



**FOR IMMEDIATE RELEASE**

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### **Rocky Mountain PBS Launches RMPBS+**

*A New Streaming App for Colorado Stories and Rocky Mountain PBS Favorites*

**Denver, CO** – Rocky Mountain PBS is proud to announce the launch of RMPBS+, our new streaming app offering on-demand access to Rocky Mountain PBS programming alongside locally produced content. The app provides live streams of Rocky Mountain PBS, RMPBS KIDS, WORLD Channel, NHK, and Create TV, along with a growing library of documentaries, series, and films created by and for Coloradans.

With RMPBS+, Rocky Mountain PBS elevates homegrown storytelling by showcasing original series, independent films, and journalism from across the state. RMPBS+ ensures that Colorado voices are amplified while delivering the trusted, educational, and culturally diverse content that Rocky Mountain PBS is known for.

The launch comes at a pivotal moment for public media, as stations nationwide have had their federal funding rescinded. RMPBS+ represents Rocky Mountain PBS's commitment to innovation, allowing the organization to take greater control of its digital future while continuing to serve Colorado communities.

"Digital transformation isn't just about technology. It's about better serving our community," said Nik Jones, Chief Digital Officer for Rocky Mountain Public Media. "RMPBS+ ensures that Colorado voices and stories have a prominent platform where our friends can easily discover and connect with content that reflects their lives and experiences. When public media embraces digital innovation with local purpose, we strengthen the bond between us and the people we serve."

Rocky Mountain PBS is especially excited about RMPBS+ because it allows us to showcase the creative works of our journalists and various storytellers from across Colorado. By developing our own app, we control how our programming is displayed, arranged, and curated for viewers. This ensures that the shows our audience values most – those that are entertaining, meaningful, and worthwhile – are highlighted prominently. Our goal is to showcase what viewers enjoy about Rocky Mountain PBS in a fresh, accessible format, while also offering opportunities to hear more from local voices.

"RMPBS+ was built for Colorado," said Brad Haug, Senior Director of Programming for Rocky Mountain Public Media. "Owning our platform means we get to decide whose stories get seen. We're using that power to shine a huge light on the incredible storytellers across our state, sharing their voices with an audience that stretches far beyond our traditional broadcast signal."

We invite everyone to download RMPBS+ and explore its offerings. RMPBS+ is available on most platforms and devices.

For more information, visit [rmpbs.org/watch/rmpbs-plus](https://rmpbs.org/watch/rmpbs-plus)

### About Rocky Mountain Public Media

[Rocky Mountain Public Media](#) (RMPM) is Colorado's largest statewide, member-supported multimedia network, home to Rocky Mountain PBS, KUVU JAZZ, and THE DROP 104.7. RMPM works to strengthen Colorado communities by offering educational resources, trusted news and information, a stage for local artists, and stories that build bridges to empathy and understanding.

### About Rocky Mountain PBS

[Rocky Mountain PBS](#) is dedicated to inspiring curiosity and fostering lifelong learning through exceptional educational programming, including acclaimed PBS series, documentaries, and RMPBS KIDS' trusted children's channel. With a commitment to breaking down stigmas and amplifying diverse cultures, our journalists tell authentic stories from communities across the state, offering perspectives from the people who live them. Each month, over a million Coloradans turn to us for thought-provoking local, national, and international programming, world-class performances, and engaging events that bring families and neighbors together for unforgettable, enriching experiences. Through our work to educate, inform, and connect, Rocky Mountain PBS remains a vital resource for discovery, diverse viewpoints, and meaningful learning opportunities for all.

**Media Note:** Follow @rmpbs for updates.

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