

Essex Brownell Set to Open 85,000sq.ft. Distribution Facility

FORT WAYNE, IN – Essex Brownell today announced its plans to open a new regional distribution warehouse in Reno, Nevada. The state-of-the-art facility is scheduled to begin servicing customers on September 1, 2022. It boasts over 85,000 square feet of stocking space, 21 dock doors, and significant hazmat storage space.

Rebecca Hunnicutt, VP of Operations & Customer Service, said that it is a move that became more necessary to keep up with customer demand in the region.

“Reno is a major logistics hub which allows us to ship, receive, and transact more quickly. Furthermore, its proximity to our customers means there will be little to no impact to transit time,” she said. “A larger warehouse equals more inventory; our ability to fulfill orders complete from one location improves significantly.”

As part of this strategy, the smaller Essex Brownell locations in Portland, OR and Ontario, CA will consolidate into Reno by the end of 2022. With these transitioning into the much larger Reno location, the result will provide more than double our warehouse space to service customers in the region.

Jason Krauskopf, President of Essex Brownell, said that this new facility is a direct investment in the needs of the customer.

“The new Reno facility reflects our longstanding company mantra of ‘Customer Focused... Performance Driven,’” he said. “As a team, we look forward to exceeding the expectations of our customers and advancing the service of distribution in the markets we serve.

“As we expand our reach, we gain the flexibility to refine distribution processes, service models, and quality of service.”

About Essex Brownell

Essex Brownell is an international distributor of magnet wire and the ancillary products used to build and repair motors, generators, transformers, and electrical components. In addition to supplying discrete materials, Essex Brownell also provides custom fabrication and rewind services through our Essex Active converting facilities. Essex Brownell is Customer Focused... Performance Driven. For more information or to make an online order, visit essexbrownell.com