

Environmental Policy

TOMS Shoes, LLC understands the role we play in ensuring a healthy and sustainable environment. That is why we are committed to taking care of the planet we call home. This belief is part of our culture and is embedded in our purpose to Wear Good.

Our mission is using business to improve lives. To do that, we engage in 360 impact: purpose, planet and people.

Guiding Principles

We will conduct our business in ways that will protect and preserve the environment while reducing our environmental footprint. This includes working with select suppliers and business partners that have a strong commitment to the running of sustainable operations and processes.

In order to make smart, long-term improvements to our products and practices, we've identified five key commitments.

- **Invest in Sustainability:** Earthwise is our product collection designed with the planet in mind. We plan to further simplify the way we bring our earthwise™ offering to life in the future, focusing on our signature staples and tried and true materials. In order for a product to be considered earthwise™, at least one of its main components must contain more sustainable materials, and at a minimum percentage. Some of these materials include recycled cotton, TENCEL Lyocell, recycled strobrel board, our Heritage Canvas blend with Jute and custom insoles made with 50% more eco-friendly materials. You can learn more about our earthwise™ framework [here](#).
- **Increase our B Corp Score:** Through the B Corp process, we have a clear roadmap to better our business even further with the planet in mind. We continue to use the B Corp framework to assess areas of improvement and work towards creating targets for these goals.
- **Greener Packaging:** Currently, our packaging is made with at least 80% recycled materials, and we source 100% of our packaging from sustainably managed forests. As a member of the Canopy Pack4Good Initiative—an environmental not-for-profit implementing real solutions to reduce waste in packaging—we're proud to meet its conservation standards, sourcing all wood-based material from sustainably managed forests. All of our earthwise™ products are 100% plastic-free and we've switched our samples to use 100% recycled LDPE polybags. We work to maintain our commitments with an ongoing packaging redesign project.
- **Measure our Footprint:** As a consumer brand, we know our company has an impact on the environment. We are committed to measure our carbon footprint and find ways to reduce it by setting short and long term goals. These targets will deep dive into data points that hold us accountable for our energy consumption, renewable energy options, water, waste and recycling programs.

The progress of the above goals is reported annually in our Impact Report. This report reflects our continued journey toward driving sustainable business practices. (Updated May 2024)