulated points can be redeemed for benefits and discounts to member events as well as determine position at the exhibit Space Draws for ProMat and MODEX.**

# FRONTLINE ADVERTISING AT A DISCOUNT

A robust marketing plan includes marketing through multiple channels, including paid advertising and sponsorship. As an MHI member, you receive discounted advertising and sponsorship rates for several of our top publications and channels. Discounted advertising and sponsorships are available for the following:



## PRINT MAGAZINE

MHI Solutions is the official print publication of MHI and is delivered quarterly to 30,000 readers. Articles in MHI Solutions are intended to keep readers abreast of news, events and developments in the manufacturing and supply chain industry.



## E-NEWSLETTERS

MHI Newswire (weekly) and MHI Industry News (monthly), which are e-newsletters delivered to 125,000 readers, deliver the latest news and information supply chain practitioners need to stay ahead of the curve.



## AUDIO & VIDEO

Our video and podcast portals house professionally produced content to quickly educate supply chain practitioners and explore real-world case studies on best practices, emerging technologies, leadership skills, and key trends.

# DRIVE KNOWLEDGE WITH MHI MEMBERSHIP

MHI produces many educational and thought leadership pieces to drive learning throughout the industry, but some of our offerings are an exclusive benefit to membership – only MHI members have access through their member logins. Members receive over \$60,000 worth of research each year as an exclusive member benefit.

# MHI



# THE LATEST INFORMATION YOU NEED TO SUCCEED

## **PRESTIGE ECONOMICS**

MHI partners with Prestige Economics to produce the Material Handling Equipment Manufacturing (MHEM) Forecast, as well as quarterly economic webinars that discuss the current trends and future activity. MHI members also have exclusive access to the MHI Business Activity Index (BAI) in the member portal.

## **OXFORD ECONOMICS**

Oxford Economics is contracted with MHI to produce industry forecasts for 14 sectors, an economic briefing (weekly), and a commodity price forecast (monthly), all available for you to use during strategic planning at any time in the member portal.

## **MHI INDUSTRY LEADERSHIP PROGRAM**

MHI's Leadership Program incorporates learning into daily work through concise, cost-effective delivery and real-world scenarios, experience from high level leaders. The multi-week cohort program is designed to develop new and emerging leaders within their company and the industry. (Additional fees apply)

## **MHI ANNUAL INDUSTRY REPORT**

Each year we survey over 1,000 supply chain professionals to understand not only where the industry is, but where it's going. After a thorough examination of the results, we determine a theme for the MHI Annual Industry Report, which details the survey results, gives recommendations to leader, and explores new topics and trends that will be useful for supply chain leaders. The report is released annually at our trade show.

## **DC MEASURES**

WERC's DC Measures Annual Survey & Report is used by distribution logistics professionals to assess and improve distribution center performance and contains more than 30 operational metrics you can use to benchmark your operations, understand industry trends, and make informed, data-driven decisions. The WERC DC Measures Benchmarking Tool is a brand-new digital resource designed to help distribution logistics professionals leverage hard data to measure and improve your operational performance. (Additional fees apply)

# RESOURCES TO EXPAND YOUR WORKFORCE

## COLLEGE TO CAREER CONVERSATION SERIES

A webinar series that gives member companies the opportunity to present to students about our industry and specifically their companies. The goal is to raise awareness of the industry and promote career opportunities.

## MHI CAREER FORUM

The MHI Career Forum gives members the exclusive opportunity to advertise for open positions within their company through [mhi.org](http://mhi.org). Jobs postings are visible to both member and non-member companies allowing the advertisement to maximize its reach.

