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THE DROP 104.7 Steps Up as Co-Presenter of Denver's Juneteenth Music Festival

Ensuring the Legacy of the Beloved Community Celebration

Denver, CO – THE DROP 104.7 is thrilled to announce its co-presentership of Denver's Juneteenth Music Festival, joining forces with the JMF Corporation to keep this vital celebration alive. As corporate sponsors withdrew support, threatening the festival's future, THE DROP and its parent organization, Rocky Mountain Public Media (RMPM), stepped in with a financial investment to secure and sponsor the main stage performance, headlined by Juvenile. Hip-hop would not be the same without Juvenile, a New Orleans legend who revolutionized the genre with his Louisiana bounce sound and influenced generations of artists. Juvenile continues to innovate, inspire new artists, and create music that resonates globally, leaving a lasting mark on hip-hop culture.

The festival will now proceed as a one-day extravaganza on **Sunday, June 15, 2025**, in Denver's historic Five Points neighborhood. By shifting focus from its annual Block Party to co-presenting Juneteenth, THE DROP reaffirms its commitment to uplifting Black culture, music, and community.

"Since June of 2021, THE DROP 104.7 presented our Block Party: a free annual concert featuring world-class artists. This year, we were excited by the prospect of not only continuing to present music to our community, but by the honor of helping to support the Juneteenth Music Festival, a treasured institution in our community," said Ayana Contreras, Vice President of Radio for Rocky Mountain Public Media.

"We are incredibly thankful to THE DROP 104.7 and Rocky Mountain Public Media for their pivotal support at such a crucial time. Their contribution does more than sponsor a stage—it preserves the spirit of Juneteenth in Denver. In a year marked by sponsorship challenges, their commitment sends a powerful message: our community's history, culture, and future are worth investing in," said Norman Harris, President of JMF Corporation.

Both organizations are deeply rooted in Five Points and share a passion for grassroots initiatives that uplift voices, nurture creativity, and preserve history. This collaboration is a natural extension of their missions—supporting the enduring legacy of Juneteenth while building stronger platforms for the next generation of artists, storytellers, and community leaders.

EVENT DETAILS:

WHAT: Juneteenth Music Festival

WHERE: Five Points Neighborhood | 2701 Welton St, Denver, CO 80205

WHEN: Sunday, June 15, 2025 | 12 PM – 8 PM

ADMISSION: Free and open to the public

MORE INFO: juneteenthmusicfestival.com

About Juneteenth

Juneteenth marks the day in 1865 when Union troops arrived in Galveston, Texas, enforcing the emancipation of enslaved Black Americans, two years after the Emancipation Proclamation. Denver's Juneteenth tradition dates back to 1966, honoring resilience, joy, and Black excellence through music, art, and collective empowerment.

About Rocky Mountain Public Media

[Rocky Mountain Public Media](#) (RMPM) is Colorado's largest statewide, member-supported multimedia network, home to Rocky Mountain PBS, KUVO JAZZ, and THE DROP 104.7. RMPM works to strengthen Colorado communities by offering educational resources for kids and families, trusted news and information for communities large and small, a stage for local artists, and stories that build bridges to empathy and understanding.

About THE DROP 104.7

[THE DROP 104.7](#) is a hub for music discovery, healing, and community engagement, inspiring the next generation of creatives and innovators. Denver's premier station for urban alternative, R&B, and hip-hop, THE DROP goes beyond sound waves, as a vibrant connector for the community, promoting local involvement and celebrating the region's rich culture and arts.

About Juneteenth Music Festival

JMF Corporation is a 501(c)(3) non-profit organization and public charity whose mission is to galvanize and empower communities through events and programming that focus on the historical significance, observation and celebration of Juneteenth. JMF Corporation utilizes its programming as a cultural anchor to promote inclusivity, educational and economic empowerment and support of the arts and humanities.

Media Note: Follow @TheDrop303 & @iamjuneteenth for updates.

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