



HAMPTON PRODUCT INTERNATIONAL CORPORATION'S MINIMUM ADVERTISED PRICE POLICY

This Minimum Advertised Price ("MAP") Policy establishes standards for all applicable advertisements of Hampton Products International Corporation ("Hampton") products listed in Appendix A, which will be updated from time to time ("Products"), to maintain the integrity and value of our trademarked **KEEPER** brand. Any advertisement that pictures, references or otherwise describes a Product is subject to this MAP Policy. This MAP Policy applies to all customers, distributors, distributor stores, wholesalers, retailers, resellers, any affiliates, group members, and customers thereof (collectively "Distributor" or "Reseller") and will be enforced strictly and uniformly.

Effective July 1, 2023, all Resellers of Product in the United States, Canada, and Mexico are required to comply with this MAP Policy and may not advertise Products at a price lower than the MAP listed in Appendix A. Products sold must also be through authorized distribution channels to assure Product is authentic, has been properly tested and quality controlled, and carries a valid warranty. Reseller agrees and shall enforce our MAP Policy to customers who are also resellers (i.e., before Reseller can sell to another Reseller, the other Reseller must also agree to and abide by this MAP Policy).

To the extent that any Reseller elects to advertise products of Hampton in any manner, including print, internet, radio, television, electronic media, on its website, on another's websites, blogs, social media, text messages, emails and provides price information for such products, that price information must be no less than the MAP. Advertisements and offers to sell that do not include a particular price, but require further action that implies a price that is lower than the MAP, violate this MAP Policy. Examples of such unauthorized advertisements include "click here for lower price" pricing, "drop in cart" pricing, "add to cart" pricing, "click to see" pricing, "move cursor over" pricing, and discount coupon pricing. Also prohibited are advertisements that indicate that discounts may be available when a customer takes specific action that goes beyond buying the product, such as "special price option" or "name your price." Direct or indirect efforts to circumvent this MAP Policy violates this MAP Policy.

Temporary sales, discounts, and promotions that effectively lower the retail price of the product below MAP are impossible to enforce, and therefore acceptable (e.g., 10% discount on order totals exceeding \$50). However, these discounts must not be applied directly to the advertised price; the advertised price cannot be below the MAP.

Hampton reserves the right to change MAP prices, add or delete covered Products, or change Map policy guidelines. Resellers are encouraged to review the MAP policy from time to time, in the event that Hampton raises or lowers the MAP for any Product. This MAP policy supersedes and replaces any previous MAP policies issued by Hampton for the Products

To assure fair business practices, we will strictly enforce this MAP Policy. Hampton reserves the right not to sell to any Reseller found to be in violation of this MAP Policy. Hampton will not be held responsible for enforcement of this MAP Policy or lack thereof.

Hampton will not discuss any conditions of acceptance related to this MAP Policy, as it is nonnegotiable and will not be altered for any Reseller. In addition, Hampton neither solicits, nor will it accept, any assurance of compliance with this MAP Policy. Should you have any questions about the products or this MAP policy or wish to report any violations, please reach out to the Hampton in writing at cchi@hamptonproducts.com.



APPENDIX A

MINIMUM ADVERTISED PRICE PRODUCTS

Item	Description	MAP
05056	Telescoping Cargo Bar	\$ 32.99
05059	Ratcheting Cargo Bar	\$ 37.99
05060	Ratcheting Cargo Bar w/ net	\$ 43.99
05062	Extended Reach Ratcheting Cargo Bar	\$ 34.99
KTSL2000RM	Electric Winch, 2,000 lbs Single Line Pull, 12V DC with Hitch Ball RAPID MOUNT	\$149.99
KT2000	Electric Winch, 2,000 lbs. Single Line Pull, 12V DC, Black	\$99.99
KM2000	Electric Winch, 2,000 lbs. Single Line Pull, 12V DC, Mountble Switch	\$97.02
KT3000	Electric ATV/UTV Winch, 3,000 lbs. Single Line Pull, 12V DC, Black	\$209.99
KT3000S	Electric ATV/UTV Winch, 3,000 lbs. Single Line Pull, 12V DC, Black, Synthetic Rope	\$328.90
KT4000	Electric ATV/UTV Winch, 4,000 lbs. Single Line Pull, 12V DC, Black	\$259.99
KT4000S	Electric ATV/UTV Winch, 4,000 lbs. Single Line Pull, 12V DC, Black, Synthetic Rope	\$421.14
KAC15042	KAC1500,110/120V AC Electric Winch, 1,500 lbs. Single Line Pull, Hand Held Remote w/Safety Switch	\$249.99
KU35032	KU3.5 Utility Winch, 12V DC 3,500 lbs. w/integrated sealed solenoids, handheld remote, wire rope	\$328.72
KU35082	KU3.5S Utility Winch, 12V DC 3,500 lbs. w/integ. sealed solenoids, handheld remote, synthetic rope	\$397.11
KU45032	KU4.5 Utility Winch, 12V DC 4,500 lbs. w/integrated sealed solenoids, handheld remote, wire rope	\$275.99
KU45082	KU4.5S Utility Winch, 12V DC 4,500 lbs. w/integ. sealed solenoids, handheld remote, synthetic rope	\$464.04
KU60032	KU6.0 Utility Winch, 12V DC 6,000 lbs. cap.w/integrated sealed solenoids, handheld remote, wire rope	\$471.90
KU60082	KU6.0S, Utility Winch, 12V DC 6,000 lbs. w/integ. sealed solenoids, handheld remote, synthetic rope	\$536.25
KV85022	KV8.5 Value Winch, 12V DC 8,500 lbs. w/integrated sealed solenoids, handheld remote, wire rope	\$673.80
KV85072	KV8.5S Value Winch, 12V DC 8,500 lb.s w/integ. sealed solenoids, handheld remote, synthetic rope	\$810.45



KV10022	KV10.5, Value Winch, 12V DC 10,500 lbs. w/integ.sealed solenoids, handheld remote, wire rope	\$714.29
KV10072	KV10.5S, Value Winch, 12V DC 10,500 lb. w/integ.sealed solenoids, handheld remote, synthetic rope	\$815.10
KW75122RM	KW 7.5, Electric Winch, 7,500 lbs. Single Line Pull, 12V DC with WIRELESS REMOTE	\$599.99
KW95122	KW 9.5, Electric Winch, 9,500 lbs. Single Line Pull, 12V DC with WIRELESS REMOTE	\$599.99
KW13122	KW 13.5, Electric Winch, 13,500 lbs. Single Line Pull, 12V DC with WIRELESS REMOTE	\$749.99
KW17122	KW 17.5, Electric Winch, 17,500 lbs. Single Line Pull, 12V DC with WIRELESS REMOTE	\$899.99
KX95122B	KX9500, Extreme Bridge Model, 9,500 lbs., Wire Rope, Roller Fairlead	\$785.07
KX95172B	KX9500S Bridge Model, 9,500 lbs., Synthetic Rope, Internal Wireless Module, Hawse Fairlead	\$845.13
KX95122	KX9500E, Extreme Model, 9,500 lbs. Wire Rope, Internal Wireless Module, Light, Roller Fairlead	\$804.38
KX95132	KX9500ES, Extreme Model, 9,500 lbs., Synthetic Rope, Internal Wireless Module, Light, Hawse Fairlead	\$799.99
KX95122H	KX9500EH, Extreme Model, 9,500 lbs., High Speed, Wire Rope, Internal Wireless Module, Light, Roller Fairlead	\$836.55