## STUDENT DAY

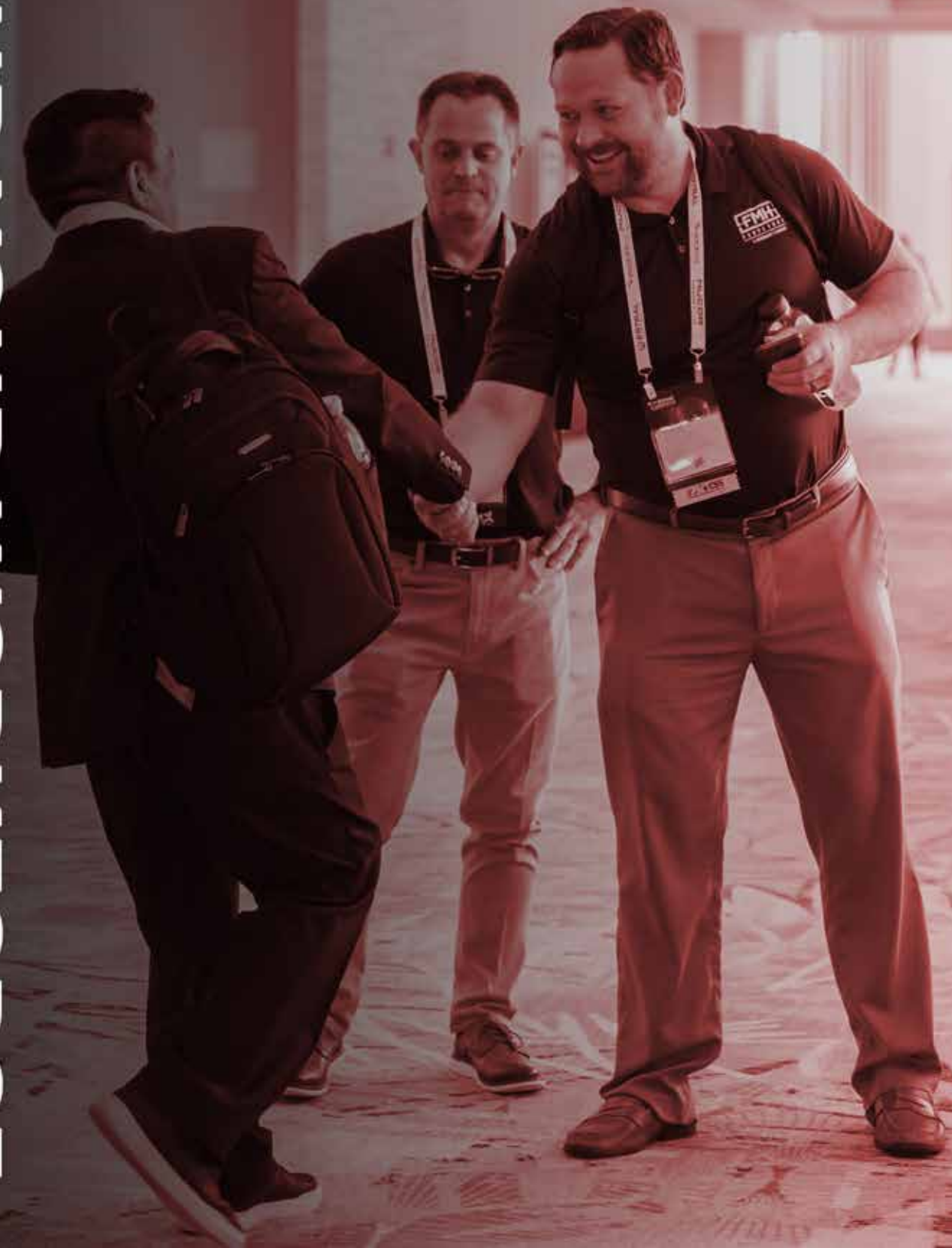
At our world class trade shows, MHI endeavors to show future talent what this industry is all about. A first hand experience can create a memory that influences a career path. We hold a Student Day event at our MODEX and ProMat events to demonstrate to the future workforce the value and importance of a career in this industry.

## MHEFI

The Material Handling Education Foundation, Inc. is an independent charitable organization that was established in 1976 with a mission to engage and attract students to the material handling and supply chain industry by providing financial support. To date, our programs have supported over 1,000 students and educators seeking pathways to quality educational programs and fulfilling careers. To donate, please visit [mhi.org/mhefi/fordonors](http://mhi.org/mhefi/fordonors).



EXPAND YOUR WORKFORCE



## ABOUT MHI

MHI is an international trade association that has represented the material handling, logistics and supply chain industry since 1945.

MHI members include manufacturers of material handling equipment including warehousing and logistics, systems integrators, third-party logistics providers, consultants and publishers. MHI offers education, networking and solution sourcing for their members, their customers and the industry through programming and events. The association sponsors the ProMat and MODEX exhibitions to showcase the products and services of its member companies and to educate manufacturing and supply chain professionals.

The Warehousing Education and Research Council (WERC) is a division of MHI and is the only professional organization focused on logistics management and its role in the supply chain. Through membership in WERC, seasoned practitioners and those new to the industry master best practices and establish valuable professional relationships. Since being founded in 1977, WERC has maintained a strategic vision to continuously offer resources that help distribution practitioners and suppliers stay on top in our dynamic, variable field. These include national, regional, local and online educational events; performance metrics for benchmarking; practical research; expert insights; and multiple opportunities for peer-to-peer knowledge exchange. For more information about WERC visit [werc.org](http://werc.org).



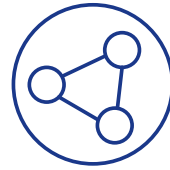
MARKET  
ACCESS



KNOWLEDGE



INDUSTRY  
LEADERSHIP



CONNECTIONS



WORKFORCE  
EXPANSION



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(704) 676-1190 | [mhi.org/join](http://mhi.org/join)